# AGREEMENT MODIFYING WINDERMERE REAL ESTATE FRANCHISE LICENSE AGREEMENTS

This "Agreement" is entered into as of December 18, 2012 by and among Windermere Real Estate Services Company, a Washington Corporation (referred to herein as "WSC"); Windermere Services Southern California, Inc., a California corporation ("Area Representative"); Bennion & Deville Fine Homes, Inc., a California corporation dba Windermere Real Estate Coachella Valley and/or Windermere Real Estate SoCal, and Bennion & Deville Fine Homes SoCal Inc., dba Windermere Real Estate SoCal (collectively referred to herein as "B&D"). The above-named persons and/or entities are sometimes collectively referred to as "the Parties".

#### Recitals

WSC entered into a Windermere Real Estate License Agreement with Bennion & Deville Fine Homes, Inc. dated August 1, 2001. Area Representative was not a party to that original license agreement, but was subsequently added as a party by subsequent addenda thereto.

WSC and Area Representative entered into a Windermere Real Estate Franchise License Agreement with Bennion & Deville Fine Homes SoCal, Inc., dated March 29, 2011:

These agreements, as previously amended, are hereby collectively referred to as the "License Agreements." The Parties hereto desire to modify certain terms and conditions of the License Agreements.

Wherein an individual named Gary Kruger previously filed a lawsuit in Washington State Superior Court bearing case number 05-2-34433-4 SEA naming Windermere Real Estate Northeast, Inc., George Rudiger, Joan Whittaker and Windermere Real Estate Services Company alleging misrepresentation and/or other causes of action.

Wherein subsequent to the dismissal of the aforementioned lawsuit, Mr. Kruger and/or associates of Mr. Kruger have continuously engaged in an anti-marketing campaign against Windermere Real Estate Services Company and its franchisees including the utilization of web-based information and various website postings targeting Windermere (see www.windermerewatch.com and www.windermerewatch2.com).

Wherein B&D believe that Windermere Watch has resulted in significant lost revenue to B&D.

Wherein the Parties contend that Mr. Kruger and/or others' actions through the Windermere Watch websites violate State (California & Washington) and/or federal laws.

Wherein through this Agreement, the Parties further intend to modify the terms and conditions of the License Agreements, as well as that certain Promissory Note dated

December 31, 2008 in the original principal sum of \$465,308.37, executed by Bennion & Deville Fine Homes, Inc. as Maker.

NOW, THEREFORE, for and in consideration of the promises and terms set forth herein, the undersigned Parties agree as follows:

#### **TERMS & CONDITIONS**

- 1. <u>Incorporation of Recitals</u>. The above recitals are incorporated herein by reference.
- 2. <u>Benefit of Counsel</u>. The Parties acknowledge that they have had the opportunity to and have in fact obtained the advice of legal counsel prior to entering into this Agreement. Each of the Parties hereto executes this Agreement with full knowledge of its significance and with the express intention of affecting its legal consequences.
- 3. <u>Consideration</u>. In consideration for the full and timely performance of each of the terms and conditions of this Agreement in the manner prescribed herein, the Parties agree to the following:
  - Windermere Watch: WSC agrees that it shall make commercially reasonable efforts to actively pursue counter-marketing, and other methods seeking to curtail the anti-marketing activities undertaken by Gary Kruger, his Associates, Windermere Watch and/or the agents of the foregoing persons. Such efforts may include litigation, at WSC's discretion. WSC shall pay all attorney's fees, costs, and other third party fees and costs associated with addressing Windermere Watch as contemplated herein. WSC shall seek input, suggestion and confer with B&D prior to taking action(s) regarding Gary Kruger and WSC covenants that it shall indemnify B&D and its Windermere Watch. directors, officers, owners and shareholders in any demand, action, proceeding, mediation, arbitration, lawsuit and/or Complaint of any nature whatsoever asserted by Gary Kruger, his Associates, Windermere Watch and/or the agents of the foregoing persons. Said indemnity includes the payment of Attorney's Fees and other costs/fees necessary to defend B&D, and its directors, officers, owners and shareholders and/or the payment of any judgment, settlement and/or award against the foregoing Parties. The indemnity shall not apply however to any claims arising from actions by B&D, or any of its shareholders, officers, directors or agents, which were not authorized in advance by WSC. B&D acknowledges that WSC has not and cannot guarantee any particular outcome of the efforts contemplated herein. The failue of WSC to eliminate windermerewatch.com shall not constitute a breach of this Agreement, so long as WSC has made commercially reasonable efforts to curtail the impact of the activities of Kruger and/or windermerewatch.
  - B. <u>Waiver of Unpaid Franchise & Technology Fees</u>: WSC and Area Representative hereby agree to waive and forgive Past Due Franchise Fees, and Technology Fees owing under the License Agreements in the sum total of

\$1,151,060. A detailed breakdown of the amounts forgiven is attached as Exhibit A, and the amounts waived are summarized as follows:

- (i) <u>Promissory Note:</u> Waiver and forgiveness of the complete unpaid balance remaining from original note dated December 31, 2008 including all past due fees and accrued interest with a present balance left of \$399,960.00.
- (ii) Franchise & Technology Fees for Bennion & Deville Fine Homes SoCal Inc., dba Windermere Real Estate SoCal: Waiver and forgiveness of all Past Due Franchise and Technology Fees as well as all related charges for late fees and/or interest through March 31, 2012 in the amount of \$191,025.00 including any accrued late fees, interest and/or claims for recapture of previously discounted fees.
- (iii) Franchise & Technology Fees for Bennion & Deville Fine Homes, Inc., dba Windermere Real Estate Coachella Valley: Waiver and forgiveness of all Past Due Franchise and Technology Fees as well as all related charges for late fees and/or interest through March 31, 2012 in the amount of \$560,075.00 including any accrued late fees, interest and/or claims for recapture of previously discounted fees.
- C. Ramp up and Payment of Fees for April 2012 through present. In addition, WSC and Area Representative agree to grant B&D a temporary reduction in Ongoing Franchise License Fees for a period of eight months. The "ramp up" reduction shall be applied retroactively as follows:

Months	Discount
April and May 2012	90%
June and July 2012	75%
August and September 2012	50%
October and November 2012	25%

Effective with fees for December 2012 (due in January 2013), Ongoing Franchise Fees shall revert to the full amount with no discount. WSC and Area Representative acknowledge that B&D has already paid fees for April through July 2012, inclusive, with the discounts applied. In consideration of the accommodations granted herein, B&D agrees to pay all fees for August through November 2012 to WSC and/or Area Representative no later than December 31, 2012. A detailed breakdown of the amounts owing through October is attached hereto as Exhibit A, but B&D acknowledge this does not include fees for November 2012 which have not yet been reported.

D. Limitation & Cap Regarding Future Technology Fees:
Bennion & Deville Fines Homes, Inc., dba Windermere Real Estate Southern
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California and/or Windermere Real Estate Coachella Valley and Bennion & Deville SoCal Inc., dba Windermere Real Estate SoCal collectively shall be required to pay no more than a total \$25,000 per month of Technology Fees for a period of five years from the date of execution of this Agreement by all Parties. Said fees are to be calculated on the basis of \$25.00 per Agent.

- E. Five Year Term From B&D: In exchange for consideration contained within Sections 3, B-C inclusive, and subject to Section 3, B herein, B&D covenant to remain as Windermere Real Estate franchisees for five years from the date of execution of this Agreement by all Parties. This term shall automatically expire in the event WSC becomes insolvent, files bankruptcy, fails to maintain proper licensing as required by State and/or Federal Regulations (provided that expiration of WSC's license(s) to sell new franchises in California shall not be considered such a failure for purposes of this Agreement), sells more than 50% of its interest in WSC or assigns the day-to-day administration and/or management of WSC's activity to any other entity without approval of B&D and/or if it is adjudicated that WSC has committed a material, uncured breach of this Agreement.
- F. <u>Liquidated Damages Clause</u>: In the event B&D terminates its franchise with WSC prior to the expiration of five years from the date of execution of this Agreement by all Parties, the waiver and forgiveness as set forth within Sections 3, B (i)-(iii) shall be pro-rated against the total elapsed years from said date (including any increment thereof) on a straight line basis with no additional interest and/or other accrued fees.
- G. <u>Personal Guarantee</u>. WSC and Area Representative agree that neither Robert L. Bennion nor Joseph R. Deville shall be personally liable for any of the amounts forgiven and/or waived pursuant to Sections 3, B (i)-(iii) above. All prior personal guarantees of said amounts are hereby released. The personal guarantees set forth in the License Agreements, and prior addenda thereto, shall continue to apply to amounts that become due and owing under the License Agreements on or after April 1, 2012.
- 4. <u>Warranty of Non-Reliance</u>. Each Party hereto represents and warrants that they have selected and retained their own experts and consultants to inspect, analyze and advise them regarding the nature, extent and cause of the alleged problems which are the subject of the this Agreement. Each Party further represents and warrants that they are not relying upon any representation, opinion, conclusion, recommendation or estimate expressed by or provided by any other Party and/or any other Party's experts or consultants.
- 5. Warranty of Non-Assignment. Each Party hereto represents and warrants that it has not sold, transferred, conveyed, assigned or hypothecated any of the rights, claims, or causes of action for the payments contemplated within Section 3, B (i)-(iii) herein.

- 6. No Admission of Liability. The Parties acknowledge that the execution of this Agreement restructures previous obligations as to and between the Parties but said Agreement shall at no time and in any manner to be considered as an admission of liability or responsibility on the part of any Party.
- 7. Attorney's Fees. Notwithstanding the term contained within Section 3, A herein pertaining to the payment of attorney's fees and costs regarding Gary Kruger and Windermere Watch, the Parties hereto acknowledge and agree that each of them are to bear their own costs, expenses and attorney's fees arising out of or connected with the negotiation, drafting and execution of this Agreement, except that, in the event any action is brought by any Party hereto to enforce this Agreement the prevailing Party shall be entitled to reasonable attorney's fees and costs in addition to all other relief to which the Party or those Parties may be entitled.
- 8. Construction of Agreement. This Agreement shall be construed in accordance with its fair meaning, the captions being for the convenience of the Parties only and not intended to describe or define the provision in the portions of the Agreement to which they pertain. Each Party has agreed to the use of the particular language of the provisions of this Agreement, and any question of doubtful interpretation shall not be resolved by any rule of interpretation providing for interpretation against the Party who causes an uncertainty to exist or against the draftsman. The Parties further agree that Civil Code Section 1654, or any similar common law or equitable principle, is not applicable to this Agreement. Therefore, the terms of this Agreement have been freely negotiated by the Parties and this Agreement shall not be construed against any other Party or drafter. Nothing in this Agreement shall affect in any way those certain Loan Agreements, Promissory Notes and related documents between Robert L Bennion and Joseph R. Deville as Borrowers, and CARMED, LLC or Washington Loan Company, Inc. as Lenders.
- Governing Law. This Agreement is made and entered into in the State of California and shall in all respects be interpreted, enforced, and governed under the laws of the State of California. By signing this Agreement, the Parties select Riverside County Superior Court Main in Riverside, California, and/or U.S. District Court located in Los Angeles, California as the proper and sole venue for any action filed to enforce, construe, or interpret this and/or any previous agreement(s) between the Parties.
- Binding Effect. This Agreement shall be binding upon and inure to the benefit of the Parties and each of their respective heirs, executors, administrators, trustors, trustees, beneficiaries, predecessors, successors, assigns, partners, affiliates and related entities, officers, directors, principals, agents, servants, employees, representatives, and all persons, firms, associates and/or corporations connected with them including without limitation their insurers, sureties, and attorneys.
- 11. <u>Severability</u>. If any provision, or any part thereof, of this Agreement shall for any reason be held to be invalid, unenforceable or contrary to public policy or any law, then the remainder of this Agreement shall not be affected thereby.

- 12. <u>Effective Date</u>. The Parties hereto deem this Agreement to be signed as of the latest day, month and year on which a Party executes this Agreement.
- 13. <u>Notices</u>. Communications between the parties to this agreement must be in writing and must be delivered personally, sent by first class mail, by facsimile, or by Federal Express to the following addresses:

If to WSC:

Geoffrey P. Wood, CEO

Windermere Real Estate Services Company

5424 Sand Point Way NE Tel: (206) 527-3801 Fax: (206) 526-7629

E-Mail: gwood@windermere.com

If to B&D:

Joseph R. Deville, President

Bennion & Deville Fine Homes, Inc.

71691 Highway 111

Rancho Mirage, CA 92270

Tel: (760) 770-6801 Fax: (760) 770-6951

E-Mail: bdeville@windermeresocal.com

A party may change the listed address by written notice to the others. Communications are effective when actually received,

- Counterparts. This Agreement may be executed in several counterparts and all so executed shall constitute one agreement, which shall be binding upon all parties hereto, notwithstanding that all Parties' signatures do not appear on the same page. If an original signature is affixed by a Party to a counterpart of this Agreement, and a facsimile and/or electronic file (such as a "pdf" or "tif" file as attached to an e-mail) of such originally executed counterpart signature is thereafter telecopied or e-mailed to a Party or Parties' attorneys of record, the telecopied facsimile or e-mail shall be afforded the same validity as the originally executed counterpart, and may be relied upon by all Parties for any and all purposes relating to the Agreement.
- 15. <u>Confidentiality</u>. The terms of the Agreement include information of a proprietary and/or confidential nature. The Parties expressly understand and agree that it shall constitute a breach of the Agreement to disclose the terms of the same except to the Parties' attorneys and/or accountants or as may be required under a Court Order, subpoena and/or pursuant to an action to enforce the terms of the Agreement.
- 16. Entire Agreement. The Parties hereto have entered into this Agreement after extensive review and discussion. The Parties have incorporated the sum and substance of all such discussions and representations leading up to this Agreement within this document. As such, this Agreement constitutes the entire agreement to modify any previous obligations between the Parties hereto and as such, there are no other representations, agreements or promises, either written or oral, either as an inducement to

enter into this Agreement or as to its meaning or effect, which are not contained herein. It is the Parties' intent that any ambiguity or conflicting term between this Agreement and any other document or other agreement between the Parties shall be construed such that the terms within this Agreement supersede, control and take priority over any such conflicting term.

- 17. Warranty of Authority. Each individual executing this document on behalf of any Party represents that he/she has been authorized by said Party to execute this document, and does so execute this document on behalf of said Party.
- 18. <u>Amendment</u>. This Agreement may only be modified if the modification is in writing and is signed by the Party against whom enforcement is sought.

Party Signatures:	1
Dated: Dec. 2 , 2012	Geoffrey P. Wood, CEO Windermere Real Estate Services Company
Dated:, 2012	Joseph R. Deville, President Bennion & Deville Fines Homes, Inc., dba Windermere Real Estate Coachella Valley and/or Windermere Real Estate SoCal; and Bennion & Deville Fine Homes SoCal Inc., dba Windermere Real Estate SoCal
Dated:, 2012	Robert L. Bennion, Officer Bennion & Deville Fines Homes, Inc., dba Windermere Real Estate Coachella Valley and/or Windermere Real Estate SoCal; and Bennion & Deville Fine Homes SoCal Inc., dba Windermere Real Estate SoCal
Dated:, 2012	Joseph R. Deville, President Windermere Services Southern California, Inc.

enter into this Agreement or as to its meaning or effect, which are not contained herein. It is the Parties' intent that any ambiguity or conflicting term between this Agreement and any other document or other agreement between the Parties shall be construed such that the terms within this Agreement supersede, control and take priority over any such conflicting term.

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- 18. <u>Amendment.</u> This Agreement may only be modified if the modification is in writing and is signed by the Party against whom enforcement is sought.

## Party Signatures:

Dated:, 2012	Geoffrey P. Wood, CEO Windermere Real Estate Services Company
Dated: <u>12-20</u> , 2012	Joseph R. Deville, President Bennion & Deville Fines Homes, Inc., dba Windermere Real Estate Coachella Valley and/or Windermere Real Estate SoCal; and Bennion & Deville Fine Homes SoCal Inc., dba Windermere Real Estate SoCal
Dated: <u>/2-20</u> , 2012	Robert L. Bennion, Officer Bennion & Deville Fines Homes, Inc., dba Windermere Real Estate Coachella Valley and/or Windermere Real Estate SoCal; and Bennion & Deville Fine Homes SoCal Inc., dba Windermere Real Estate SoCal
Dated: /2-2 D , 2012	Joseph R. Deville, President Windermere Services Southern California, Inc.

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Approved for Form:	
Dated: D.R.C21, 2012	Paul S. Drayna, WSBA#26636 General Counsel for Windermere Real Estate Services Company
Dated:, 2012	Robert J. Sunderland, Esq.
·	Sunderland   McCutchan, LLP Counsel for Bennion & Deville Fines Homes, Inc., dba Windermere Real Estate Coachella Valley and/or Windermere Real Estate SoCal; and Bennion & Deville Fine Homes SoCal Inc., dba Windermere Real Estate SoCal

## Approved for Form:

\_\_\_\_, 2012 Dated:

Paul S. Drayna, WSBA#26636

General Counsel for Windermere Real Estate

Services Company

Robert J. Sanderland, Asq. Sunderland McCutchan, LLP

Counsel for Bennion & Deville Fines Homes, Inc., dba Windermere Real Estate Coachella Valley and/or Windermere Real Estate SoCal; and Bennion & Deville Fine Homes SoCal Inc., dba Windermere Real Estate SoCal

From:

Bob Deville

Sent:

Wednesday, July 31, 2013 11:35 AM

To:

'Geoff Wood'; Paul Drayna (pdrayna@windermere.com)

Cc:

'bbennion@windermeresocal.com'; attny-Robert Sunderland

(rsunderland@sunmclaw.com)

Subject:

FW: VoiceMail\_1375217617536.3gp

Attachments:

VoiceMail\_1375217617536.3gp; ATT00001.txt

#### Geoff and Paul,

We continue to get bombarded with the same negative campaign against Winderemere in the Desert, at the Coast and in our San Diego markets.

addressing this issue needs to be made a priority. There has been nothing forthcoming from Seattle on this matter and I respectfully mention again we feel this is a responsibility of the Franchisor to protect its brand and the brand we are selling.

I was on another conference call yesterday with our new San Diego owners Brian Gooding and Rich Johnson concerning this matter. They say it is directly affecting their recruiting ability and as a result of this negative campaign from Windermere Watch it has prevented them from getting agents. I am experiencing the same problem in Orange County as well as the desert. I do not know if it is because of our size, more visible in the type of advertising and marketing we do or the personal success of Bennion & Deville in Southern CA and Seattle but it is coming at us from many sides. These guys are attaching Bennion & Deville's association with Windermere directly as well.

The postcard campaign is hitting our San Diego Windermere clients again and other real estate companies are using it every way possible to retain their agents that may be thinking about joining Windermere. They are also using Windermere Watch as a way retain sellers that want to transfer listings to Windermere.

Attached is a recent phone conversation from an Owner using Windermere Watch against us and he is not the only owner or company doing taking this approach.

The information on line on the Windermere web site that we have as a comeback is not enough to overcome this continuing problem.

Bob Deville Broker/Owner

Windermere Real Estate Southern California A Division of Bennion & Deville Fine Homes, Inc.

----Original Message----

From: rrj2020@gmail.com [mailto:rrj2020@gmail.com]

Sent: Tuesday, July 30, 2013 3:47 PM

To: Bob Deville

Subject: VoiceMail\_1375217617536.3gp

Bob;

Here is the voicemail message.

Rich

From:

Geoff Wood <gwood@windermere.com>

Sent:

Thursday, January 16, 2014 5:27 PM

To:

Bob Deville; OB Jacobi

Cc:

bbennion@windermeresocal.com; attny-Robert Sunderland

(rsunderland@sunmclaw.com)

Subject:

RE: Advertising in the Puget Sound Business Journal

Bob,

I received your Fed Ex regarding your concerns about the 'Rat Man'. I believe it has been about a year since we had a discussion with Tim Pestotnik and we decided that there was nothing we could do about the 'Rat Man' from a legal standpoint and that any negotiation attempts would be fruitless.

We talked about using SEO to minimize his presence. York spoke with your SEO expert about how he was handling your SEO for your domains and felt he was doing all that he could do.

Believe me, I'd love to have this prick go away but he's not a bigger fish that we can fry.

Best, Geoff

From: Bob Deville [mailto:bdeville@windermeresocal.com]

Sent: Monday, January 13, 2014 9:24 PM

To: Geoff Wood; OB Jacobi

Cc: <u>bbennion@windermeresocal.com</u>; attny-Robert Sunderland (<u>rsunderland@sunmclaw.com</u>)

Subject: RE: Advertising in the Puget Sound Business Journal

#### No Problem

Just getting through emails top to bottom

Since we are not advertisng in the PSBJ in the desert any longer and phasing out its use in Seattle, it is a moot point regardless of the offer to run ads without your approval. This last incident crossed the line with us unfortunate as it is. Sometimes ideas, policies and advertising/marketing mandates need to be reviewed and tweaked based on the current and always changing market place and growing competition. Especially in a market where market share is being lost and "Number One" Windermere agents are continually being personally and directly targeted with negative campaigns because of their association with Windermere on the internet and mail system by outside entities. I am referring to Windermere Watch as one example. As you state "Our brand is one area where we do set rules" one would think when the Brand is attached as viciously as it has been and continues to be by outside forces the Franchisor would do any and everything necessary to right the wrong. Just seems a serious flaw in priorities to us, censoring an ad vs. an all-out national slander campaign. If as much attention to protecting the Brand was directed at the larger issues maybe the censoring of our ads would be somewhat understandable.

Guess the saying "there are bigger fish to fry" is a perfect adage in this case. Bob & Bob

Bob Deville
Broker/Owner
Windermere Real Estate Southern California
A Division of Bennion & Deville Fine Homes, Inc.

**From:** Geoff Wood [mailto:qwood@windermere.com]

Sent: Monday, January 13, 2014 1:19 PM

**To:** Bob Deville

Cc: Bob Bennion; Jill Wood; Geoff Wood

Subject: Advertising in the Puget Sound Business Journal

Bob,

Given the nature of our industry it has always made more sense to have as few rules as necessary; it's better to nudge than mandate. Our brand is one area where we do set rules. And Noelle and her marketing department take our standards very seriously.

Locally we've made the conscious decision to not say we're "number one." We don't do it from an institutional standpoint and we've discouraged it amongst our affiliates and their brokers.

When Robyn saw the draft of your last ad she noticed the language touting Bob Bennion as "number one." She suggested alternative language which you chose to ignore. Robyn asked the Business Journal to keep us appraised of future ads you intended to run. Apparently you forbade the Business Journal from letting us see any future advertising drafts.

I'm not sure how Mike from the Business Journal came up with the 'cease and desist' language. It could be that our marketing department asked Paul if we have any legal say in this arena. I know that Paul would have said, "Yes." This may have been translated to Mike. I don't think the Business Journal should be demonized; they're in an awkward position.

When we were able to connect on Friday I had no idea that Mike had called and what he said.

The purpose of my call was to explain that the use of "number one" creates problems for me locally. I'd appreciate that you not use this language in ads you run here.

Best, Geoff

# FRANCHISE DISCLOSURE DOCUMENT

Windermere Real Estate Services Company
A Washington Corporation d/b/a Windermere Services Company
5424 Sand Point Way NE, Seattle, WA 98105
Phone: (206) 527-3801
www.windermere.com/company/join us



Windermere franchisees use the Windermere Trademarks and Windermere System in providing real estate brokerage services to customers who wish to buy, sell or lease real property.

The total investment necessary to begin operation of a Windermere Real Estate franchise is \$266,000 to \$1,151,000. This includes \$25,000 that must be paid to the franchisor.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. Note, however, that no governmental agency has verified the information contained in this document.

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Windermere's General Counsel at the address and phone number shown above.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at <a href="www.ftc.gov">www.ftc.gov</a> for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Issuance Date: April 18, 2013

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#### STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT. Call the state franchise administrator listed in Exhibit D for information about the franchisor, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

We use the services of one or more FRANCHISE BROKERS or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of the franchise.

THE CALIFORNIA FRANCHISE INVESTMENT LAW REQUIRES THAT A COPY OF ALL PROPOSED AGREEMENTS RELATING TO THE SALE OF THE FRANCHISE BE DELIVERED TOGETHER WITH THE DISCLOSURE DOCUMENT.

THESE FRANCHISES HAVE BEEN REGISTERED UNDER THE FRANCHISE INVESTMENT LAW OF THE STATE OF CALIFORNIA. SUCH REGISTRATION DOES NOT CONSTITUTE APPROVAL, RECOMMENDATION OR ENDORSEMENT BY THE COMMISSIONER OF CORPORATIONS NOR A FINDING BY THE COMMISSIONER THAT THE INFORMATION PROVIDED HEREIN IS TRUE, COMPLETE AND NOT MISLEADING.

Effective Date: May 10, 2013

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# Exhibits:

- A. Audited Financial Statements
- B. Franchise Agreements
- C. List of Windermere Offices
- D. State-Specific Information
- E. Technology Fees
- F. California Addendum

# Item 1: The Franchisor, and any Parents, Predecessors and Affiliates

<u>Franchisor.</u> Windermere Real Estate Services Company ("WSC") is a Washington corporation with a principal business address of 5424 Sand Point Way NE, Seattle, Washington, 98105.

WSC has been the franchisor for Windermere Real Estate since 1983, and has no predecessors within the past ten years. WSC has no parent entities.

The names under which WSC conducts business are: Windermere Services Company, Windermere Services, Windermere Real Estate, and Windermere.

WSC's agents for service of process are identified on the attached Exhibit D.

<u>Affiliates.</u> The following entities (all of which, except as noted below have a principal business address of 5424 Sand Point Way NE, Seattle, WA 98105) are under common control with WSC, and provide services to Windermere franchisees:

- The Windermere Foundation is a tax-exempt charitable Washington nonprofit corporation which provides funding to other organizations, primarily to address the problems of homeless and low-income families and children.
- Vintage Loans, LLC is a Washington limited liability company which offers short-term purchase "bridge loans" to the buyer clients of Windermere real estate agents, and also offers short term loans to allow sellers to make improvements to property they are preparing to list for sale. Only available in Washington.
- Windermere Solutions, LLC is a Washington limited liability company which develops, sells and services technology systems and tools for WSC, its franchisees and their agents. Its principal place of business is located at 815 Western Avenue, Suite 400, Seattle, WA 98104.
- Relo, LLC is a Washington limited liability company doing business as Windermere Relocation and Referral Services. The company works with national relocation companies to direct referrals to and from Windermere agents nationwide. Its principal place of business is 301 NE 100th Street, Suite 200, Seattle, WA 98125.
- Windermere Referrals, LLC is a Washington limited liability company and licensed real estate firm which permits retired or former agents in Washington to keep their real estate licenses active for the sole purpose of receiving referral fees.
- WNHS, LLC is a Washington limited liability company doing business as Windermere Builder Solutions. The company provides real estate brokerage services to builders for the marketing and sale of new construction residential properties, and also operates a referral network to connect Windermere agents with builder clients.

<u>Business and Franchises Offered.</u> The sole business activity of WSC is to offer franchises to operate Windermere real estate brokerage offices using the Windermere Real Estate name and trademarks. WSC does not directly operate any real estate brokerage offices, and is not engaged in any other business activity. However, some principals and officers of WSC do have ownership interests in one or more Windermere franchisees, which do operate brokerage offices.

Windermere franchisees are in the business of rendering real estate brokerage services, primarily to buyers and sellers of residential real estate. Some Windermere franchisees also engage in commercial real estate brokerage, and/or property management services. The real estate brokerage business is a developed market, with sales primarily to a certain group – namely individuals or businesses interested in buying, selling or leasing real estate. In some areas the market for real estate brokerage services may be seasonal.

The real estate brokerage industry is heavily regulated. In most states real estate brokerage businesses – and/or their principal brokers - must be licensed to engage in rendering real estate brokerage services. Licensing laws vary from state to state, but in general require you to be or employ a licensed real estate broker and use only licensed real estate agents, and to comply with additional state laws and regulations. Other state laws may further regulate or affect the real estate brokerage industry, such as laws governing condominiums, timeshares, manufactured and mobile homes, and environmental laws and regulations. Similarly, there are federal laws and regulations which affect the real estate brokerage industry, including without limitation the Real Estate Settlement Procedures Act (RESPA), Federal Fair Housing laws and regulations, and environmental laws and regulations. Local (city and county) ordinances may also affect real estate brokerage businesses, such as by limiting the size and placement of "for sale" signs, open house signs, etc. This is not intended to be an exhaustive summary of laws, regulations and ordinances that may affect the industry and is not intended as legal advice. WSC strongly urges you to consult with your own attorney regarding laws that apply to you and your business.

You will be competing with other real estate brokers, some of whom may be affiliated with other regional or national real estate brokerage franchise systems, including without limitation John L. Scott, Coldwell Banker, RE/Max, Century 21, Keller Williams, ERA, Sotheby's, Better Homes & Gardens, Real Living, GMAC Real Estate, in addition to independent real estate brokerage firms not affiliated with any franchise system.

<u>Prior Business Experience.</u> Although one or more officers of WSC are licensed real estate brokers or former brokers, and in those capacities have had experience operating a business of the type you will be operating, WSC itself has never directly conducted a real estate brokerage business. WSC has offered franchises of the type you will be operating since 1983. There have not been any offered franchises in other lines of business.

# **Item 2: Business Experience**

The information that follows identifies the directors, officers and other executives of WSC who will have management responsibility relating to the sale and operation of franchises offered in this document.

John W. Jacobi: Founder, Director, and Chairman of the Board. In 1972, John Jacobi formed Windermere Real Estate Company and purchased an existing real estate office with eight agents in the Seattle neighborhood of Windermere. After growing his company to five offices he formed WSC in 1983 to begin selling franchises. He has held the position of Chairman of the Board in Seattle, WA since the company's founding.

James H. Shapiro: Director and Vice Chairman of the Board. Jim Shapiro was the first employee of WSC in 1983. He served as CEO from 1995 until his retirement in 2003. Since 2003 he has served as Vice Chairman of the Board in Seattle, WA, and remains a key advisor in strategic business decisions.

Geoffrey P. Wood: Chief Executive Officer. Geoff Wood joined WSC in Seattle, WA in 1995 as Vice President. He became President of WSC in 1999, and was promoted to CEO in 2003. Wood received his Master of Business Administration from the University of Washington, and a bachelor's degree from Whitman College. Before joining WSC Wood served in senior management of Windermere Real Estate Company, and also worked in the residential construction industry.

Jill Jacobi Wood: Director and President. Jill Jacobi Wood has been working in the real estate industry for more than twenty-five years. She began working for Windermere Real Estate Company as a teenager and was appointed its President and Designated Broker in 2003, overseeing all operations of its Seattle offices. She has been a Director of WSC since 1994, and in 2007 she moved to WSC full time as its President. She now oversees the company-wide Client Services Division, serves on the Board of the Windermere Foundation, and serves as the Designated Broker of Windermere Referrals, LLC, all in Seattle, WA.

John O. "OB" Jacobi: Director. OB Jacobi has been a Director of WSC since 1994, and now oversees Windermere Solutions, LLC, in Seattle, WA, developing technology tools and services for the Windermere System. He has served as President and Designated Broker of Windermere Real Estate Company since December 2007, overseeing all operations of six offices and 300+ agents in the Seattle area. Prior to becoming President of Windermere Real Estate Co. he had served as its Vice President since 2003. He also serves on the board of the Windermere Foundation and Trulia.

Noelle Bortfeld: Chief Marketing Officer. Noelle Bortfeld joined WSC in Seattle in 2009 as Executive Vice President of Marketing. Prior to joining WSC she was a Senior Marketing Consultant at Extra Mile Marketing in Bellevue, WA, from 2008-August 2009; Vice President of Marketing and Sales at Full Tank Foods in Seattle, WA from 2007-2008; and Vice President of Operations at Business Internet Services & Topia Technology, in Tacoma, WA, from 2000-2007. She has been working in marketing and advertising since 1986, and holds a business degree with marketing concentration from Santa Clara University.

<u>Paul Drayna: General Counsel and Secretary.</u> Paul Drayna joined WSC as in-house General Counsel in Seattle in 2007. Prior to joining WSC he owned his own firm, Paul Stephen Drayna, P.S. in Seattle from 2001 to 2007, and had served as WSC's outside general counsel since 2003.

He is a graduate of the University of Wisconsin Law School, and is a member of the Washington State Bar Association.

Michael Fanning: Vice President-Client Services. Michael Fanning joined WSC in Seattle, WA in 1996. He is responsible for assisting with the growth of the Windermere brand. He has indepth understanding in the technology world and is a certified Ninja Selling instructor. His responsibilities include expanding the network of Windermere offices and consulting with owners, agents, and managers to develop recruitment, business, and longevity programs while incorporating education of the technical side of the tools Windermere provides.

<u>Charles Painter: Vice President – Client Services.</u> Charles "Chip" Painter joined WSC in Seattle in 2004. He supports Western Washington offices in developing awareness and knowledge of the tools and resources offered by Windermere. Chip is also the general manager of Windermere Relocation and Referral Services, and is responsible for developing both corporate relocation and broker-to-broker referrals for Windermere brokers in Washington and Oregon . Prior to joining Windermere he had served as regional sales manager for Sappi Fine Paper, where he had worked for twenty years.

<u>Lansing Teal: Vice President – Operations.</u> Lansing Teal is Vice President of Operations, a position he has held since joining WSC in Seattle in 2001. Prior to joining Windermere Lansing spent seven years directing worldwide field operations for Lindblad Expeditions, and eight years as an executive director in the nonprofit world. He holds a real estate broker license in Washington.

Michael J. Teather: Vice President – Client Services. Michael Teather joined WSC in Seattle in 2008. He previously worked as General Manager of Williams Marketing in Seattle from 2006 to 2008; as Chief Operating Officer of Hog Wild Toys in Portland, OR from 2005 to 2006; and as General Manager of Blaser Die Casting in Portland from 1998 to 2005. He is also a graduate of Seattle University Law School, and spent eight years practicing law in Chicago and Seattle.

## **Item 3: Litigation**

Windermere Real Estate Services Company, et al, v. Lifestyles Services Corp., et al, Superior Court of the State of California, in and for the County of San Diego, Cause No. 37-2011-00089709-CU-BC-CTL. WSC filed this action on April 15, 2011 against three Windermere franchisees in Southern California, and their owners, based on non-payment of franchise fees by the franchisee entities, and default under certain promissory notes that had been signed and personally guaranteed by the franchise owners. On May 23, 2011 the defendants filed a cross-complaint for damages and restitution, asserting claims for intentional interference with contractual relations, interference with prospective economic advantage, trade libel, and violation of the California unfair / unlawful competition law. WSC reached a settlement with all defendants in April 2012, in which the defendants agreed to pay WSC the total sum of \$700,000.

Twenty-Nine Palms Band of Mission Indians of California, et al, v. Heslop, et al, Superior Court of the State of California, in and for the County of Riverside, Cause No. RIC 10006101. This action was filed by the Twenty-Nine Palms Band of Mission Indians on October 27, 2009, asserting various claims arising from certain real estate transactions in which the tribe was represented by a Windermere agent. The initial complaint named the agent and the Windermere franchisee for which she worked. The tribe filed a number of subsequent amendments to its complaint, one of which added WSC as a defendant, and asserted violations of California franchise law by WSC. WSC tendered the claim to its franchisee for indemnity, and denied all allegations against it. The case was settled in November 2012. All claims against WSC were released, and WSC paid nothing in connection with the settlement.

No other litigation is required to be disclosed.

# Item 4: Bankruptcy

No disclosures required.

#### Item 5: Initial Fees

Franchisees pay to WSC a nonrefundable lump sum initial franchise fee of twenty-five thousand dollars (\$25,000.00) which is due and payable in cash upon signing the license agreement.

WSC does not finance initial fees, but in some cases has allowed franchisees to pay in installments, if circumstances warrant.

In the prior fiscal year initial fees ranged from \$10,000 to \$10,000. Factors determining the amount of the initial fee, or the timing of installment payments, vary on a case-by-case basis. For instance fees may be reduced or waived if the new licensee entity is a spin-off of an existing franchisee to a new entity in which the ownership is substantially the same, or if an existing Windermere franchisee forms a new company to open a new office location.

Initial fees are non-refundable, unless you are unable to agree with WSC upon a location for your initial office location (See Item 11, below).

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#### Item 6: Other Fees

#### OTHER FEES

Type of Fee	Amount	Due Date	Remarks
Ongoing Franchise	Five percent (5%) of	See Notes below.	Gross revenue means
License Fees	gross revenue; fees on		all revenue derived
	residential		from providing real
	commissions are		estate brokerage
	capped at \$75,000 per		services, including
	agent per year, but		referral fees,
	subject to a minimum		commissions,
	monthly fee of no less		property management
	than \$2,083.33. See		fees, or any other
	notes below.		form of compensation
			however named.
Technology Fee	\$68.00 per agent per month.	See Notes below.	See Notes below.
Marketing Fee	\$25.00 per agent per month.	See Notes below.	See Notes below.
Windermere	Suggested Donation	See Notes below.	Payable to the
Foundation	of \$10.00 per		Windermere
Contribution	transaction side.		Foundation, a
			Washington non-
			profit corporation.
			See Notes below.

## Notes:

- 1. Ongoing License Fees on residential sale commissions are "capped" at an amount stated in the franchise agreement. The "cap" amount represents the gross commissions earned by each agent per accounting period. For example, a cap amount of \$75,000 means that Licensee will pay Ongoing License Fees on the first \$75,000 of residential sale commissions earned by each agent during each annual period. The fee "cap" does not apply to commercial commissions or property management revenue, and is subject to cancellation or change by WSC at any time by written notice. Notwithstanding the fee cap, the minimum monthly ongoing franchise fee is \$2,083.33 per office per month. See the attached franchise agreement for more details.
- 2. All fees must be reported and paid monthly by the 15<sup>th</sup> day of the following month. (Example: January report and fees are due by February 15).

- 3. For all fees paid on a "per agent" basis, "agent" means any real estate licensee licensed to the franchisee with the applicable state real estate licensing authority. WSC may from time to time adopt policies exempting certain individuals from payment of certain "per agent" fees. A copy of the current policy is available on the WORC site, or from the WSC on request. Fee reporting policies may be changed from time to time with written notice, in WSC's sole discretion.
- 4. The Technology Fee is for "Basic" technology services only. Additional services may be available for additional charges. See the attached Exhibit E for descriptions and costs of technology services.
- 5. A transaction "side" means the listing and/or selling side of a real estate transaction. If a franchisee represents only one side (buyer or seller), then the suggested Windermere Foundation donation is \$10.00. If franchisee represented both sides (buyer and seller), then the suggested donation is \$20.00.
- 6. Except as otherwise noted above, all fees are imposed by, collected and payable to the franchisor. All fees are non-refundable. All fees are uniformly imposed, but are subject to modification on a case-by-case basis if business circumstances so warrant. Technology and Marketing fees are subject to change with six months written notice, and new fees may be added with six months written notice.

Item 7: Estimated Initial Investment

### YOUR ESTIMATED INITIAL INVESTMENT

Type of Expenditure	An	ount	Method of payment	When due	To whom payment is to be made
	Low	High			
Initial Franchise Fee	\$25,000	\$25,000	Cash	At signing of franchise agreement	WSC
Training Expenses	\$0	\$10,000	Varies	Varies	Various vendors.
Real Property, whether purchased or leased	\$96,000 Per year	\$216,000 Per year	Cash	Monthly rent or mortgage payment	Landlord, or mortgage lender

Equipment, fixtures, other fixed assets, construction, remodeling, leasehold improvements and decorating costs, whether purchased or leased	\$20,000	\$600,000	Varies	Varies. It may be possible to finance some of these expenses, and landlords may provide allowances for some improvements as part of lease negotiations.	Various vendors.
Office Supplies (including letterhead, business cards, etc).	\$5,000	\$15,000	Cash	At time of purchase.	Various vendors.
Security deposits, utility deposits, business licenses, and other prepaid expenses	\$0	\$25,000	Varies	Varies	Various vendors and governmental agencies.
Other required payments, such as additional training, travel, or advertising expenses	\$0	\$10,000	Varies	Varies	Varies
Additional funds – initial twelve months	\$120,000	\$250,000	Varies	Varies	Varies
TOTAL	\$266,000	\$1,151,000			

# **NOTES**

1. Real property costs vary widely based on the size and location of the franchisee's office(s). Estimates stated above are based on a single office with gross monthly rent of

\$8,000 to \$18,000. Expenses incurred in real property improvements, equipment, fixtures, furniture, etc. will vary depending on whether the office(s) are new start-up locations, or conversions of existing real estate brokerage offices. An existing office may incur only minimal expense to replace existing exterior signage. A new office being built-out from raw space, with no landlord allowance for tenant improvements, may cost \$500,000 or more, depending on location, finishes and fixtures selected, etc.

- 2. The estimate of additional funds above is based on twelve months, which the franchisor recommends due to the seasonal and cyclical nature of the real estate market. The actual amount of cash reserves required will vary depending on the size and location of the office, the timing of when the office opens, and whether the office is a start-up, or a conversion of an existing brokerage business. Start-up businesses will require more cash reserves than an existing brokerage, as it can take 3-6 months before revenue will be generated due to the timing of real estate transaction closings.
- 3. No amounts paid to WSC are refundable. Amounts paid to third parties may be refundable under some circumstances; franchisees should determine this to their own satisfaction.
- 4. WSC will not finance any of the initial investment for franchisees.

#### Item 8: Restrictions on Sources of Products and Services

You are not required to purchase any particular items in connection with the operation of your business, and you are not required to buy any items from WSC directly. However, any items you purchase that incorporate the Trademark (i.e., the Windermere name and logo) such as stationery, business cards, signs and other marketing materials must conform to WSC's specifications for use of the Trademark. The specifications are subject to change from time to time with written notice, and you must comply with any such changes in the specifications within a reasonable period of time. The most current specifications are posted on the Windermere Online Resource Center (WORC) intranet site.

With respect to signs and business cards only we require that all vendors be pre-approved by the WSC Marketing Department. A list of previously approved vendors is available on the WORC site, or by request. If you wish to purchase signs or business cards from a vendor not on the list please contact the WSC Marketing Department to request approval for your new vendor. The Marketing Department will then work with the vendor to determine if its products meet WSC's standards, and you will be notified of the Marketing Department's decision within ten business days of your request. Approval of sign and business card vendors is based on a subjective determination by WSC regarding the quality of the vendor's products, conformity with the overall "look and feel" of the Windermere Brand, and approval may be withheld in WSC's sole discretion. Because this is a subjective case-by-case evaluation, there are no written approval criteria available to franchisees. You are free to contract with any alternative supplier that meets WSC's criteria. However, approval of a sign or business card vendor may be revoked at any

time by written notice from WSC if the vendor ceases to meet WSC's criteria for quality of goods and services. There is no charge for review and approval of an alternative vendor.

With respect to all other materials and supplies (other than signs and business cards) we do not have designated or approved suppliers or vendors from whom you are required to purchase goods or services relating to your franchise business. We do maintain a list of "Preferred Vendors" who have previously demonstrated consistently high quality and conformance to WSC's specifications. There are no purchasing or distribution cooperatives. However, WSC has negotiated purchase arrangements with some vendors and suppliers, including the negotiation of price terms, for the benefit of franchisees. Details are available on request from the WSC Marketing Department.

Some Windermere-branded promotional items are sold by WSC directly, or sold for WSC through one or more third party vendors. In addition WSC receives revenue from the sales of certain goods and services by some third party vendors. While WSC will derive revenue from the sales of such items they are optional items which you are not required to purchase.

There are no material benefits provided to any franchisees based on the purchase of particular products or services, or based on use of particular suppliers.

# **Item 9: Franchisee's Obligations**

#### FRANCHISEE'S OBLIGATIONS

This table lists your principal obligations under the franchise and other agreements. It will help you find more detailed information about your obligations in these agreements and in other items of this disclosure document.

Obligation	Section in agreement	Disclosure
		Document item
a. Site selection and acquisition / lease	2	Item 11
b. Pre-opening purchase / lease	None	Item 11
c. Site development and other pre-opening	None	Item 11
requirements		
d. Initial and ongoing training	None	Item 11
e. Opening	None	Item 11
f. Fees	7, 8	Items 5, 6
g. Compliance with standards and	4, 5, 6	Item 11
policies/operating manual		
h. Trademarks and proprietary information	1, 4, 5, 6, 9	Item 13
i. Restrictions on products / services offered	1, 4	Item 16
j. Warranty and customer service requirements	None	None
k. Territorial development and sales quotas	None	None
Ongoing product / service purchases	None	None

m. Maintenance, appearance and remodeling requirements	6	Item 11
n. Insurance	12	None
o. Advertising	6	Item 11
p. Indemnification	6, 12	Item 13
q. Owner's participation / management / staffing	None	Item 15
r. Records and reports	7	Item 6
s. Inspections and audits	7	Item 6
t. Transfer	10	Item 17
u. Renewal	8	Item 17
v. Post-termination obligations	8, 9, 12, 13	Item 17
w. Non-competition covenants	1	Items 15, 17
x. Dispute resolution	13	Item 17

# Item 10: Financing

WSC does not offer any direct or indirect financing, leases or installment contracts to Windermere franchisees.

# Item 11: Franchisor's Assistance, Advertising, Computer Systems and Training

Except as listed below, WSC need not provide any assistance to you.

## Pre-Opening

Before you open your business as a Windermere franchisee WSC will:

1. Confer with you regarding your business location. If you do not yet have office space, or if you wish to relocate your existing office when you become a Windermere franchisee, we will discuss and suggest site selection criteria based on the size of your business, your business objectives, and other market factors. While your location(s) must be approved by WSC (see below), site selection is your responsibility. We generally do not own the premises where you will operate, and do not participate in negotiating the lease or purchase of your location. See License Agreement, Paragraph 2.

Your business location(s) must be approved in advance by WSC. We do not select the site for you, or restrict the areas in which you may look for a site, but upon request we will assist you in identifying potential locations. In approving your location WSC will consider a variety of factors, including without limitation:

- a. Consistency with the image and reputation of the Windermere brand and Trademark;
- b. The general location and neighborhood of the site you proposed;
- c. Distance from competing real estate brokerage firms;

- d. Traffic patterns, visibility, parking, accessibility, and other physical characteristics of the building or suite in which you propose to be located;
- e. Size of your proposed space as it relates to your business plan and the number of agents/staff you project having at your location.
- f. Other factors unique to your location or community.
- 2. Provide you, on request, with the contact information of one or more architects, contractors and/or interior designers who have in the past worked successfully with other franchisees, if you elect to do some remodeling or decoration of your premises and you request a referral to such service providers. You are not obligated to use any specific professional and are free to use whomever you please. In addition we will confer with you, on request, regarding your conversion of building signage, if you have existing office space, and the need to comply with local sign ordinance and obtain sign permits. You are responsible for any construction, remodeling, or decorating of the premises for the franchised business. You are also responsible for conforming your premises to local ordinances and building codes, and obtaining all required permits (including sign permits). See License Agreement, Paragraphs 1, 2, 4.
- 3. Provide you with a list of "Approved" and "Preferred" vendors who offer a variety of products and services, such as equipment, signs, fixtures, stationary and other supplies, which may be useful to you either during the conversion process or after opening. This list is not exclusive and except for signs and business cards you are free to trade with whomever you choose. Signs and business cards must be purchased from approved vendors. All other items displaying the Trademark must conform to WSC's then current Trademark Use Guidelines. See Item 8, above. You are responsible for obtaining all of your own equipment, signs, fixtures and supplies. See License Agreement, Paragraph 6.
- 4. Meet with you and your management staff for an owner and manager orientation session in which our senior staff explains the various Windermere system programs that are available, describes how they benefit your sales agents, and confer together about their implementation and how we can be of assistance to you in the implementation of the programs. The orientation session is normally conducted in the offices of WSC by senior management of WSC. The session is conducted without charge to you, but you will bear your own travel expenses. You are responsible for hiring and training your own employees, and independent contractor sales associates. See License Agreement, Paragraph 4.
- 5. Provide you access to the WORC, which is a web site accessible only to Windermere owners, managers, agents and employees. The WORC site contains mandatory and suggested forms, specifications, standards and procedures. We will update or modify the information on the WORC site time to time but these modifications will not alter your status or rights under the License Agreement. If you are unable to access the WORC site online for any reason, some of the materials can be provided to you in the form of a loose-leaf binder instead. See License Agreement, Paragraph 4.

# Time to Opening.

Franchisees typically accomplish their conversion or open their franchised business in two to six months after signing the License Agreement. Existing real estate brokerage businesses that are converting to a Windermere office, and not moving to a new location, typically complete the conversion in approximately two months after signing their franchise License Agreement. If you do not have an existing business already operating, then the time to opening can be longer, typically approximately six months. Factors that affect this time period include your ability to negotiate a lease or otherwise secure office space, obtain financing, building or sign permits, and delays in the delivery or installation of equipment, furniture, signs, etc. In some states there can also be substantial delay in obtaining the required real estate licenses for your company. We encourage you to contact your state licensing authority as soon as possible for guidance on licensing procedures, and an estimate of processing time.

# Post-Opening Obligations

During the operation of the franchise business WSC will:

- 1. Meet with your sales agents, normally within ninety days of opening, and jointly with you present an orientation session explaining the Windermere System programs and describing how they are implemented and how they benefit your sales agents. This orientation session is normally conducted at your office and is without charge to you or your agents. You are responsible for hiring and training your own employees, and independent contractor sales associates. See License Agreement, Paragraph 4.
- 2. Remain in regular contact with you and remain available to provide assistance on request regarding the Windermere System programs available to you, including improvements in existing programs and the development of new programs. See License Agreement, Paragraph 4.
- 3. Remain available to provide to you consultation, on request, regarding operating problems which you may encounter. These services will be provided on a reasonable and as available basis. If representatives of WSC travel to your location at your request to provide assistance with operating problems you may be charged for travel expenses incurred, but you will not otherwise be charged for the assistance provided. See License Agreement, Paragraph 4.
- 4. Assist you, on request, in the development and design of an advertising program directed at your customers, the general public. The media used to disseminate the advertising may include television, radio, newspaper and other print media selected at your election and expense and the scope of the coverage, whether local or regional, will be at your direction. The source of the advertising copy and other assistance provided to you will be the in-house marketing department of WSC. You may develop and use your own advertising material as long as it complies with the requirements and specifications of WSC regarding the use of the Trademark. See License Agreement, Paragraphs 4, and 6.

- 5. Assist you, on request, in the development of an advertising program directed at the competitive real estate agent population, if you desire such assistance. Such a program normally consists of mailing announcements to selected competitive agents in your area. The assistance provided to you by WSC will be provided without charge, however you will bear the cost of materials and mailing. See License Agreement, Paragraph 4.
- 6. Assist you, on request, in determining the services to be offered by franchisee to its customers, and determining appropriate pricing for such services. It is expected that you will already have an operating real estate brokerage business, and therefore you will already have established what services you offer, and the prices you charge. We will consult with you to evaluate your programs, and suggest if appropriate narrowing or expanding your range of services, or adjusting your pricing levels. However, we do not impose minimum or maximum prices, and all final decisions regarding the services offered and the prices charged rest with you, except as discussed below in Item 16. See License Agreement, Paragraph 4.
- 7. Provide you, on request, with recommendations or suggestions for administrative, bookkeeping and accounting systems upon request, and assist you in locating sources for any required supplies or services. See License Agreement, Paragraphs 4, and 7.

# Advertising and Promotion.

WSC from time to time, at its discretion, has placed advertisements in various media including print, radio and television, which advertising has been intended to raise general public awareness of the Windermere brand. WSC intends, but is not required, to conduct such further general brand advertising in the future.

The media in which WSC has previously placed general brand advertising has been primarily local and regional. Future brand advertising, if any, may be local, regional or national in scope.

WSC's print media advertising has been primarily produced by WSC's in-house marketing department. Radio and television advertising has been produced using outside production companies and/or advertising agencies.

You may develop and use your own advertising material, at your own cost, as long as it complies with the requirements and specifications of WSC regarding the use of the Trademark, as well as any other brand and marketing guidelines or policies as may be adopted or amended by WSC from time to time. At your request WSC will confer with you regarding the development and implementation of an advertising program directed at your customers, the general public, as well as for recruiting real estate sales associates. WSC provides some advertising templates free of charge. Customized advertising may be available from the WSC marketing department for additional charge, which charges are subject to change from time to time.

There is no advertising council, and there is no advertising cooperative.

All Windermere franchisees in the Region are required to contribute to a Marketing Fund which will be maintained and administered by WSC. You must contribute the amounts described in

Item 6, under the heading "Marketing Fee." The Marketing Fund is not audited, and financial statements of the fund are not available for review by franchisees. WSC may receive payments from the Marketing Fund to reimburse expenses incurred providing goods or services to the Marketing Fund.

Expenditures from the Marketing Fund for 2012 were as follows:

Production	92.2%	*******
Media Placement	0%	
Administration Expenses	7.8%	
Other (see below)	0%	-

Except as discussed above, WSC is not required to spend any specific amount on advertising in the area where your franchise business is located.

Marketing Fund contributions collected by WSC not spent in the fiscal year in which they accrue will be budgeted for expenditure in the succeeding year or years.

None of the revenues received by WSC for the Marketing Fund are used for the solicitation or for the sale of franchises.

See Items 6, 8 and 9 for additional information.

# Required Electronic Systems

You will be required to submit Monthly Statistical Reports to WSC, summarizing information about the operations of your business for the preceding month, including gross commission income, number of agents, and other information relevant to calculating fees due to WSC. Currently we require you to submit these reports electronically using a Microsoft Excel spreadsheet prepared by WSC. To use the spreadsheet reporting form you will need at least one personal computer with Microsoft Excel (or some other compatible spreadsheet program capable of opening and saving files in the Excel format) installed. You will also require an internet connection so the spreadsheet can be transmitted electronically to WSC via e-mail, or a web-based interface, or other method as may be developed in the future. WSC does not specify any particular hardware or software, as long as it is capable of opening and saving spreadsheets in the Microsoft Excel file format. See License Agreement, Paragraph 7.

A compatible system can typically be purchased for \$1,000.00 or less.

WSC does not provide any ongoing maintenance, repairs, upgrades or updates to your computer hardware or software.

WSC reserves the right to modify its reporting system from time to time. Therefore you may be required to upgrade the hardware and/or software used for submitting your monthly reports to WSC periodically. Upgrades are infrequent. It is contemplated that future upgrades will occur

not more than once per year, and cost typically will not exceed \$1,000 per upgrade. See License Agreement, Paragraph 7.

Your annual costs for optional or required maintenance, updating, upgrading or support contracts for your electronic systems will vary based on what equipment you choose to acquire, and from which vendor(s). Except as disclosed above, WSC does not require you to spend any particular amounts for the maintenance, upgrade or replacement of your electronic systems.

WSC will not have independent access to your company's electronic systems. However, you are required to provide access to your accounting and/or financial records on request for purposes of conducting an audit of your monthly fee reports. See License Agreement, Paragraph 7.

No other electronic systems are required.

# Operating Manuals

There are no operating manuals provided by WSC which impose additional obligations upon you, other than those contained or referenced in the franchise license agreement itself. As discussed above, the WORC site contains mandatory and suggested forms, specifications, standards and procedures. We will update or modify the information on the WORC site from time to time but these modifications will not alter your status, rights or obligations under the License Agreement. Upon request you will be provided access to the WORC site prior to signing your franchise license agreement. If you are unable to access the WORC site online for any reason, on request you will be provided the equivalent materials in a loose-leaf binder instead. Any such materials provided to you before signing a franchise license agreement must be returned if, after reviewing the materials, you elect not to sign an agreement. See License Agreement, Paragraph 4.

## Training Program.

There is no mandatory training program. The orientation sessions with (i) owners and management and (ii) your sales agents described above are provided at your request and are normally provided on an individualized basis tailored to your specific needs or preferences and those of your sales agents. In the past year, one hundred percent of new franchisees have requested some form of orientation.

In addition to the orientation sessions, WSC periodically sponsors "Owner Councils" in various areas where Windermere franchisees operate, and an Owners' Retreat that has been held at various resort locations. The Owner Councils and Owners' Retreat address a variety of topical issues of significance to Windermere franchisees specifically and/or to the real estate industry in general. Although all franchise owners are strongly encouraged to attend, neither is mandatory. Travel and living expenses for both are borne by franchisees electing to participate. The cost of the annual Owners' Retreat is shared by those franchisees electing to participate and is paid prorata, based upon the number of franchisees participating.

While WSC does not have any particular training requirements, most states have regulations requiring real estate licensees to meet certain educational requirements both as a prerequisite to licensing, and to maintain licenses in good standing. WSC requires that you operate your business in compliance with all applicable state real estate licensing laws and regulations. We advise you to consult an attorney or your state real estate licensing authority regarding educational requirements for licensing. See License Agreement, Paragraph 4.

# **Item 12: Territory**

Your franchise license will be for one or more specific locations which must be approved by the franchisor.

WSC does not grant exclusive territories to any of its franchisees. You will not receive an exclusive territory. You may face competition from other Windermere franchisees, from outlets that we own (currently none, but WSC reserves the right to add company-owned offices at any time), or from other channels of distribution or competitive brands that we control (currently none, but WSC reserves the right to acquire or create new brands at any time).

You must receive permission from WSC before opening any additional branch offices or other locations, or relocating any office. Such consent may be withheld in the sole discretion of WSC based on the subjective criteria described in Item 11, above.

You will not be granted any option, right of first refusal or other similar rights to acquire additional franchises. You may request permission to do so at any time, but such permission may be withheld in the sole discretion of WSC.

WSC does not currently operate real estate brokerage offices directly, although principals or officers of WSC may also be owners of individual brokerage companies that operate under the Windermere name, some of which could be located near your location(s), and compete with you. WSC reserves the right to acquire or create company-owned offices at any time.

Other than as restricted by state real estate licensing laws or other laws and regulations, you are not restricted from soliciting or accepting business from consumers in any specific geographic area, either within or outside the region. You are free to use other channels such as the Internet, telemarketing, or other direct marketing to make sales within or outside the region, provided that all such activities comply with all applicable laws. However you may not operate any physical locations except as approved by WSC.

WSC reserves the right to grant additional Windermere franchises within the region at any time, in any location. WSC does not currently conduct business in the region under any other brand name, but reserves the right to do so in the future. No compensation will be due to franchisee under any circumstances based on the solicitation or sale of additional franchises in the region.

#### Item 13: Trademarks

There are three principal marks to be licensed to you under the terms of your license agreement. All three have been registered on the principal trademark register of the United States Patent and Trademark Office. These marks (collectively referred to as the "Trademark") are as follows:

Windermere	Word mark in International Class 36 for real property brokerage services and
	property management services.
Registered	Principal Register of United States Patent and Trademark Office
Reg. Date	March 25, 1997
Reg. Number	2047919
Affidavits	All required affidavits filed. Section 15 (6 year); Section 8 (10 year).

	Double interlocking diamond design, registered as design mark in International Class 36 for real property brokerage services and property management services.				
Registered	Principal Register of United States Patent and Trademark Office				
Reg. Date	April 29, 1997				
Reg. Number	2057372				
Affidavits	All required affidavits filed. Section 15 (6 year); Section 8 (10 year).				

Windermere	Windermere logo with name set in distinctive font with double diamond element centered above name, registered as design mark in International Class 36 for real property brokerage services and property management services.
Registered	Principal Register of United States Patent and Trademark Office
Reg. Date	September 18, 2001
Reg. Number	2490442
Affidavits	All required affidavits filed. Section 15 (6 year); Section 8 (10 year).

Other marks have been registered by WSC, but are not licensed to all franchisees. These marks are retained by WSC for its use only, or may be licensed to certain franchisees only for special purposes at WSC's sole discretion (for example, the Windermere Commercial logo is registered, but is licensed only to certain offices that engage in the listing or sale of commercial property).

You must follow our rules and guidelines when using the Trademark. These guidelines include restrictions on your ability to register Internet domain names containing the word "Windermere" or any variations or abbreviations of any of the Trademarks. A copy of the Trademark and Domain Name Guidelines is available on request from the WSC Marketing Department, and on the WORC intranet site.

There are no currently effective adverse determinations of the United States Patent and Trademark Office, the trademark administrator of this state or any state, or of any court affecting any of the marks identified herein. There is no pending interference, opposition or cancellation proceeding relevant to the use of any of these trademarks in any state. There is no material

pending federal or state court litigation regarding the use or ownership of any of WSC's trademarks. There are no agreements currently in effect which significantly limit the rights of WSC to use or license the use of the Trademark in this state.

WSC must protect your right to use the principal trademarks identified above. If you become subject to a claim of infringement or unfair competition arising from your use of the Trademark in connection with your real estate brokerage business, WSC will defend the suit at its own expense.

You must notify WSC promptly when you learn about an infringement of or challenge to your use of the Trademark, or if you discover any individual or entity using – or asserting the right to use – any identical or confusingly similar mark.

Upon being notified of any such claims, WSC will take action consistent with good business judgment to prevent infringement of the Trademark or unfair competition against Windermere licensees. Such actions will be taken at the discretion of WSC, and at its expense. WSC will control any such litigation, will select legal counsel, and make all decisions concerning the prosecution, defense or settlement of any such litigation in its sole discretion. If you are awarded monetary recovery in any legal proceeding, WSC reserves the right to obtain reimbursement of its expenses from you out of any monetary recovery awarded to you as a result of WSC's intervention on your behalf.

WSC will indemnify you against any expenses or damages you incur as a result of being named as a party to any administrative or judicial proceeding arising from your use of any trademark licensed to you by WSC, or if any such proceeding is resolved unfavorably to you.

If, in the judgment of WSC, it becomes necessary or desirable to modify or discontinue the use of one or more components of the Trademark, you and other Windermere licensees will each bear your own expense in connection with the modification and conversion.

WSC is unaware of any superior rights or infringing uses that could materially affect your use of the Trademark in the state where your business will be located.

## Item 14: Patents, Copyrights, and Proprietary Information

There are no patents or copyrights that are material to the franchise.

All original works of authorship produced by WSC, including marketing, recruiting and advertising materials, as well as content produced by WSC for office or agent web sites, is the copyrighted property of WSC. As a Windermere franchisee you will be granted a limited, non-exclusive license to use these materials during the term of your franchise license agreement.

Upon expiration or termination of your Windermere franchise you must cease all use of any copyrighted materials belonging to WSC, and surrender all physical copies of proprietary Windermere materials to WSC.

## Item 15: Obligation to Participate in the Actual Operation of the Franchise Business

There is no obligation imposed by the license agreement that any particular individual, partner, shareholder or officer participate personally in the direct operation of the franchise business.

However, WSC strongly recommends that franchise owners be actively involved in the management of their business, and if the franchisee is an individual WSC recommends that the franchisee be involved in on-premises supervision of the business.

WSC does not place any limits on who the franchisee may hire as a managing broker or other onpremises supervisor. However, WSC does require that the franchised business comply with all applicable real estate licensing laws and regulations of the state where the business is located. Many states have regulations that limit who may serve as the managing broker of a real estate brokerage office, so WSC recommends that you consult with an attorney or your state's real estate licensing authority concerning this issue.

WSC has no mandatory training program of on-premises supervisors, but state real estate licensing law may require a managing broker to meet certain educational or licensing requirements. Again, we recommend you consult an attorney or your state licensing authority on this issue.

WSC does not require that your on-premises supervisors have any minimum ownership or equity interest in the franchised business. However some states have real estate licensing laws or regulations that impose such requirements. Again, we recommend you consult an attorney or your state licensing authority on this issue.

All owners (sole proprietors, partners, corporate shareholders, LLC members, etc.) must be identified in the franchise license agreement, and must personally guarantee the franchisee's performance of all obligations under the license agreement, including the payment of all fees. See the sample license agreement attached hereto as Exhibit B.

In addition, the franchisee and all owners (sole proprietors, partners, corporate shareholders, LLC members, etc.) are restricted from engaging in competing real estate brokerage business activities during the term of the franchise. See Paragraph 1 of the license agreement.

#### Item 16: Restrictions on What the Franchisee May Sell

The franchise agreement licenses you to use the Windermere name and Trademark only in connection with conducting a real estate brokerage business. You are obligated to engage in the real estate brokerage business, and you may not engage in any other trade or business whatsoever using the Windermere name or trademark except with the advance written consent of WSC, which consent may be withheld in WSC's sole discretion. You are required to comply with the guidelines issued by WSC regarding the form, content, image and style of advertising and promotion materials and the standardized use of the Trademark, and regarding approved reasonable standards of operation and service, methods and procedures adopted for the

protection and maintenance of the quality image and reputation associated with the Windermere name and Trademark. WSC has sole discretion in determining what constitutes the Windermere image.

WSC may in some cases, in its sole discretion, condition the granting of a new franchise license on restricting the customers to whom you may offer your services, or the nature of the services offered. See Exhibit A, which contains sample addenda to the franchise license agreement for offices that are limited to the listing and sale of "new construction" residential property; offices that are limited to offering property management services; and offices limited to offering commercial real estate services. If no such limitation is imposed in the license agreement, then you are free to render real estate brokerage services to anyone, for any type of property. However, you may only operate the licensed business from the locations specified in the license agreement or as subsequently approved by WSC.

WSC has the right, from time to time, to change the types of services which you are authorized to conduct under the Windermere name, with six months advance written notice.

# Item 17: Renewal, Termination, Transfer and Dispute Resolution

### THE FRANCHISE RELATIONSHIP

This table lists certain important provisions of the franchise and related agreements. You should read these provisions in the agreements attached to this disclosure document.

Provision	Section in franchise or other agreement	Summary
a. Length of the franchise term	Paragraph 8 (a)	A "rolling" six month term that continues until either party gives notice to trigger expiration.
b. Renewal or extension of the term	Paragraph 8 (a)	Renews automatically until either party gives notice to trigger expiration.
c. Requirements for the franchisee to renew or extend	Paragraph 8 (a)	No action required; term renews automatically until either party gives notice to trigger expiration.
d. Termination by franchisee	Paragraph 8 (a)	Franchisee may give six months notice at any time for the term to expire, without cause. Franchisee may terminate with cause if WSC fails to cure any default within thirty days after written notice.
e. Termination by franchisor without cause	Paragraph 8 (a)	WSC may give six months notice at any time for the term to expire without cause.

f. Termination by franchisor with cause	Paragraph 8 (b)	WSC may give written notice of default, and may terminate if franchisee fails to cure any such default within time stated in the agreement.
g. "Cause" defined – curable defaults	Paragraph 8 (b)	License must cure defaults within 5 days after notice for non-payment; 15 days for failure to maintain insurance; and 30 days for any other breach.
h. "Cause" defined – non- curable defaults	Paragraph 8 (c)	Certain enumerated defaults are grounds for immediate termination without opportunity to cure.
i. Franchisee's obligation on termination / non-renewal	Paragraphs 7(i), and 9	Licensee must pay certain fees following termination, and must cease all use of the Trademark and Windermere System
j. Assignment of contract by franchisor	None	Assignment by franchisor is permitted
k. "Transfer" by franchisee – defined	Paragraph 10(a)	License may not be assigned or transferred by Licensee to another entity; any change in the ownership of Licensee also constitutes a transfer.
I. Franchisor approval of transfer by franchisee	Paragraph 10	Agreement may not be assigned without WSC's advance written consent
m. Conditions for franchisor approval of transfer	Paragraph 10	Consent may be withheld in WSC's sole discretion
n. Franchisor's right of first refusal to acquire franchisee's business	Paragraph 10(c)	WSC has a right of first refusal to purchase Licensee's business before Licensee may sell or transfer its business to any third party
o. Franchisor's option to purchase franchisee's business	Paragraph 10(c)	WSC has a right of first refusal to purchase Licensee's business before Licensee may sell or transfer its business to any third party
p. Death or disability of franchisee	Paragraph 10(b)	License terminates unless transferred to an approved transferee within six months after the death or disability of a sole proprietor franchisee, or a sole owner on a licensee entity.
q. Non-competition covenants during the term of the franchise	Paragraph 1	Neither the Licensee nor its principals may engage in any competing real estate brokerage business during the term of the franchise.

r. Non-competition covenants after the franchise is terminated or expires	None	No restrictions.
s. Modification of the agreement	Paragraph 14	May only be modified by mutual agreement of the parties in writing.
t. Integration / merger clause	Paragraph 14	The agreement supersedes any prior agreements or discussions of the parties, oral or written.
u. Dispute resolution by arbitration or mediation.	None	None
v. Choice of forum	Paragraph 13	Venue for any litigation is in state or federal courts with jurisdiction over the county in which License's primary location is situated.
w. Choice of law	Paragraph 13	The agreement is governed by the law of the state in which the franchisee's principal business location is located.

California Business and Professions Code Section 20000 through 20043 provide rights to the franchisee concerning termination or non-renewal of a franchise. If the franchise agreement contains a provision that is inconsistent with the law, the law will control it.

The franchise agreement provides for termination upon bankruptcy. This provision may not be enforceable under federal bankruptcy law (11 USC Sec. 101 et seq.).

## Item 18: Public Figures

There are no public figures used in the franchise name or trademark. No public figures are used to endorse or recommend the franchise to prospective franchisees. No public figures are involved in the management or control of WSC.

# **Item 19: Financial Performance Representations**

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the disclosure document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

We do not make any representations about a franchisee's future financial performance or the past financial performance of company-owned or franchised outlets. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to the franchisor's management by contacting Paul Drayna, General Counsel, 5424 Sand Point Way NE, Seattle, WA 98105, 206-527-3801, the Federal Trade Commission, and the appropriate state regulatory agencies.

#### Item 20: Outlets and Franchisee Information

Table No. 1: Systemwide Outlet Summary For years 2010 to 2012

Outlet	Year	Outlets at the	Outlets at the	Net Change
Туре		Start of the Year	End of the Year	_
Franchised	2010	313	296	-17
	2011	296	285	-11
	2012	285	284	-1
Company-	2010	0	0	0
Owned	2011	0	0	0
	2012	0	0	0
Total	2010	313	296	-17
Outlets	2011	296	285	-11
	2012	285	284	-1

Table No. 2:
Transfers of Outlets from Franchisees to New Owners
(other than the Franchisor)
For years 2010 to 2012

State	Year	Number of Transfers
AK	2010	NA
	2011	NA
	2012	0
AZ	2010	0
	2011	0
	2012	0
CA	2010	0
	2011	1
	2012	0
HI	2010	0
	2011	0
	2012	0

ID	2010	0
	2011	0
	2012	0
MT	2010	0
	2011	0
	2012	0
NV	2010	0
	2011	0
	2012	0
OR	2010	1
	2011	1
	2012	2
UT	2010	0
	2011	0
	2012	0
WA	2010	0
	2011	4
	2012	5
WY	2010	0
	2011	0
	2012	0
BRITISH	2010	0
COLUMBIACANADA	2011	0
	2012	0
MEXICO	2010	0
	2011	0
	2012	0

Table No. 3: Status of Franchised Outlets For years 2010 to 2012

State	Year	Outlets	Outlets	Termina-	Non-	Reacquired	Ceased	Outlets
		at Start	Opened	tions	Renewals	Ву	Operations	At End of
		of Year				Franchisor	Other	the Year
							Reasons	
AK	2010	NA	NA	NA	NA	NA	NA	NA
	2011	NA	NA	NA	NA	NA	NA	NA
	2012	0	1	0	0	0	0	1
AZ	2010	3	1	0	0	0	1	3
	2011	3	1	0	0	0	0	4
	2012	4	0	0	0	0	1	3

CA	2010	40	10	0	0	0	17	33
CA	2010	33	10	0	0	0	10	33
	2011	33	10	0	0	0	10	33
HI	2012	2	2	0	0	0	0	4
П	2010	4	1	0	0	0	0	
	2011	5	0	0	0	0	0	5 5
ID	<b></b>	18	0	0	0	0	3	15
וו	2010	15	2	0	0	0	2	15
	2011				0		0	
) (CD	2012	15	1	3		0		13
MT	2010	9	0	0	0	0	3	6
	2011	6	0	0	0	0	0	6
	2012	6	0	0	0	0	0	6
NV	2010	3	0	0	0	0	0	3
	2011	3	1	0	0	0	1	3
	2012	3	0	0	0	0	0	3
OR	2010	58	0	0	0	0	7	51
	2011	51	1	0	0	0	2	50
	2012	50	7	0	0	0	3	54
UT	2010	7	1	0	0	0	0	8
	2011	8	0	0	0	0	2	6
	2012	6	0	0	0	0 '	1	5
WA	2010	171	5	0	0	0	4	172
	2011	172*	1	0	0	0	11	162
	2012	162	1	0	0	0	4	159
WY	2010	2	0	0	0	0	2	0
	2011	0	0	0	0	0	0	0
	2012	0	0	0	0	0	0	0
BC-	2010	1	0	0	0	0	0	1
CAN	2011	1	0	0	0	0	0	1
	2012	1	0	0	0	0	0	1
.1. ¥		L	CC		· 1 41 00	1 177 4 41 4	1 1 1	

<sup>\*</sup>In previous years, three offices were counted in both OR and WA that only belong in WA.

Table No. 4: Status of Company-Owned Outlets
For years 2010 to 2012
There are no company owned outlets.

Table No. 5: Projected Openings as of December 31, 2012

State	Franchise	Projected New	Projected New
	Agreements Signed	Franchised Outlet in	Company-Owned
	but Outlet Not	the Next Fiscal Year	Outlet in the Next
***************************************	Opened		Fiscal Year
AK	0	1	0
AZ	0	0	0
CA	1	7	0
HI	0	0	0
ID	0	1	0
MT	0	1	0
NV	0	2	0
OR	0	5	0
UT	0	1	0
WA	0	2	0
WY	0	0	0
MEXICO	0	1	0
TOTAL	1	21	0

A list of the names of all current franchisees, as well as their addresses and telephone numbers of each of their offices, is attached hereto as Exhibit C.

Also attached in Exhibit C is a list of the name, city, state and current business telephone number (or last known home telephone number) of every franchisee who had an office terminated, canceled, not renewed, or which otherwise voluntarily or involuntarily ceased to do business under the Windermere name during the most recently completed fiscal year, or who has not communicated with the franchisor within ten weeks of the issuance date of this disclosure document. If you buy this franchise, your contact information may be disclosed to other buyers when you leave the franchise system.

In the last three fiscal years the following franchisees signed agreements limiting their ability to speak with you about their experience with Windermere:

- Windermere Puyallup-Canyon Road, LLC, a Washington limited liability company (Agreement signed in connection with settlement of litigation in 2011).
- MRJR, Inc., a California corporation (Agreement signed in connection with settlement of litigation in 2012).
- Life Styles Services Corp., a California corporation (Agreement signed in connection with settlement of litigation in 2012).
- Life Styles Services Solana Beach/RSF Corp., a California corporation (Agreement signed in connection with settlement of litigation in 2012).

WSC is not aware of any franchisee organizations associated with the Windermere system.

**Item 21: Financial Statements** 

See attached Exhibit A.

**Item 22: Contracts** 

See attached Exhibit B.

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## Item 23: Receipts

This disclosure document summarizes certain provisions of the franchise agreement and other information in plain language. Read this disclosure document and all agreements carefully.

If Windermere Services Company offers you a franchise, it must provide this disclosure document to you 14 calendar-days before you sign a binding agreement with, or make a payment to, the franchisor or an affiliate in connection with the proposed franchise sale, or sooner if required by applicable state law.

If Windermere Services Company does not deliver this disclosure document on time or if it contains a false or misleading statement, or a material omission, a violation of federal law and state law may have occurred and should be reported to the Federal Trade Commission, Washington, D.C. 20580 and any appropriate state agency identified on Exhibit D.

The franchise seller(s) offering this franchise are:

Name(s)	WBD, LLC, a Washington limited liability company; Scott
	Mitchelson
Principal Business Address	5424 Sand Point Way NE, Seattle, WA 98105
Phone Number	206-527-3801

This disclosure document was issued on April 18, 2013.

The franchisor's registered agent authorized to receive service of process in this state is identified on Exhibit D.

I received a disclosure document dated April 18, 2013 that included the following Exhibits:

- A. Audited Financial Statements
- B. Franchise Agreements
- C. List of Windermere Offices
- D. State-Specific Information
- E. Technology Fees
- F. California Addendum

Sign	
Print Name	
Date	

PLEASE SIGN, DATE AND RETAIN THIS COPY OF THE RECEIPT FOR YOUR RECORDS

2013 UFDD PAGE 32 of 33

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Sign	
Print Name	
Date	

PLEASE SIGN AND DATE THIS COPY OF THE RECEIPT AND RETURN TO WSC

2013 UFDD PAGE 33 of 33 NORTHERN CALIFORNIA 04/18/13

# **EXHIBIT A**

# WINDERMERE REAL ESTATE SERVICES COMPANY

COMBINED FINANCIAL STATEMENTS AND INDEPENDENT AUDITOR'S REPORT AND SUPPLEMENTAL SCHEDULES

DECEMBER 31, 2012 AND 2011

# SMITH BUNDAY BERMAN BRITTON, P.S.

CERTIFIED PUBLIC ACCOUNTANTS

## **Independent Auditor's Report**

March 26, 2013

Board of Directors and Stockholders Windermere Real Estate Services Company Seattle, Washington

We have audited the accompanying combined financial statements of Windermere Real Estate Services Company (a Washington corporation) and its affiliates, which comprise the combined balance sheet as of December 31, 2012 and 2011, and the related combined statements of income, stockholders' equity (deficit), and cash flows for the years ended December 31, 2012, 2011 and 2010, and the related notes to the combined financial statements.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these combined financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of combined financial statements that are free from material misstatement, whether due to fraud or error.

## Auditor's Responsibility

Our responsibility is to express an opinion on these combined financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the combined financial statements are free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the combined financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the combined financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the combined financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion of the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the combined financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

## **Opinion**

In our opinion, the combined financial statements referred to above present fairly, in all material respects, the financial position of Windermere Real Estate Services Company and its affiliates as of December 31, 2012 and 2011, and the results of its operations and its cash flows for the years ended December 31, 2012, 2011 and 2010, in accordance with accounting principles generally accepted in the United States of America.

# Combined Balance Sheet

	December 31,			
	2012	2011		
ASSETS				
CURRENT ASSETS:				
Cash and cash equivalents	\$ 513,523	\$ 2,157,017		
Accounts receivable, net of allowance for doubtful accounts	1,494,338	860,741		
Related party accounts receivable	-	26		
Reimbursable expenses	975	975		
Prepaid expenses	92,208	217,648		
Shareholder note receivable	1,650,000	, -		
Total current assets	3,751,044	3,236,407		
PROPERTY AND EQUIPMENT:				
Promotional facility	2,426,647	2,426,647		
Office furniture and equipment	1,552,810	1,400,662		
Leasehold improvements	193,053	191,424		
Transportation equipment	96,326	73,194		
	4,268,836	4,091,927		
Less accumulated depreciation	2,158,101	2,018,111		
	2,110,735	2,073,816		
OTHER ASSETS:				
Receivables, long-term, net of allowance for doubtful accounts	242,555	1,074,743		
Deposits	6,818	6,818		
Other assets	48,364	42,135		
Intangibles	4,359,130	3,856,476		
	4,656,867	4,980,171		
	\$ 10,518,646	\$ 10,290,394		

		Decen	nber 31	Ι,
		2012		2011
LIABILITIES AND STOCKHOLDERS' EQUITY (DEFICIT)				
CURRENT LIABILITIES:				
Accounts payable	\$	236,912	\$	293,918
Business and payroll taxes		19,947		16,105
Accrued expenses		399,104		430,102
Deferred income		18,485		130,875
Current maturities of notes payable		102,071		171,014
Total current liabilities		776,519		1,042,015
LONG-TERM LIABILITIES:				
Note payable to bank		9,000,000		-
Notes payable to related companies		3,512,722		8,296,395
		13,289,241		9,338,410
COMMITMENTS AND CONTINGENCIES- See Notes 6 and 10				
STOCKHOLDERS' EQUITY (DEFICIT):				
Common stock, no par value, 10,100,000 shares authorized;				
5,100,000 shares issued and outstanding		10,500		10,500
Retained earnings (deficit)		(2,781,095)		941,484
		(2,770,595)		951,984
	_\$	10,518,646	\$	10,290,394

Combined Statement of Income

	Years Ended December 31,			
	2012	2011	2010	
REVENUES		***************************************		
Continuing franchise fees	\$ 14,733,399	\$ 13,531,600	\$ 14,753,173	
New franchise fees	60,500	27,500	87,500	
Other	1,958,417	2,175,271	2,064,641	
	16,752,316	15,734,371	16,905,314	
COST OF GOODS SOLD		<u> </u>	·	
Salaries	2,074,149	869,439		
Consultants	178,317	289,992	-	
Amortization		40,926	-	
Hosting	745,743 164,551	121,782	-	
Email	139,571	80,346	- -	
Maintenance	137,371	259,149	_	
Other	20,126	92,303	_	
Other	3,322,457	1,753,938		
	3,322,431	1,733,736		
OPERATING EXPENSES:				
Salaries	5,300,881	5,365,118	5,842,991	
Promotional	1,445,376	1,642,468	1,826,678	
Business taxes	472,524	490,747	596,005	
Rent	438,211	461,631	474,186	
Major events	465,612	141,652	308,701	
Depreciation and amortization	285,842	258,875	275,568	
Technology	38,905	118,062	234,461	
Travel and entertainment	263,088	221,059	219,711	
Employee benefits	186,908	237,355	169,189	
Dues, licenses, and fees	317,865	141,025	140,794	
Supplies	86,819	87,243	122,944	
Professional fees	410,721	446,468	108,783	
Retirement plan	109,619	92,932	106,824	
Education	49,812	74,739	78,596	
Repair and maintenance	22,298	25,487	74,639	
Telephone	52,636	52,805	46,067	
Miscellaneous	22,786	26,160	31,987 23,722	
Insurance	33,133 28,652	21,951 28,971	· ·	
Auto Postage and printing	10,262	16,940	21,873	
Utilities	12,247	13,317	18,216 15,419	
Janitorial	0.00=		0.140	
Bad debts expense (recovery)	9,097 655,924	8,837 631,064	9,638 (583,500)	
Consulting fees	157,495	18,809	(505,500)	
Total operating expenses	10,876,713	10,623,716	10,163,492	
INCOME FROM OPERATIONS	2,553,146	3,356,717	6,741,822	
		· · ·		
OTHER INCOME (EXPENSE):			1 205	
Gain on sale of division	-	(225.062)	1,387	
Goodwill impairment	1 ( 020	(225,963)	(00.605)	
Gain (loss) on disposal of assets	16,020	(8,091)	(23,625)	
Interest income	66,754	94,586	118,301	
Interest expense	(277,499) (194,725)	(137,713) (277,180)	$\frac{(120,859)}{(24,796)}$	
NEW DIOCHE				
NET INCOME	\$ 2,358,421	\$ 3,079,537	\$ 6.717,026	

Combined Statement of Changes in Stockholders' Equity (Deficit)

	Years Ended December 31, 2012, 2011 and			2011 and 2010		
	Common Stock		Retained Earnings (Deficit)		Total Stockholders' Equity (Deficit)	
BALANCES, DECEMBER 31, 2009	\$	500	\$	2,751,609	\$ 2,752,109	
DEDUCT: Distributions		-		(6,100,000)	(6,100,000)	
NET INCOME	<u></u>	-		6,717,026	6,717,026	
BALANCES, DECEMBER 31, 2010		500		3,368,635	3,369,135	
ADD: Windermere Solutions, LLC		10,000		(309,688)	(299,688)	
DEDUCT: Distributions		~		(5,197,000)	(5,197,000)	
NET INCOME		-		3,079,537	3,079,537	
BALANCES, DECEMBER 31, 2011		10,500		941,484	951,984	
DEDUCT: Distributions				(6,081,000)	(6,081,000)	
NET INCOME				2,358,421	2,358,421	
BALANCES, DECEMBER 31, 2012	_\$	10,500	_\$_	(2,781,095)	\$ (2,770,595)	

# Combined Statement of Cash Flows

	Years Ended December 31,		
	2012	2011	2010
INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS			
CASH FLOWS FROM OPERATING ACTIVITIES:			
Net Income	\$ 2,358,421	\$ 3,079,537	\$ 6,717,026
Adjustments to reconcile net income to net cash provided by	J 2,330,421	\$ 5,079,557	\$ 0,717,020
operating activities:			
Depreciation and amortization	1,031,586	299,801	275,568
Gain on sale of division	1,051,500	277,001	(1,387)
(Gain) loss on disposal of assets	(16,020)	8,091	23,625
Bad debts	655,924	631,064	(583,500)
Write-off of goodwill	033,724	225,963	(383,300)
Cash provided by (used in) changes in operating assets	_	225,905	-
and liabilities			
Receivables	(464,463)	(489,713)	182,639
Due from related company	(53,445)	98,485	(237,956)
Reimbursable expenses	(55,445)	529	159
Prepaid expenses	125,440	(120,596)	(140,557)
Other assets	10,985	70,404	(140,557)
Accounts payable	33,596	198,731	40,488
Deferred income	(112,390)	130,875	40,400
Accrued expenses	(27,157)	96,515	(120.029)
Net cash provided by operating activities	3,542,477	4,229,685	(120,038) 6,156,067
rect cash provided by operating activities	3,342,477	4,229,083	0,130,007
CASH FLOWS FROM INVESTING ACTIVITIES:			
Purchases of property and equipment	(314,248)	(255,820)	(159,131)
Proceeds from sale of assets	20,000	-	-
Advance to stockholder on note receivable	(1,650,000)	-	-
Capitalized software costs	(1,254,942)	(3,528,711)	-
Net cash used in investing activities	(3,199,190)	(3,784,531)	(159,131)
CASH FLOWS FROM FINANCING ACTIVITIES:			
Proceeds from notes payable to related company	71,793	5,862,864	413,113
Payments on notes payable to related company	(4,924,409)	(173,228)	(104,409)
Proceeds from bank borrowing	9,000,000	(1.0,220)	(101,107)
Loan fees paid	(53,164)	-	
Subscription receivable	-	10,000	_
Distributions to stockholders	(6,081,000)	(5,197,000)	(8,100,000)
Net cash provided by (used in) financing activities	(1,986,780)	502,636	(7,791,296)
NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS	(1,643,493)	947,790	(1,794,360)
CASH AND CASH EQUIVALENTS, BEGINNING OF YEAR	2,157,017	1,209,227	3,003,587
CASH AND CASH EQUIVALENTS, END OF YEAR	\$ 513,524	\$ 2,157,017	\$ 1,209,227
SUPPLEMENTAL DISCLOSURES OF CASH FLOW INFORMATION:			
Cash paid for interest, net of interest capitalized of \$14,247 in 2012 and \$70,883 in 2011	\$ 276,301	\$ 118,995	\$ 120,859

Notes to Combined and Consolidated Financial Statements

# NOTE 1 - ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES:

#### Organization:

Windermere Real Estate Services Company, (WRESC) is a Washington corporation formed in 1983 for the purpose of licensing and providing support and auxiliary services to firms licensed to conduct business under the name Windermere Real Estate. WRESC is the owner of the trade names Windermere Real Estate and Windermere and the Windermere Real Estate trademark, service mark and logotype. WRESC sells franchises to real estate brokerages located in the western United States and Hawaii. In return for providing real estate brokerages the use of the trade names, service mark and logotype, and for providing supporting services, the Company charges royalties and other fees.

Windermere Services Oregon, Inc. (WSO) is an Oregon corporation formed in 2004 for the purpose of licensing and providing support and auxiliary services to firms licensed to conduct business under the name Windermere Real Estate. As a regional representative for WRESC, WSO sells franchises to real estate brokerages located in the state of Oregon. In return for providing real estate brokerages the use of the trade names, service mark and logotype, and for providing supporting services, the Company charges royalties and other fees and pays a portion of these fees to WRESC for use of its intangible assets.

As of December 31, 2012 and 2011, there were 283 and 285 operating franchise offices, respectively. There were 11, 14, and 17 franchise offices opened during the years ended December 31, 2012, 2011 and 2010, respectively.

Windermere Solutions, LLC (WSLLC) is a Washington limited liability company founded in 2010 for the purpose of developing technology solutions for the real estate industry.

#### Basis of Combination:

Through 2010, the combined financial statements of Windermere Real Estate Services Company include the accounts of the WRESC and those of WSO. Due to common control between the two companies, management has decided to present combined financial statements.

During 2010, the Company sold its technology division to WSLLC. WSLLC purchased certain assets and assumed certain liabilities. In 2010, the Company recognized a gain of \$1,387 related to the sale. During 2010, management determined that WSLLC was not a variable interest entity and that consolidation of WSLLC into the Company's financial statements was not required.

As more fully described in Note 4, in 2011 WSLLC refinanced their credit facility with a bank. Under the terms of the agreement, WRESC and its shareholders are required to guarantee the credit facility. As a result, WSLLC is required to be consolidated into the 2011 and 2012 financial statements.

All material intercompany transactions have been eliminated. WRESC, WSO and WSLLC are hereafter collectively referred to as "the Company."

#### NOTE 1 – continued:

# Summary of Significant Accounting Policies:

a. *Revenue recognition* - Revenues are recognized when evidence of an agreement exists, delivery has occurred or services have been rendered, fees are fixed or determinable and collection is reasonably assured.

WRESC and WSO revenue is generally based on royalty agreements negotiated with the brokerages. New franchise revenues are earned when the service obligations have been met. Invoices are generally issued on a monthly basis, and are payable on receipt.

WSLLC earns revenues from WSREC franchisees and related agents, and, in 2012, it commenced sales of services and software to third parties. WSLLC revenue is recognized when all criteria required for revenue recognition described above have been met.

- b. *Cash and cash equivalents* The Company considers all highly liquid debt instruments purchased with a maturity of three months or less to be cash equivalents.
- c. Accounts receivable Accounts receivable are recorded as earned and when receivable and are presented in the balance sheet net of the allowance for doubtful accounts. Receivables are considered past due when brokerages fail to make payments per the contractual terms. Receivables are written-off when they are determined to be uncollectible. An allowance for doubtful accounts is estimated based on the Company's historical losses, the existing economic conditions in the real estate industry, and the financial stability of the individual brokerages.

The Company grants credit to substantially all of its brokerage customers. A significant portion of the brokerages' ability to pay for the services provided is dependent upon the economic conditions of the real estate industry.

Long-term receivables on the Company's balance sheet result from deferred payment agreements with brokerages in certain real estate markets. Deferred payment agreements are generally secured by the personal guarantees of the brokerages' owners.

The total allowance for doubtful accounts was \$1,150,000 and \$2,500,630 at December 31, 2012 and 2011, respectively. At December 31, 2012 and 2011, \$393,752 and \$1,497,966, respectively, of the allowance account was applied against long-term receivables.

- d. *Advertising costs* The Company expenses the production costs of advertising as incurred. The Company conducts limited advertising on its own behalf. Most advertising is done on behalf of the brokerages and is reimbursed by them to the Company.
- e. *Property and equipment* Property and equipment are carried at cost. When retired or otherwise disposed of, the related carrying value and accumulated depreciation are removed from the respective accounts and the difference, less any amount realized from disposition, is reflected in earnings. Maintenance and repairs are charged to operating expenses. Costs of significant improvements and renewals are capitalized.

#### NOTE 1 – continued:

## Summary of Significant Accounting Policies (continued)

For financial statement purposes, depreciation is provided using the straight-line method over the estimated useful lives of the assets. The estimated useful lives of leasehold improvements do not exceed the remaining term of the respective leases.

Long-lived assets are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. Recoverability of assets to be held and used is measured by a comparison of the carrying amount of an asset to future net cash flows expected to be generated by the asset. If such assets are considered to be impaired, the impairment to be recognized is measured by the amount by which the carrying amount of the assets exceeds the fair value of the assets. Assets to be disposed of are reported at the lower of the carrying amount or fair value less costs to sell.

Depreciation expense was \$273,348, \$255,284, \$274,923 for the years ended December 31, 2012, 2011 and 2010, respectively.

f. *Intangible Assets* - The Company's finite-lived intangible assets include capitalized website development costs, internal use software, software to be sold, leased or otherwise marketed, trademarks and a domain name. Capitalized costs include costs incurred during the software development stage of each project, costs related to upgrades and enhancements that add functionality and capitalized patent costs.

Intangible assets with finite lives are amortized over the estimated useful life ranging from 5 to 15 years.

- g. Goodwill The accounting for goodwill requires that we test the goodwill of our reporting units for impairment on an annual basis, or earlier when an event occurs or circumstances change such that it is more likely than not that an impairment may exist. Our annual testing date is in the fourth quarter. In assessing the existence of impairment, our considerations include the impact of significant adverse changes in market and economic conditions; the results of our operational performance and strategic plans; unanticipated changes in competition; market share; and the potential for the sale or disposal of all or a significant portion of our business or a reporting unit. Goodwill impairment is deemed to exist if the net book value of a reporting unit exceeds its fair value. During 2011, due to the continued decline in certain market areas and revenues, management determined that goodwill was impaired.
- h. *Income taxes* WRESC and WSO, with the consent of their stockholders, have elected under the Internal Revenue Code to be taxed as S corporations. In lieu of corporate income taxes, the stockholders of an S corporation are taxed on their proportionate share of the Company's taxable income. The Company generally expects to distribute an amount sufficient for the stockholders to pay such taxes.

WSLLC has elected under the Internal Revenue Code to be an LLC, taxable as a Partnership. In lieu of corporate income taxes, the partners of a partnership are taxed on their proportionate share of the Company's taxable income.

Tax returns are generally open to examination for 3 years after filing. Therefore, tax returns for years 2008 and prior are no longer subject to examination.

i. Use of estimates - Management uses estimates and assumptions in preparing financial statements in accordance with accounting principles generally accepted in the United States of America. Those estimates and assumptions affect the reported amounts of assets, liabilities, revenues, and expenses, and the disclosures of contingent assets and liabilities. Actual results could vary from the estimates that were used.

#### **NOTE 2 – INTANGIBLES:**

The components of intangible assets are as follows:

Year ended	Gross Carrying Amount	Accumulated Amortization 2012	Net Carrying Amount	Gross Carrying Amount	Accumulated Amortization 2011	Net Carrying Amount
Web Development Costs	\$ 3,068,562	\$ 573,858	\$ 2,494,704	\$2,381,514	\$40,925	\$ 2,340,589
Internally Developed Software	1,170,365	167,757	1,002,608	993,392	2,950	990,442
Software to be Sold, Leased or Marketed	615,754	53,936	561,818	224,832	-	224,832
Domain Name	9,666	9,666	0	9,666	9,503	613
Total – Finite Lived	4,864,347	805,217	4,059,130	3,609,404	52,928	3,556,476
Indefinite Lived	300,000	•	300,000	300,000		300,000
Total Intangible Assets	\$ 5,164,347	\$ 805,217	\$ 4,359,130	\$ 3,909,404	\$ 52,928	\$ 3,856,476

We estimate that we have no significant residual value related to our intangible assets. No impairments of intangible assets were identified during any of the periods presented.

The components of intangible assets acquired during 2012 were as follows:

	Д	amount	Weighted Average Life
Web Development		· · · · · · · · · · · · · · · · · · ·	.,, .
Costs	\$	687,048	4.03
Internally Developed			
Software		176,973	4.28
Software to be Sold,			
Leased or Marketed		390,922	4.56
Total	\$	1,254,943	4.21

Intangible amortization expense was \$752,289, \$44,520, and \$644 for the years ended December 31, 2012, 2011 and 2010, respectively.

#### NOTE 2 - continued:

The following table outlines the estimated future amortization expense related to intangible assets held at December 31, 2012:

Year ending	
December 31,	
2013	\$970,936
2014	970,936
2015	970,936
2016	927,031
2017	219,291
	\$4,059,130

#### **NOTE 3 – FAIR VALUE MEASUREMENTS:**

GAAP provides a framework for measuring fair value and establishes a fair value hierarchy which prioritizes the inputs used in measuring fair value summarized as follows:

- Level 1: Fair value determined based on quoted prices in active markets for identical assets.
- Level 2: Fair value determined using significant other observable inputs.
- Level 3: Fair value determined using significant unobservable inputs.

The Company's assets measured at fair value in 2011 on a nonrecurring basis are summarized below:

		December 31, 2011							
		Pre-							
Non-financial Asset	Fair Value Hierarchy	impairment Amount	Total Losses	Estimated Fair Value					
Goodwill	Level 3	\$225,963	(\$225,963)	\$0					

The fair value of goodwill was required to be assessed in 2011 due to indications of impairment. The estimated fair value was based on assumptions derived principally from unobservable market data adjusted by management for assumptions of both a hypothetical exchange transaction and a hypothetical market, based on estimated future cash flows and expected performance. No assets were measured at fair value as of December 31, 2012.

# **NOTE 4 – LINES OF CREDIT:**

During 2011, WSLLC had the ability to borrow up to \$6,000,000 of funds from the Washington Loan Company, Inc. (WLC), a company that is owned by the Company's principal stockholder. The purpose of this loan was to support WSLLC operations.

#### NOTE 4 – continued:

In December 2011, the company entered into a loan agreement with a bank to allow for borrowings of up to \$6,000,000. The loan agreement was entered into on December 15, 2011 but the proceeds from the loan were not received until January 3, 2012. The proceeds of the loan agreement were used to fund operations and to pay off the line of credit with WLC. The line of credit facility is secured by the assets of WSLLC and is guaranteed by the Company and its stockholders and members. If the Company is in compliance with the terms of the loan agreement, on July 1, 2014, the then outstanding balance will be converted to a 5-year term loan, with principal payable on the first day of each month in equal successive installments commencing August 1, 2014 through June 1, 2019, and with a final installment of all remaining and unpaid principal due July 1, 2019. The outstanding principal balance bears interest at LIBOR plus 1.75% (2% at December 31, 2012). The interest rate is reset on a monthly basis. The interest terms remain the same upon the conversion to a 5-year term loan.

During 2012, the loan agreement with the bank was modified to allow for borrowings of up to \$9,000,000. Under the terms of the modification, the guarantee of the majority stockholder in WRESC was limited to \$6,000,000 and a building owned by common ownership was added as collateral.

Subsequent to year end, the Company entered into a commitment with the bank to modify the loan agreement to allow for borrowings of up to \$13,000,000. Under the terms of the modification, the guarantee of the majority stockholder in WRESC was limited to \$10,000,000. In addition, the payback terms were adjusted to a 10-year amortization period with a balloon payment due July 1, 2019 for all remaining and unpaid principal and interest.

#### NOTE 5 - LINES OF CREDIT AND NOTES PAYABLE:

Notes payable to consisted of the following:

	Decembe	er 31,
_	2012	2011
Line of credit payable to Bank; see Note 4.	\$9,000,000	\$0
Note payable to WLC; unsecured. Interest at variable rates (4% at December 31, 2012). Due on demand, however, by agreement, no payment is scheduled.	2,124,761	2,124,761
Note payable to related party through partial common ownership, unsecured. Interest at 5.25%, due on demand.	1,110,000	-
Notes payable to WLC; unsecured. Interest at 4%. By agreement, paid in monthly installments of principal and interest, with aggregating minimum of \$20,000 principal payments each year.	175,819	195,819
Notes payable to WLC; unsecured. Interest at 4%. Monthly payments of principal and interest totaling \$7,647. Due on February 1, 2013.	15,217	104,423
Notes payable to WLC; unsecured. Interest at 4%. Monthly payments of principal and interest totaling \$3,399. Due on February 1, 2015.	81,392	118,118

#### NOTE 5 – continued:

Notes payable to WLC; unsecured. Interest at 4%. Monthly payments of principal and interest totaling \$1,322. Due on January 1, 2017.	59,682	-
Notes payable to WLC; unsecured. Interest at 4%. Monthly payments of principal and interest totaling \$1,379. Due on January 1, 2016.	47,922	62,234
Notes payable to WLC paid off during 2012	**************************************	5,862,054
	12,614,793	8,467,409
Less current maturities	102,071	171,014
	\$12,512,722	\$8,296,395

Scheduled maturities of the bank line of credit and notes payable (excluding the note payable to WLC in the amount of \$2,124,761 as repayment of this note is not scheduled) are as follows:

Year ending	
December 31,	
2012	
2013	\$102,071
2014	10,199,577
2015	54,398
2016	36,849
2017	21,318
Thereafter	75,819
	\$10,490,032

The expected maturities presented above present the demand note payable to a related party as due in 2014. The Company plans to pay off the demand note payable with the additional borrowings allowed under the terms of the line of credit. These bank borrowings are presented above as due in 2014, as the criteria allowing for term payments have not yet been met.

Interest expense relating to notes payable to related parties totaled \$134,507, \$137,713, and \$120,859 for the years ended December 31, 2012, 2011 and 2010, respectively. In addition to the interest expensed, during 2012 and 2011, the Company capitalized \$14,247 and \$70,883 of interest costs paid to related parties, respectively.

#### **NOTE 6 – COMMITMENTS:**

The Company leases its operational facilities under four operating leases with various terms through December 31, 2021. The leases require the Company to pay a proportionate share of common area maintenance charges and other expenses. Rent expense for the years ended December 31, 2012, 2011 and 2010 was \$438,211, \$461,631, and \$474,186 respectively. The Company subleased a portion of these facilities to an unrelated third party under a long-term operating lease agreement that expired December 31, 2009. Three of the operating leases are with companies owned by all or a portion of the Company's stockholders, two of which the terms are month to month. Payments under related-party leases totaled \$359,205, \$369,482 and \$374,970 for the years ended December 31, 2012, 2011 and 2010, respectively. Rental sublease income was \$18,397, \$30,677, and \$36,250 for the years ended December 31, 2012, 2011 and 2010 respectively.

In addition to commitments for facilities, WSLLC has entered into a non-cancellable long-term licensing agreement for use of software.

Future minimum rent and licensing obligations are as follows:

Year ending December 31,	Related party facility leases	Other facility leases	Licenses	Total commitments
2013	\$77,588	\$20,453	\$96,176	\$194,217
2014	77,588	-	96,176	173,764
2015	77,588	-	48,088	125,676
2016	77,558	-		77,588
2017	77,558	-	-	77,588
Thereafter	278,025	***	-	278,025
	\$665,965	\$20,453	\$240,440	\$926,858

During 2009, the Company's majority stockholder entered into an annuity trust agreement which transferred approximately 83% of the outstanding shares in the Company to the trust. The majority stockholder maintains control of the shares until the expiration of five years or the majority stockholder's death, at which time the shares will be transferred to the minority stockholders in equal proportion. The terms of the trust agreement require an annuity amount to be paid to the trust on an annual basis. The Company is not a party to the trust agreement. While the Company is not required to make payments to the trust, it is expected that the annuity payments will be funded through Company distributions.

## NOTE 7 – RETIREMENT PLAN:

The Company sponsors the Windermere Retirement Plan, a defined contribution 401(k) plan for all employees of the Company and other franchise employees and agents meeting age and length of service requirements. Generally, participants may make 401(k) contributions based on a percentage of their annual compensation, subject to statutory limits.

#### NOTE 7 – continued:

The plan is intended to satisfy the "safe-harbor" rules established by the Internal Revenue Service. Accordingly, the Company is required to contribute matching contributions equal to the first 3% of compensation contributed by Company employees, and 50% of compensation greater than 3% but less than 5%. There is no Company matching requirement for other franchise employees and agents. The matching requirement for agents and other franchise employees is the responsibility of those participants' respective employers.

At the Company's option, additional amounts may be contributed for the benefit of the Company's employees. Total Company employer contributions were \$144,166, \$116,298 and \$127,333 for the years ended December 31, 2012, 2011 and 2010, respectively.

#### NOTE 8 – OTHER RELATED-PARTY TRANSACTIONS:

As noted above, the Company has certain borrowing and leasing arrangements with companies related to the Company through mutual ownership.

The Company's principal stockholder owns varying equity interests in brokerages for whom the Company performs services. In addition, the Company's stockholders have controlling interests in certain companies that act as area representatives for the Company. Total revenues earned under these arrangements totaled \$4,697,762, \$4,812,956 and \$5,022,312 during the years ended December 31, 2012, 2011 and 2010, respectively. Accounts receivable from these companies totaled \$483,890, \$466,288 and \$770,051 at December 31, 2012, 2011 and 2010, respectively. As a result of the common control of the area representatives, the operating results or financial position of the Company could differ significantly if these transactions were conducted with a third party.

At December 31, 2010, the Company had receivables of \$280,655 from WSLLC.

In 2012, the Company advanced \$1,650,000 to the majority stockholder under a short term note arrangement. The note bears interest at 1.5%, and the company recognized \$15,325 of interest income on the note in 2012. The stockholder repaid the advance in 2013.

#### **NOTE 9 – COMMON STOCK:**

#### Windermere Real Estate Services Company:

Common stock outstanding consists of 10,000 shares of Class A common stock without par value and 4,990,000 shares of Class B common stock, also without par value. Shares of Class A stock are entitled to one vote per share in all corporate matters. Class B stock is non-voting. The two classes of stock are identical in all other respects.

#### Windermere Services Oregon, Inc.:

Common stock consists of 1,000 shares of Class A common stock without par value and 99,000 shares of Class B common stock, also without par value. Shares of Class A stock are entitled to one vote per share in all corporate matters. Class B stock is non-voting. The two classes of stock are identical in all other respects.

#### NOTE 9 - continued:

#### Windermere Solutions, LLC:

Members' capital accounts consist of total capital contributions of \$10,000 contributed equally by four members. If additional contributions are necessary, each member shall contribute his or her pro rata share based upon the member's capital account.

#### **NOTE 10 – CONTINGENCIES:**

The Company is involved from time to time in claims, proceedings and litigation arising in the ordinary course of business. The Company does not believe that any such claims, proceedings or litigation either alone or in the aggregate, will have a material effect on the Company's financial position or results of operations.

#### **NOTE 11 - CONCENTRATIONS OF RISK:**

The Company obtains the majority of its revenues from services performed for residential real estate brokerages concentrated in Washington, Oregon, and the western United States. Accordingly, a downturn in the residential real estate market or a downturn in economic conditions in these regions could adversely affect the Company.

The Company's cash balances may, at times, exceed federally insured limits. The Company also holds cash in money market accounts that are not federally insured. This risk is mitigated by maintaining all deposits in high quality financial institutions. The Company believes it is not exposed to any significant credit risk on its cash accounts.

The Company grants credit to its brokerages and generally does not require collateral or other security.

#### **NOTE 12 – SUBSEQUENT EVENTS:**

The Company has evaluated subsequent events through March 26, 2013, the date which the financial statements were available to be issued. See Notes 4, 5 and 8.

# SMITH BUNDAY BERMAN BRITTON, P.S.

CERTIFIED PUBLIC ACCOUNTANTS

# Windermere Real Estate Service Company and its Affiliates

# Independent Auditor's Report on Supplemental Consolidating Statements

March 26, 2013

Board of Directors and Stockholders Windermere Real Estate Services Company

We have audited the combined financial statements of Windermere Real Estate Service Company and its Affiliates as of December 31, 2012 and 2011 and for the years ended December 31, 2012, 2011, and 2010, and our report thereon dated March 26, 2013, which expressed an unmodified opinion on those financial statements, appears on page 1. Our audit was conducted for the purpose of forming an opinion on the financial statements as a whole. The supplemental combining balance sheets as of December 3,1 2012 and 2011, and combining statements of income for the years ended December 31, 2012, 2011 and 2010, are presented for purposes of additional analysis and are not a required part of the financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audit of the combined financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the financial statements as a whole.

Smith Bunday Berman Britton, P.S.

Combining Balance Sheet As of December 31, 2012

ACCETTO		WRESC		WSOR	WSLLC	E	Eliminations	Total
ASSETS								
CURRENT ASSETS:								
Cash and cash equivalents	\$	464,596	\$	4,466			\$	513,523
Accounts receivable, net of allowance for doubtful accounts		1,367,243		218,154	14,542		(105,601)	1,494,338
Related party accounts receivable		-		-	320,288		(320,288)	-
Reimbursable expenses		975		-	-			975
Prepaid expenses		4,013		2,673	85,522			92,208
Shareholder note receivable		1,650,000			-			1,650,000
Total current assets		3,486,827		225,293	464,813		(425,889)	3,751,044
PROPERTY AND EQUIPMENT:								
Promotional facility		2,426,647		-	_			2,426,647
Office furniture and equipment		522,133		41,968	988,709			1,552,810
Leasehold improvements		148,330		_	44,723			193,053
Transportation equipment		96,326		-	-			96,326
		3,193,436		41,968	1,033,432			4,268,836
Less accumulated depreciation		1,489,352		26,115	642,634			2,158,101
·		1,704,084		15,853	390,798			2,110,735
OTHER ASSETS:								
Receivables, long-term, net of allowance for doubtful accounts		242,555		-	-			242,555
Deposits		-		6,818	-			6,818
Other assets		-		-	48,364			48,364
Intangibles		320,818		-	4,038,312			4,359,130
		563,373		6,818	4,086,676		45	4,656,867
	\$	5,754,284	\$	247,964	4,942,287	\$	(425,889) \$	10,518,646
LIABILITIES AND STOCKHOLDERS' EQUITY								
CURRENT LIABILITIES:								
Accounts payable	\$	44,574	\$	48,849	204,090	\$	(60,601) \$	236,912
Related party accounts payable		320,288		· -	-		(320,288)	, <u>.</u>
Contract service fees payable		· <u>-</u>		45,000	-		(45,000)	_
Business and payroll taxes		14,908			5,039		. , ,	19,947
Accrued expenses		195,989		21,463	181,652			399,104
Deferred Income		18,485		-	-			18,485
Stockholder distributions payable		-		-	-			· -
Current maturities of notes payable		48,630		-	53,441			102,071
Total current liabilities		642,874		115,312	444,222		(425,889)	776,519
LONG-TERM LIABILITIES:								
Note payable to bank		-		-	9,000,000			9,000,000
Notes payable to related companies		2,359,554			1,153,168			3,512,722
		3,002,428		115,312	10,597,390		(425,889)	13,289,241
COMMITMENTS	<del></del>			<del></del>	······································			
STOCKHOLDERS' EQUITY:								
Common stock, no par value, 10,000,000 shares authorized;								
5,000,000 shares issued and outstanding		500		_	10,000			10,500
Retained earnings/(deficit)		2,751,356		132,652	(5,665,103)			(2,781,095)
		2,751,856		132,652	(5,655,103)			(2,770,595)
	\$	5,754,284	\$	247,964	4,942,287	\$	(425,889) \$	10,518,646
	<u> </u>	3,73-1,20-1	Ψ.	247,704	7,772,201	Ψ	(423,007) \$	10,510,0

The accompanying notes are an integral part of these financial statements.

Combining Balance Sheet As of December 31, 2011

LOOPING	WRI	ESC	V	WSOR	WSL	LC	Elimination	S	Total
ASSETS									
CURRENT ASSETS:									
Cash and cash equivalents		53,126	\$	21,959	\$ 18	31,932		\$	2,157,017
Accounts receivable, net of allowance for doubtful accounts	7	26,309		215,394	1	7,509	(98,47	<b>'</b> 1)	860,741
Related party accounts receivable		26		_		-			26
Reimbursable expenses		975		-		-			975
Prepaid expenses		79,754		-		7,894			217,648
Total current assets	2,7	60,190		237,353	33	7,335	(98,47	(1)	3,236,407
PROPERTY AND EQUIPMENT:									
Promotional facility	2,4	26,647		-		-			2,426,647
Office furniture and equipment		16,000		81,370	80	3,292			1,400,662
Leasehold improvements	I	46,701				4,723			191,424
Transportation equipment		73,194		_		-			73,194
	3,1	62,542		81,370	84	8,015			4,091,927
Less accumulated depreciation		38,662		56,995		2,454			2,018,111
	***************************************	23,879		24,375		5,562			2,073,816
OTHER ASSETS:	***************************************	······································							
Receivables, long-term, net of allowance for doubtful accounts	1,0	74,743		_		_			1,074,743
Deposits	,	_		6,818		_			6,818
Other assets		-		-,	4	2,135			42,135
Intangibles	3	27,363		_		9,113			3,856,476
		02,106		6,818		1,248	-		4,980,171
	\$ 5,8	86,175	\$	268,546	4,23	4,144	\$ (98,47	1) \$	- 10,290,394
LIABILITIES AND STOCKHOLDERS' EQUITY									
LIABILITIES AND STOCKHOLDERS EQUITI									
CURRENT LIABILITIES:									
•	\$ 1	03,359	\$	23,122	16	7,437		\$	293,918
CURRENT LIABILITIES:		03,359 (3,055)	\$	23,122		7,437 3,055		\$	293,918 (0)
CURRENT LIABILITIES: Accounts payable Related party accounts payable			\$				(98,47		
CURRENT LIABILITIES: Accounts payable Related party accounts payable Contract service fees payable		(3,055)	\$	-		3,055	(98,47		(0)
CURRENT LIABILITIES: Accounts payable Related party accounts payable Contract service fees payable Business and payroll taxes		(3,055) - 13,766	\$	-		3,055 - 2,339	(98,47		(0) - 16,105
CURRENT LIABILITIES: Accounts payable Related party accounts payable Contract service fees payable	2	(3,055) - 13,766 13,220	\$	98,471		3,055	(98,47		(0) - 16,105 430,102
CURRENT LIABILITIES: Accounts payable Related party accounts payable Contract service fees payable Business and payroll taxes Accrued expenses	2	(3,055) - 13,766	\$	98,471		3,055 - 2,339 3,740	(98,47		(0) - 16,105
CURRENT LIABILITIES: Accounts payable Related party accounts payable Contract service fees payable Business and payroll taxes Accrued expenses Deferred Income Stockholder distributions payable	2	(3,055) - 13,766 13,220 30,875	\$	98,471	20	3,055 - 2,339 3,740 -	(98,47		(0) - 16,105 430,102 130,875
CURRENT LIABILITIES: Accounts payable Related party accounts payable Contract service fees payable Business and payroll taxes Accrued expenses Deferred Income	2	(3,055) - 13,766 13,220	\$	98,471	20	3,055 - 2,339 3,740	(98,47	1)	(0) - 16,105 430,102
CURRENT LIABILITIES: Accounts payable Related party accounts payable Contract service fees payable Business and payroll taxes Accrued expenses Deferred Income Stockholder distributions payable Current maturities of notes payable Total current liabilities	2	(3,055) - 13,766 13,220 30,875 - 37,004	\$	98,471 - 13,142 - -	20	3,055 - 2,339 3,740 - - 4,010		1)	(0) - 16,105 430,102 130,875 - 171,014
CURRENT LIABILITIES: Accounts payable Related party accounts payable Contract service fees payable Business and payroll taxes Accrued expenses Deferred Income Stockholder distributions payable Current maturities of notes payable Total current liabilities	2 1	(3,055) - 13,766 13,220 30,875 - 37,004 95,170	\$	98,471 - 13,142 - -	20 13 51	3,055 - 2,339 3,740 - - 4,010 0,581		1)	(0) - 16,105 430,102 130,875 - 171,014 1,042,015
CURRENT LIABILITIES: Accounts payable Related party accounts payable Contract service fees payable Business and payroll taxes Accrued expenses Deferred Income Stockholder distributions payable Current maturities of notes payable Total current liabilities	2 1 4	(3,055) - 13,766 13,220 30,875 - 37,004	\$	98,471 - 13,142 - -	20 13 51 5,94	3,055 - 2,339 3,740 - - 4,010		1)	(0) - 16,105 430,102 130,875 - 171,014
CURRENT LIABILITIES: Accounts payable Related party accounts payable Contract service fees payable Business and payroll taxes Accrued expenses Deferred Income Stockholder distributions payable Current maturities of notes payable Total current liabilities	2 1 4	(3,055) - 13,766 13,220 30,875 - 37,004 95,170 48,503	\$	98,471 	20 13 51 5,94	3,055 - 2,339 3,740 - - 4,010 0,581	(98,47	1)	(0) - 16,105 430,102 130,875 - 171,014 1,042,015
CURRENT LIABILITIES: Accounts payable Related party accounts payable Contract service fees payable Business and payroll taxes Accrued expenses Deferred Income Stockholder distributions payable Current maturities of notes payable Total current liabilities  LONG-TERM LIABILITIES: Notes payable to related company	2 1 4	(3,055) - 13,766 13,220 30,875 - 37,004 95,170 48,503	\$	98,471 	20 13 51 5,94	3,055 - 2,339 3,740 - - 4,010 0,581	(98,47	1)	(0) - 16,105 430,102 130,875 - 171,014 1,042,015
CURRENT LIABILITIES: Accounts payable Related party accounts payable Contract service fees payable Business and payroll taxes Accrued expenses Deferred Income Stockholder distributions payable Current maturities of notes payable Total current liabilities  LONG-TERM LIABILITIES: Notes payable to related company  COMMITMENTS	2 1 4	(3,055) - 13,766 13,220 30,875 - 37,004 95,170 48,503	\$	98,471 	20 13 51 5,94	3,055 - 2,339 3,740 - - 4,010 0,581	(98,47	1)	(0) - 16,105 430,102 130,875 - 171,014 1,042,015
CURRENT LIABILITIES: Accounts payable Related party accounts payable Contract service fees payable Business and payroll taxes Accrued expenses Deferred Income Stockholder distributions payable Current maturities of notes payable Total current liabilities  LONG-TERM LIABILITIES: Notes payable to related company  COMMITMENTS  STOCKHOLDERS' EQUITY: Common stock, no par value, 10,000,000 shares authorized;	2 1 4	(3,055) - 13,766 13,220 30,875 - 37,004 95,170 48,503	\$	98,471 	20 13 51 5,94 6,45	3,055 - 2,339 3,740 - - 4,010 0,581 7,892 8,473	(98,47	1)	(0) - 16,105 430,102 130,875 - 171,014 1,042,015  8,296,395 9,338,410
CURRENT LIABILITIES: Accounts payable Related party accounts payable Contract service fees payable Business and payroll taxes Accrued expenses Deferred Income Stockholder distributions payable Current maturities of notes payable Total current liabilities  LONG-TERM LIABILITIES: Notes payable to related company  COMMITMENTS  STOCKHOLDERS' EQUITY: Common stock, no par value, 10,000,000 shares authorized; 5,000,000 shares issued and outstanding	2 1 4 2,3 2,8	(3,055) - 13,766 13,220 30,875 - 37,004 95,170 48,503 43,673	\$	98,471 	20 13 51 5,94 6,45	3,055 - 2,339 3,740 - - 4,010 0,581 7,892 8,473	(98,47	1)	(0) - 16,105 430,102 130,875 - 171,014 1,042,015 8,296,395 9,338,410
CURRENT LIABILITIES: Accounts payable Related party accounts payable Contract service fees payable Business and payroll taxes Accrued expenses Deferred Income Stockholder distributions payable Current maturities of notes payable Total current liabilities  LONG-TERM LIABILITIES: Notes payable to related company  COMMITMENTS  STOCKHOLDERS' EQUITY: Common stock, no par value, 10,000,000 shares authorized;	2 1 4 2,3 2,8	(3,055) - 13,766 13,220 30,875 - 37,004 95,170 48,503 43,673	\$	98,471 	20 13 51 5,94 6,45	3,055 - 2,339 3,740 - - 4,010 0,581 7,892 8,473	(98,47	1)	(0) - 16,105 430,102 130,875 - 171,014 1,042,015 8,296,395 9,338,410

# Combining Statement of Income

For the Year Ended December 31, 2012

		WRESC		WSOR	WSLLC	Eliminations	Total
REVENUES							
Continuing franchise fees	\$	11,711,106	\$	2,000,525	\$ 2,165,196	\$ (1,143,428)	\$ 14,733,399
New franchise fees		52,500		8,000	-		60,500
Other		1,747,868		27,310	183,239		1,958,417
Service Fees				(1,143,428)		1,143,428	
		13,511,474		892,407	2,348,435	-	16,752,316
COST OF GOODS SOLD							
Salaries		-		-	2,074,149		2,074,149
Consultants		-		•	178,317		178,317
Amortization		-		-	745,743		745,743
Hosting		-		-	164,551		164,551
Email		-		-	139,571		139,571
Maintenance		-		-	-		
Other		8,500		486	11,140		20,126
		8,500		486	3,313,471		3,322,457
OPERATING EXPENSES:							***************************************
OPERATING EAPENSES.  Salaries		3,792,102		397,948	1,110,831		5,300,881
Promotional		1,272,232		165,400	7,744		1,445,376
Business taxes		412,535		38,891	21,098		472,524
Rent		170,385		79,006	188,820		472,324
Major events		387,828		34,468	43,316		465,612
Depreciation and amortization		144,846		14,866	126,130		285,842
Technology Travel and entertainment		4,039		7,952	26,914		38,905
		205,182		16,720	41,186		263,088
Employee benefits		127,900		14,514	44,494		186,908
Dues, licenses, and fees		32,233		2,528	283,104		317,865
Supplies		61,413		14,866	10,540		86,819
Professional fees		222,216		14,979	173,526		410,721
Retirement plan		96,253		13,366	-		109,619
Education		48,756		1,056	-		49,812
Repair and maintenance		22,112		186			22,298
Telephone		26,095		6,587	19,954		52,636
Miscellaneous		2,121		11,335	9,330		22,786
Insurance		11,503		1,018	20,612		33,133
Auto		16,422		12,230	-		28,652
Postage and printing		9,254		446	562		10,262
Utilities		11,835		412	-		12,247
Janitorial		9,097			-		9,097
Bad debts expense		614,007		41,917	-		655,924
Consulting fees		-		-	157,495		157,495
Total operating expenses	******	7,700,366		890,691	2,285,656		10,876,713
NCOME FROM OPERATIONS		5,802,608		1,230	(3,250,692)		2,553,146
OTHER INCOME (EXPENSE):							
Gain (loss) on disposal of assets		20,000		(3,980)	_		16,020
Interest income		65,162		1,592	_		66,754
Interest meonie		(97,417)		-,5,2,-	(180,082)		(277,499
		(12,255)		(2,388)	(180,082)		(194,725)
NET INCOME (LOSS)	\$	5,790,353	\$		\$ (3,430,774)		\$ 2,358,421
II.COME (DOGG)	<u> </u>	5,170,555	Ψ	(1,150)	Ψ (3,130,77 <del>1</del> )		¥ 2,000,121

# Windermere Real Estate Services Company

Combining Statement of Income For the Year Ended December 31, 2011

	roi me	rear Ended De	cem					
		WRESC		WSOR	 WSLLC	EI	iminations	Total
REVENUES								
Continuing franchise fees	\$	11,240,785	\$	1,466,003	\$ 1,754,838	\$	(930,027)	\$ 13,531,600
New franchise fees		27,500		-	-			27,500
Other		1,696,415		335,951	142,905			2,175,271
Service Fees		-		(930,027)	 0		930,027	-
		12,964,701		871,928	1,897,742			15,734,371
COST OF GOODS SOLD								
Salaries		-		_	869,439			869,439
Consultants		_		-	289,992			289,992
Amortization		_			40,926			40,926
Hosting		_		_	121,782			121,782
Email		_		_	80,346			80,346
Maintenance		_			259,149			259,149
Other		<u></u>		_	92,303			92,303
CLANCE	<del></del>				 1,753,938		· · · · · · · · · · · · · · · · · · ·	1,753,938
					 1,755,756			1,733,936
OPERATING EXPENSES:								
Salaries		3,683,222		412,178	1,269,719			5,365,118
Promotional		1,477,459		164,461	549			1,642,468
Business taxes		438,495		35,629	16,622			490,747
Rent		186,302		78,252	197,076			461,631
Major events		83,225		35,927	22,500			141,652
Depreciation and amortization		149,916		2,947	106,012			258,875
Technology		38,307		8,856	70,900			118,062
Travel and entertainment		195,122		5,584	20,352			221,059
Employee benefits		119,762		15,168	102,425			237,355
Dues, licenses, and fees		20,360		2,556	118,109			141,025
Supplies		57,819		14,384	15,040			87,243
Professional fees		388,466		11,994	46,008			446,468
Retirement plan		79,286		13,646	-			92,932
Education		72,622		2,117	-			74,739
Repair and maintenance		25,462		25	-			25,487
Telephone		23,671		7,821	21,314			52,805
Miscellaneous		5,244		17,789	3,127			26,160
Insurance		20,579		1,372	-			21,951
Auto		14,714		14,257	-			28,971
Postage and printing		15,591		744	605			16,940
Utilities		13,317		-	_			13,317
Janitorial		8,837		-	-			8,837
Bad debts expense		590,564		40,500	-			631,064
Consulting fees		-		-	18,809			18,809
Total operating expenses		7,708,341		886,207	 2,029,167			10,623,716
INCOME FROM OPERATIONS		5,256,359		(14,279)	 (1,885,363)			3,356,717
OTHER INCOME (EXPENSE):								
Goodwill impairment		(225.062)						(225.062)
•		(225,963)		-	-			(225,963)
Loss on disposal of assets		(8,091)		2 104	-			(8,091)
Interest income		91,483		3,104	(20.270)			94,586
Interest expense		(98,203)		(232)	 (39,278)			(137,713)
		(240,774)		2,872	 (39,278)			(277,180)
NET INCOME		5,015,585	\$	(11,407)	\$ (1,924,641)			\$ 3,079,537

# Windermere Real Estate Services Company

# Combining Statement of Income

# For the Year Ended December 31, 2010

REVENUES         REVENUES         \$ 1,898,875         \$ 1,821,879         \$ 1,067,178         \$ 14,753,73           New franchise fees         87,500         297,310         2,064,041           Other         1,767,331         297,310         1,067,178         2,064,041           Service Fees         1,585,303         1,052,011         16,905,314           OPERATING EXPENSES:           Salaries         5,313,698         529,293         5,842,991           Promotional         1,581,333         224,335         1,826,678           Business taxes         542,533         33,472         508,000           Rent         391,338         82,848         474,186           Major events         308,701         -         2038,701           Depreciation and amortization         273,463         2,105         2234,616           Technology         234,461         -         234,461           Travel and entertainment         199,123         20,588         219,711           Employee benefits         151,128         18,661         140,794           Dues, licenses, and fees         139,647         1,147         140,794           Supplies         121,323         1,621         106,824 <th></th> <th>WRESC</th> <th>WSOR</th> <th>Eliminations</th> <th>Total</th>		WRESC	WSOR	Eliminations	Total
New franchise fees         87,500	REVENUES				
New franchise fees         87,500		\$ 13,998,472	\$ 1,821,879	\$ (1,067,178)	\$ 14.753.173
Other Service Fees         1,767,311         297,310         2,064,614           Service Fees         1,5853,303         1,052,011         1           OPERATING EXPENSES:           Salaries         5,313,698         529,293         5,842,991           Promotional         1,581,343         245,335         1,826,678           Business taxes         542,533         53,472         596,005           Rent         391,338         82,484         474,186           Major events         308,701         -         308,701           Depreciation and amortization         273,463         2,105         275,568           Technology         234,461         -         234,461           Travel and entertainment         199,123         20,588         219,711           Employee benefits         151,128         18,061         169,189           Dues, licenses, and fees         139,647         1,147         140,794           Supplies         121,323         1,621         122,944           Professional fees         99,001         9,782         108,783           Retirement plan         10,68,24         523         46,067           Repair and maintenance         71,975         2,664<	_		-	, ( ) , , , , , ,	
Service Fees         (1,067,178)         1,067,178         1,067,178           OPERATING EXPENSES:         15,853,030         1,052,011         16,905,314           Promotional         1,581,343         245,335         1,826,678           Business taxes         342,533         53,472         596,005           Rent         391,338         82,848         474,186           Major events         308,701         -         234,616           Depreciation and amortization         273,463         2,105         275,568           Technology         234,461         -         234,461           Travel and entertainment         199,123         20,588         219,711           Employee benefits         151,128         18,061         169,189           Dues, licenses, and fees         139,647         1,147         140,794           Supplies         121,323         1,621         122,944           Professional fees         99,001         9,782         106,824           Retirement plan         106,824         -         106,824           Education         37,712         40,884         78,596           Repair and maintenance         71,975         2,664         74,639           Te	Other		297,310		•
Interest of the color	Service Fees			1,067,178	_,,,,,,,,,
Salaries   S.313,698   S29,293   S.842,991   Promotional   1,581,343   245,335   1,826,678   Business taxes   S42,533   S3,472   S96,005   Rent   391,338   82,848   474,186   Major events   308,701   - 308,701   Depreciation and amortization   273,463   2,105   275,568   Technology   234,461   - 234,461   Travel and entertainment   199,123   20,588   219,711   Employee benefits   151,128   18,061   169,189   Dues, licenses, and fees   139,647   1,147   140,794   Supplies   2121,323   1,621   122,944   Professional fees   99,001   9,782   108,783   Retirement plan   106,824   - 106,824   Education   37,712   40,884   78,596   Repair and maintenance   71,975   2,664   74,639   Telephone   40,834   5,233   46,067   Miscellaneous   4,825   27,162   31,987   Insurance   22,772   950   23,722   Auto   21,873   - 21,873   Postage and printing   16,701   1,515   18,216   Utilities   15,419   - 15,419   Janitorial   9,638   - 9,638   Bad debts (recovery) expense   (583,500)   - (583,500)   Total operating expenses   9,120,832   1,042,660   10,163,492   Insurance   2,3722		15,853,303			16,905,314
Salaries         5,313,698         529,293         5,842,991           Promotional         1,581,343         245,335         1,826,678           Business taxes         542,533         53,472         596,005           Rent         391,338         82,848         474,186           Major events         308,701         -         308,701           Depreciation and amortization         273,463         2,105         275,568           Technology         234,461         -         234,461           Travel and entertainment         199,123         20,588         219,711           Employce benefits         151,128         18,061         169,189           Dues, licenses, and fees         139,647         1,147         140,794           Supplies         121,323         1,621         122,944           Professional fees         99,001         9,782         108,783           Retirement plan         106,824         -         106,824           Education         37,712         40,884         78,596           Repair and maintenance         71,975         2,664         74,639           Telephone         40,834         5,233         46,067           Miscellaneous         4	OPERATING EXPENSES:			***************************************	
Promotional         1,581,343         245,335         1,826,678           Business taxes         542,533         53,472         596,005           Rent         391,338         82,848         474,186           Major events         308,701         -         308,701           Depreciation and amortization         273,463         2,105         275,568           Technology         234,461         -         234,461           Travel and entertainment         199,123         20,588         219,711           Employee benefits         151,128         18,061         169,189           Dues, licenses, and fees         139,647         1,147         140,794           Supplies         121,323         1,621         122,944           Professional fees         99,001         9,782         108,783           Retirement plan         106,824         -         106,824           Education         37,712         40,884         78,596           Repair and maintenance         71,975         2,664         74,639           Telephone         40,834         5,233         46,067           Miscellaneous         4,825         27,162         31,987           Insurance         22,772 </td <td></td> <td>5.313.698</td> <td>529,293</td> <td></td> <td>5 842 991</td>		5.313.698	529,293		5 842 991
Business taxes         542,533         53,472         596,005           Rent         391,338         82,848         474,186           Major events         308,701         -         308,701           Depreciation and amortization         273,463         2,105         275,568           Technology         234,461         -         234,461           Travel and entertainment         199,123         20,588         219,711           Employee benefits         151,128         18,061         169,189           Dues, licenses, and fees         139,647         1,147         140,794           Supplies         121,323         1,621         122,944           Professional fees         99,001         9,782         108,783           Retirement plan         106,824         -         106,824           Education         37,712         40,884         78,596           Repair and maintenance         71,975         2,664         74,639           Telephone         40,834         5,233         46,067           Miscellaneous         4,825         27,162         31,987           Insurance         22,772         950         23,722           Auto         21,873         -			-		
Rent         391,338         82,848         474,186           Major events         308,701         -         308,701           Depreciation and amortization         273,463         2,105         275,568           Technology         234,461         -         234,461           Travel and entertainment         199,123         20,588         219,711           Employee benefits         151,128         18,061         169,189           Dues, licenses, and fees         139,647         1,147         140,794           Supplies         121,323         1,621         122,944           Professional fees         99,001         9,782         108,783           Retirement plan         106,824         -         106,824           Education         37,712         40,884         78,596           Repair and maintenance         71,975         2,664         74,639           Telephone         40,834         5,233         46,067           Miscellaneous         4,825         27,162         31,987           Insurance         22,772         950         23,722           Auto         21,873         -         21,873           Postage and printing         16,701         1,					
Major events         308,701         -         308,701           Depreciation and amortization         273,463         2,105         275,568           Technology         234,461         -         234,461           Travel and entertainment         199,123         20,588         219,711           Employee benefits         151,128         18,061         169,189           Dues, licenses, and fees         139,647         1,147         140,794           Supplies         121,323         1,621         122,944           Professional fees         99,001         9,782         108,783           Retirement plan         106,824         -         106,824           Education         37,712         40,884         78,596           Repair and maintenance         71,975         2,664         74,639           Telephone         40,834         5,233         46,067           Miscellaneous         4,825         27,162         31,987           Insurance         22,772         950         23,722           Auto         21,873         -         21,873           Postage and printing         16,701         1,515         18,216           Utilities         15,419					•
Depreciation and amortization         273,463         2,105         275,568           Technology         234,461         -         234,461           Travel and entertainment         199,123         20,588         219,711           Employee benefits         151,128         18,061         169,189           Dues, licenses, and fees         139,647         1,147         140,794           Supplies         121,323         1,621         122,944           Professional fees         99,001         9,782         108,783           Retirement plan         106,824         -         106,824           Education         37,712         40,884         78,596           Repair and maintenance         71,975         2,664         74,639           Telephone         40,834         5,233         46,067           Miscellaneous         4,825         27,162         31,987           Insurance         22,772         950         23,722           Auto         21,873         -         21,873           Postage and printing         16,701         1,515         18,216           Utilities         15,419         -         15,419           Janitorial         9,638         - <td>Major events</td> <td></td> <td>-</td> <td></td> <td></td>	Major events		-		
Technology         234,461         -         234,461           Travel and entertainment         199,123         20,588         219,711           Employee benefits         151,128         18,061         169,189           Dues, licenses, and fees         139,647         1,147         140,794           Supplies         121,323         1,621         122,944           Professional fees         99,001         9,782         108,783           Retirement plan         106,824         -         106,824           Education         37,712         40,884         78,596           Repair and maintenance         71,975         2,664         74,639           Telephone         40,834         5,233         46,067           Miscellaneous         4,825         27,162         31,987           Insurance         22,772         950         23,722           Auto         21,873         -         21,873           Postage and printing         16,701         1,515         18,216           Utilities         15,419         -         15,419           Janitorial         9,638         -         9,638           Bad debts (recovery) expense         (583,500)         -	*		2,105		
Travel and entertainment         199,123         20,588         219,711           Employee benefits         151,128         18,061         169,189           Dues, licenses, and fees         139,647         1,147         140,794           Supplies         121,323         1,621         122,944           Professional fees         99,001         9,782         108,783           Retirement plan         106,824         -         106,824           Education         37,712         40,884         78,596           Repair and maintenance         71,975         2,664         74,639           Telephone         40,834         5,233         46,067           Miscellaneous         4,825         27,162         31,987           Insurance         22,772         950         23,722           Auto         21,873         -         21,873           Postage and printing         16,701         1,515         18,216           Utilities         15,419         -         15,419           Janitorial         9,638         -         9,638           Bad debts (recovery) expense         (583,500)         -         (583,500)           Total operating expenses         9,120,832			-		
Employee benefits         151,128         18,061         169,189           Dues, licenses, and fees         139,647         1,147         140,794           Supplies         121,323         1,621         122,944           Professional fees         99,001         9,782         108,783           Retirement plan         106,824         -         106,824           Education         37,712         40,884         78,596           Repair and maintenance         71,975         2,664         74,639           Telephone         40,834         5,233         46,067           Miscellaneous         4,825         27,162         31,987           Insurance         22,772         950         23,722           Auto         21,873         -         21,873           Postage and printing         16,701         1,515         18,216           Utilities         15,419         -         15,419           Janitorial         9,638         -         9,638           Bad debts (recovery) expense         (583,500)         -         (583,500)           Total operating expenses         9,120,832         1,042,660         10,163,492           OTHER INCOME (EXPENSE):			20,588		-
Dues, licenses, and fees         139,647         1,147         140,794           Supplies         121,323         1,621         122,944           Professional fees         99,001         9,782         108,783           Retirement plan         106,824         -         106,824           Education         37,712         40,884         78,596           Repair and maintenance         71,975         2,664         74,639           Telephone         40,834         5,233         46,067           Miscellaneous         4,825         27,162         31,987           Insurance         22,772         950         23,722           Auto         21,873         -         21,873           Postage and printing         16,701         1,515         18,216           Utilities         15,419         -         15,419           Janitorial         9,638         -         9,638           Bad debts (recovery) expense         (583,500)         -         (583,500)           Total operating expenses         9,120,832         1,042,660         10,163,492           INCOME FROM OPERATIONS         6,732,471         9,351         6,741,822           OTHER INCOME (EXPENSE):         6,74	Employee benefits	· ·			
Supplies         121,323         1,621         122,944           Professional fees         99,001         9,782         108,783           Retirement plan         106,824         -         106,824           Education         37,712         40,884         78,596           Repair and maintenance         71,975         2,664         74,639           Telephone         40,834         5,233         46,067           Miscellaneous         4,825         27,162         31,987           Insurance         22,772         950         23,722           Auto         21,873         -         21,873           Postage and printing         16,701         1,515         18,216           Utilities         15,419         -         15,419           Janitorial         9,638         -         9,638           Bad debts (recovery) expense         (583,500)         -         (583,500)           Total operating expenses         9,120,832         1,042,660         10,163,492           INCOME FROM OPERATIONS         6,732,471         9,351         6,741,822           OTHER INCOME (EXPENSE):         (23,625)         -         (23,625)           Interest income         118,301					
Professional fees         99,001         9,782         108,783           Retirement plan         106,824         -         106,824           Education         37,712         40,884         78,596           Repair and maintenance         71,975         2,664         74,639           Telephone         40,834         5,233         46,067           Miscellaneous         4,825         27,162         31,987           Insurance         22,772         950         23,722           Auto         21,873         -         21,873           Postage and printing         16,701         1,515         18,216           Utilities         15,419         -         15,419           Janitorial         9,638         -         9,638           Bad debts (recovery) expense         (583,500)         -         (583,500)           Total operating expenses         9,120,832         1,042,660         10,163,492           INCOME FROM OPERATIONS         6,732,471         9,351         6,741,822           OTHER INCOME (EXPENSE):         1,387         -         1,387           Loss on disposal of assets         (23,625)         -         (23,625)           Interest income         118,3		•			
Retirement plan         106,824         -         106,824           Education         37,712         40,884         78,596           Repair and maintenance         71,975         2,664         74,639           Telephone         40,834         5,233         46,067           Miscellaneous         4,825         27,162         31,987           Insurance         22,772         950         23,722           Auto         21,873         -         21,873           Postage and printing         16,701         1,515         18,216           Utilities         15,419         -         15,419           Janitorial         9,638         -         9,638           Bad debts (recovery) expense         (583,500)         -         (583,500)           Total operating expenses         9,120,832         1,042,660         10,163,492           INCOME FROM OPERATIONS         6,732,471         9,351         6,741,822           OTHER INCOME (EXPENSE):         (23,625)         -         1,387           Loss on disposal of assets         (23,625)         -         (23,625)           Interest income         118,301         -         118,301           Interest expense         (120,8					
Education         37,712         40,884         78,596           Repair and maintenance         71,975         2,664         74,639           Telephone         40,834         5,233         46,067           Miscellaneous         4,825         27,162         31,987           Insurance         22,772         950         23,722           Auto         21,873         -         21,873           Postage and printing         16,701         1,515         18,216           Utilities         15,419         -         15,419           Janitorial         9,638         -         9,638           Bad debts (recovery) expense         (583,500)         -         (583,500)           Total operating expenses         9,120,832         1,042,660         10,163,492           INCOME FROM OPERATIONS         6,732,471         9,351         6,741,822           OTHER INCOME (EXPENSE):         (23,625)         -         1,387           Loss on disposal of assets         (23,625)         -         (23,625)           Interest income         118,301         -         118,301           Interest expense         (120,859)         -         (24,796)	Retirement plan	106,824	-		•
Repair and maintenance         71,975         2,664         74,639           Telephone         40,834         5,233         46,067           Miscellaneous         4,825         27,162         31,987           Insurance         22,772         950         23,722           Auto         21,873         -         21,873           Postage and printing         16,701         1,515         18,216           Utilities         15,419         -         15,419           Janitorial         9,638         -         9,638           Bad debts (recovery) expense         (583,500)         -         (583,500)           Total operating expenses         9,120,832         1,042,660         10,163,492           INCOME FROM OPERATIONS         6,732,471         9,351         6,741,822           OTHER INCOME (EXPENSE):         3,387         -         1,387           Loss on disposal of assets         (23,625)         -         (23,625)           Interest income         118,301         -         118,301           Interest expense         (120,859)         -         (24,796)	Education	37,712	40,884		
Telephone         40,834         5,233         46,067           Miscellaneous         4,825         27,162         31,987           Insurance         22,772         950         23,722           Auto         21,873         -         21,873           Postage and printing         16,701         1,515         18,216           Utilities         15,419         -         15,419           Janitorial         9,638         -         9,638           Bad debts (recovery) expense         (583,500)         -         (583,500)           Total operating expenses         9,120,832         1,042,660         10,163,492           INCOME FROM OPERATIONS         6,732,471         9,351         6,741,822           OTHER INCOME (EXPENSE):         Solution of transfer of assets         1,387         -         1,387           Loss on disposal of assets         (23,625)         -         (23,625)           Interest income         118,301         -         118,301           Interest expense         (120,859)         -         (120,859)           (24,796)         -         (24,796)	Repair and maintenance	71,975	2,664		
Miscellaneous       4,825       27,162       31,987         Insurance       22,772       950       23,722         Auto       21,873       -       21,873         Postage and printing       16,701       1,515       18,216         Utilities       15,419       -       15,419         Janitorial       9,638       -       9,638         Bad debts (recovery) expense       (583,500)       -       (583,500)         Total operating expenses       9,120,832       1,042,660       10,163,492         INCOME FROM OPERATIONS       6,732,471       9,351       6,741,822         OTHER INCOME (EXPENSE):       Sample of assets       1,387       -       1,387         Loss on disposal of assets       (23,625)       -       (23,625)         Interest income       118,301       -       118,301         Interest expense       (120,859)       -       (120,859)         (24,796)       -       (24,796)	Telephone	40,834	5,233		
Insurance   22,772   950   23,722	Miscellaneous	4,825	27,162		
Auto 21,873 - 21,873 Postage and printing 16,701 1,515 18,216 Utilities 15,419 - 15,419 Janitorial 9,638 - 9,638 Bad debts (recovery) expense (583,500) - (583,500) Total operating expenses 9,120,832 1,042,660 10,163,492  INCOME FROM OPERATIONS 6,732,471 9,351 6,741,822  OTHER INCOME (EXPENSE): Gain on transfer of assets 1,387 - 1,387 Loss on disposal of assets (23,625) - (23,625) Interest income 118,301 - 118,301 Interest expense (120,859) - (120,859) (24,796) - (24,796)	Insurance	22,772	950		
Utilities       15,419       -       15,419         Janitorial       9,638       -       9,638         Bad debts (recovery) expense       (583,500)       -       (583,500)         Total operating expenses       9,120,832       1,042,660       10,163,492         INCOME FROM OPERATIONS       6,732,471       9,351       6,741,822         OTHER INCOME (EXPENSE):       3       -       1,387         Loss on disposal of assets       (23,625)       -       (23,625)         Interest income       118,301       -       118,301         Interest expense       (120,859)       -       (120,859)         (24,796)       -       (24,796)	Auto	21,873	-		
Janitorial       9,638       -       9,638         Bad debts (recovery) expense       (583,500)       -       (583,500)         Total operating expenses       9,120,832       1,042,660       10,163,492         INCOME FROM OPERATIONS       6,732,471       9,351       6,741,822         OTHER INCOME (EXPENSE):       3,387       -       1,387         Loss on disposal of assets       (23,625)       -       (23,625)         Interest income       118,301       -       118,301         Interest expense       (120,859)       -       (120,859)         (24,796)       -       (24,796)	Postage and printing	16,701	1,515		18,216
Bad debts (recovery) expense       (583,500)       -       (583,500)         Total operating expenses       9,120,832       1,042,660       10,163,492         INCOME FROM OPERATIONS       6,732,471       9,351       6,741,822         OTHER INCOME (EXPENSE):       Gain on transfer of assets       1,387       -       1,387         Loss on disposal of assets       (23,625)       -       (23,625)         Interest income       118,301       -       118,301         Interest expense       (120,859)       -       (120,859)         (24,796)       -       (24,796)	Utilities	15,419	-		15,419
Total operating expenses 9,120,832 1,042,660 10,163,492  INCOME FROM OPERATIONS 6,732,471 9,351 6,741,822  OTHER INCOME (EXPENSE):  Gain on transfer of assets 1,387 - 1,387  Loss on disposal of assets (23,625) - (23,625)  Interest income 118,301 - 118,301  Interest expense (120,859) - (120,859)  (24,796) - (24,796)	Janitorial	9,638	-		9,638
INCOME FROM OPERATIONS 6,732,471 9,351 6,741,822  OTHER INCOME (EXPENSE):  Gain on transfer of assets 1,387 - 1,387  Loss on disposal of assets (23,625) - (23,625)  Interest income 118,301 - 118,301  Interest expense (120,859) - (120,859)  (24,796) - (24,796)	Bad debts (recovery) expense	(583,500)	<del>-</del>		(583,500)
OTHER INCOME (EXPENSE):  Gain on transfer of assets  Loss on disposal of assets  (23,625)  Interest income  Interest expense  (120,859)  (24,796)  (24,796)	Total operating expenses	9,120,832	1,042,660		10,163,492
Gain on transfer of assets       1,387       -       1,387         Loss on disposal of assets       (23,625)       -       (23,625)         Interest income       118,301       -       118,301         Interest expense       (120,859)       -       (120,859)         (24,796)       -       (24,796)	INCOME FROM OPERATIONS	6,732,471	9,351		6,741,822
Gain on transfer of assets       1,387       -       1,387         Loss on disposal of assets       (23,625)       -       (23,625)         Interest income       118,301       -       118,301         Interest expense       (120,859)       -       (120,859)         (24,796)       -       (24,796)	OTHER INCOME (EXPENSE):				
Loss on disposal of assets (23,625) - (23,625) Interest income 118,301 - 118,301 Interest expense (120,859) - (120,859) (24,796) - (24,796)	· · · · · · · · · · · · · · · · · · ·	1.387	_		1 387
Interest income       118,301       -       118,301         Interest expense       (120,859)       -       (120,859)         (24,796)       -       (24,796)			_		
Interest expense (120,859) - (120,859) (24,796) - (24,796)	<u>-</u>		- -		
(24,796) - (24,796)			-		
	1		_	WHAT I SAMING II.	
	NET INCOME		\$ 9,351		

# **EXHIBIT B**



# FRANCHISE LICENSE AGREEMENT

1. Date of this Agreement:		THE STATE OF THE S
2. Licensee's Legal Name		
3. Business Name as shown on Real Estate License		
4. "Common Name" and Address of Main Office		
5. "Common Name" and Address of Branch Office(s)		
6. Principals of Licensee	Name	% Owned
7. Projected Date that		***************************************
Licensee will commence		
doing business under the		
Windermere name		

THIS AGREEMENT is made and entered into as of the date stated above by and among WINDERMERE REAL ESTATE SERVICES COMPANY, a Washington corporation ("WSC"); the Licensee identified above (Licensee"); and the individual principals of Licensee identified above.

## **RECITALS:**

A. WSC is the owner of: (i) the trade names "Windermere" and "Windermere Real Estate", and the Windermere logo which appears at the top of the first page of this Agreement (herein collectively referred to as the "Trademark"); (ii) the standards, methods, procedures, techniques, specifications and programs developed by WSC for the establishment, operation and promotion of independently owned real estate brokerage offices, as those standards, methods, procedures, techniques, specifications and programs may be added to, changed, modified, withdrawn or otherwise revised by WSC (herein collectively referred to as the "Windermere System"); (iii) related and associated trademarks, service marks and logotypes other than the Trademark; and (iv) all goodwill

- connected with the Trademark and the Windermere System. WSC has the exclusive right to use and license others to use the Trademark and the Windermere System.
- B. Licensee desires to obtain the right to use the Trademark and the Windermere System and the services to be provided by WSC under the terms set forth in this Agreement.

THEREFORE in consideration of the mutual covenants contained herein and for other good and valuable consideration, the parties agree as follows.

grants to Licensee. Subject to the terms and conditions specified herein, WSC hereby grants to Licensee the revocable and non-exclusive right during the term of this Agreement to use the Trademark and Windermere System only in the conduct of real estate brokerage services; provided however that Licensee shall not incorporate the word Windermere or any of the other elements of the Trademark into Licensee's legal name as shown on its articles of incorporation, certificate of formation, or similar legal documents. Licensee may register one or more trade names incorporating the Windermere name, as permitted by Licensee's state and local laws, and may maintain such registrations only so long as this Agreement remains in effect. Licensee agrees that during the entire term of this Agreement, including the period of notice of expiration of the term, Licensee will in good faith actively and with Licensee's best efforts engage in the real estate brokerage business using the Trademark During the term of this Agreement neither Licensee, nor any of its Principals, may directly or indirectly, it engage in any other competing real estate brokerage activity or (ii) sell all or any part of Licensee's real estate brokerage business or operating assets (including pending sales and listings) to a person or entity engaged in a competing real estate brokerage business.

# 2. Locations; No Exclusive Territory.

- a. The license granted by this Agreement is limited to the location(s) shown on the first page of this Agreement, or otherwise approved in writing in advance by WSC in its sole discretion. If no initial location is specified on the first page of this Agreement at the time it is executed, WSC will approve or reject Licensee's initial proposed location within ten business days after receipt of written notice from Licensee requesting approval. If the parties are unable to agree on the location of Licensee's first office, then after three locations have been proposed and rejected Licensee may, at its request, be released from this Agreement and its initial franchise fee will be refunded in full. Once Licensee's initial location(s) have been approved, Licensee may not relocate any office or open additional office locations except with the advance approval of WSC, which may be withheld in their its discretion. Denial of any request to add or move an office shall not release Licensee from this Agreement.
- b. Nothing in this Agreement shall be construed to confer or grant any exclusive territory, option, right of first refusal or other similar rights to acquire additional franchises or to any exclusive rights in any particular geographic area. WSC reserves the right to grant additional Windermere franchises within the Region at any time, in any location, including locations that may compete with Licensee's location(s) then in existence.

3. Windermere System. WSC shall provide guidance to Licensee with respect to the Windermere System. Such guidance shall, in WSC's discretion, be furnished in the form of written materials distributed physically or electronically, including through the Windermere Online Resource Center (WORC) intranet website, consultations by telephone or in person, or by other means of communication. WSC may, at Licensee's request, provide special assistance for which Licensee may be required to pay fees and/or expenses as WSC then charges. WSC may, in its sole discretion, develop, implement, modify and/or discontinue components of the Windermere System, including the addition of optional programs to enhance Licensee's business. WSC shall have the right, in its sole discretion, to condition Licensee's participation in any one or more of such programs upon Licensee being in compliance with this Agreement and any other agreements with WSC.

# 4. Compliance with Laws; REALTOR® Association Membership Required.

- a. Licensee shall at all times fully comply with all applicable federal, state and local laws, regulations and ordinances which apply to the operations of Licensee's real estate brokerage business, including without limitation all applicable real estate trensing requirements for the state(s) in which Licensee's business operates. Failure to comply with any applicable laws or regulations shall constitute a material breach of this Agreement.
- b. During the term of this Agreement Decases and all of its individual brokers, managers and sales associates shall maintain numbership in good standing with the National Association of REALTORS®, as well as any applicable state and/or local REALTOR® Associations for the geographic area(s) in which Decase operates. Failure to maintain REALTOR® Association memberships as required shall constitute a material breach of this Agreement.
- of the Windermere name and the Windermerk, as well as the Windermere System and all other trademarks, service turks, logotypes or trade names (whether or not licensed hereunder) associated with the Windermere System. Licensee agrees not to use the Trademark, or any other marks associated with the Windermere System as part of its corporate name or for the purpose of advertising or operating its business, except in accordance with this Agreement, and in accordance with all approved reasonable standards of usage issued from time to time in writing by WSC. Upon request by WSC, Licensee shall cooperate fully and in good faith assist WSC to the extent necessary in the procurement of any protection of or to protect any of WSC's rights in and to the Trademark and the Windermere System or any rights pertaining thereto.

## 6. Protection of Trademark.

a. The parties recognize the importance of the protection and maintenance of the quality image and reputation associated with the name Windermere Real Estate. In furtherance of that objective, so long as this Agreement remains in full force and effect, WSC may approve reasonable standards of operation and service of the Licensee, including the issuance of guidelines with respect to the form, content, image and style of advertising materials including signs and signage, the standardized use of the Trademark, and the use of Internet domain names

which include or incorporate the Trademark. Licensee agrees to conform to such standards, methods, guidelines and procedures, and agrees to instruct and keep its sales force and employees fully informed of all such methods and procedures, as shall from time to time be promulgated by WSC. Licensee agrees to follow all reasonable directions by WSC concerning the operation of Licensee's business and Licensee's advertising and other use of the Trademark.

- b. With respect to signs and business cards only, all vendors used by Licensee must be pre-approved by WSC. A list of previously approved vendors is available on request. If Licensee wishes to purchase signs or business cards from a vendor not on the list, Licensee should contact WSC to request approval for the new vendor. Approval of sign and business card vendors may be withheld in the sole discretion of WSC.
- c. Licensee acknowledges that the Trademark and the business reputation and methods employed by WSC are of considerable value, and that the operation of Licensee's business including Licensee's use of the Trademark will affect the reputation of WSC and the Trademark. Accordingly, Licensee agrees that any act by Licensee or any of its principals which results in defaming, disparaging or tarnishing the Trademark or the business reputation of WSC shall constitute a material breach of this Agreement, and shall constitute good cause for termination of this Agreement.
- d. If, in the judgment of WSC, it becomes necessary or desirable to modify the Trademark, Licensee will comply with the modification and will bear its own expense in connection with the modification and conversion.
- e. Licensee must notify which the selection based on Licensee's use of the Trademark. If Licensee is named as a party in any administrative or judicial proceeding alleging trademark infringement or unfair competition based on Licensee's use of the Trademark, or if Licensee becomes subject to a restraint on its use of the Trademark in connection with its real estate brokerage business, WSC will indemnity Licensee and defend any such proceeding at its own expense. WSC shall have the right to control any such litigation, including the selection of counsel, and shall have the selection and all decisions concerning the prosecution, defense or settlement of any litigation. WSC shall have the right to take any action, in its discretion and consistent with good business judgment to prevent infringement of the Trademark or unfair competition against Windermere licensees. If Licensee is awarded monetary recovery in any legal proceeding arising from Licensee's use of the Trademark, WSC reserves the right to obtain reimbursement of its expenses from Licensee out of any monetary recovery awarded to Licensee as a result of WSC's intervention.

## 7. Fees.

a. Initial Fee. As consideration for the granting of the license set forth herein to Licensee for use of the Trademark and the Windermere System, Licensee agrees to pay WSC a non-refundable Initial Fee in the amount shown on the Fee Schedule attached hereto as Appendix 1. Unless otherwise indicated on Appendix 1, the Initial Fee is due in full upon the execution of this Agreement.

- b. Ongoing License Fees. For the continuing use of the Trademark and the Windermere System, Licensee agrees to pay monthly Ongoing License Fees in an amount equal to five percent (5%) of the gross revenue earned and received by Licensee during the term of this Agreement, including without limitation all residential and commercial real estate commissions, property management leasing commissions or management fees, referral fees, or any other compensation received by Licensee as a result of rendering of real estate brokerage or property management services. Ongoing License Fees paid on residential sale commissions only shall be "capped" at the level stated on the attached fee schedule. The "cap" amount represents the gross commissions earned by each agent per accounting period. For example, a cap amount of \$75,000 means that Licensee will pay Ongoing License Fees on the first \$75,000 of gross residential sale commissions earned by each agent during each annual period. The accounting period for purposes of computing the fee cap may be either a calendar year (January 1 to December 31), or it may be an anniversary year (commencing each year on the anniversary of the agent's affiliation with Licensee, or some other anniversary date as specified in a written broker/sales associate contract). Licensee shall inform WSC of what accounting period it will be using for purposes of calculating capped fees. The fee "cap does not apply to commercial commissions or property management revenue, and is subject to cancellation or change by WSC at any time by written notice. Notwithstanding the foregoing, Licensee shall pay minimum ongoing License Fees of \$2,083.33 per month, and the minimum required fee is subject to change by WSC with six months written notice.
- c. Additional Fees. In addition to the License Fees described above, Licensee also agrees to pay the Additional Fees as set forth on the Fees Schedule attached hereto as Appendix 1. Licensee agrees that the Additional Fees are subject to change at any time with six months written notice from WSC and that new lees may be added at any time with six months written notice.
- d. Fee Reports and Payment. When Due. License Fees and Additional Fees shall be paid by Licensee on a monthly basis within fifteen (15) days after the close of each calendar month. For example, fees accrued in January are due by February 15. Along with its monthly fee payments, Licensee shall submit a fee calculation report in the form and manner specified by WSC from time to time. Licensee will acquire, at Licensee's sole expense, any computer hardware and software required for submission of required reports to WSC, and shall upgrade such hardware and software as needed from time to time to comply with WSC reporting requirements. WSC publishes written policies and methods for fee reporting and payment including the method for calculating the number of "agents" in each office for purposes of fees paid on a per agent basis. Licensee's fee reports and payments shall be in compliance with the then current policies and methods, which are subject to change from time to time by written notice from WSC. Licensee may not withhold payment of any License or Additional Fees, or any other amounts due to WSC on the grounds of the alleged non-performance or breach of any obligations of WSC under this Agreement or any related agreement.
- e. Late Fees, Interest. Any fees not paid by the tenth day after they are due will be subject to a late fee equal to ten percent (10%) of the delinquent amount, and the full amount of past due fees plus the late fee shall then bear interest at the lower of either the highest lawful rate or eighteen percent (18%) per annum, compounded monthly. For example if Licensee owed

\$5,000 for January, that amount would be due by February 15. If not paid by February 25, the amount of \$5,500 (fees due plus 10% late fee) would begin to accrue compound interest at the applicable rate from February 25 until paid in full. Payments on past due fees may be applied to outstanding balances in WSC's sole discretion.

- f. Annual Reviews, Periodic Audits.
- For purposes of routine annual review, within six months after the close of each tax year Licensee shall submit to WSC a copy of Licensee's federal income tax return for that tax year, along with a balance sheet and income statement for the same tax period.
- 2. WSC may conduct periodic audits of Licensee at any time to confirm compliance with all terms of this Agreement. In connection with such audits, Licensee shall on demand provide WSC or its designated agents with all such reports regarding its gross commissions, income, transaction data, rosters of employees agents and assistants, and all other documents or information as WSC may reasonably request, including complete federal income tax returns, state tax returns or filings, financial statements (including balance sheets and profit and loss statements), all prepared in accordance with generally accepted accounting principles. In the event any audit should disclose that Licensee has underpaid any amounts owed under this Agreement by two percent (2%) or more, then because shall promptly pay to WSC the fees, costs and expenses incurred in connection with the audit, along with the delinquent amounts owing, plus interest and penalties as provided herein.
- g. Fees due after Termination of Expiration. In the event of the expiration or termination of the term of this Agreement WSC shall be entitled to receive Ongoing License Fees with respect to all listings and pending sales as of the date of expiration or termination. All such post-expiration or post-termination fees shall be due and payable at the time the commissions are received or receivable by Licensee. Licensee shall further pay all Additional Fees through the month in which the termination or expiration occurs as if it were a full month (for example, if termination or expiration occurs on June 10, Licensee shall nonetheless pay all fees calculated for the entire month of June on or before July 5, with no offset of pro-ration for the partial month). If after the expiration or termination date of this Agreement Licensee sells any part of its operating assets including, for instance, any part of Licensee's listings and sales agreements pending as of the date of expiration or termination, Licensee shall nevertheless continue to be obligated to make payment of all post expiration or termination fees with respect to listings and pending sales as though Licensee still owned them. After the expiration or termination date Licensee shall continue to submit reports and WSC shall continue to have the right to inspect the books and records of Licensee insofar as they pertain to activities and/or revenues in connection with listings, and pending sales as of the date of expiration or termination.

# 8. Term, Expiration and Termination.

- a. The term of this Agreement begins on its date and continues until it expires or is terminated as provided in this Section. The term of this Agreement expires when either Licensee or WSC give written notice to the other party of expiration of the term. Such notice must be given no less than 180 days, and no more than 366 days, prior to the expiration date specified in the notice. No cause shall be required for any party to give notice of expiration of the term, it being understood and agreed that the provisions of this paragraph are to provide for an agreed method of establishing an expiration date of the term of this Agreement with or without cause. However, Licensee may not exercise its right to give notice of expiration of the term of this Agreement if, at the time the notice is delivered, Licensee is in default for non-payment of any amounts owing under this Agreement, or has an outstanding past due balance of amounts owed.
- b. WSC may terminate this Agreement for cause if Licensee fails to cure any default under the terms of this Agreement following written notice of said default. Licensee shall have five (5) days after notice from WSC to pay any overdue franchise fees or other amounts owing; five (5) days after notice from WSC to correct any failure of Licensee to maintain required insurance; and thirty (30) days after notice of default to cure any other default.
- c. Notwithstanding the foregoing, if during the term of this Agreement there occurs any of the following events, WSC may immediately give notice of termination without an opportunity to cure:
  - 1. The franchisee or the business to which the franchise relates is declared bankrupt or judicially determined to be insolvent, or all or a substantial part of the assets thereof are assigned to or for the benefit of any creditor, or the franchisee admits his inability to pay his debts as they some due
  - 2. The franchisee abandons the franchise by failing to operate the business for five consecutive days during which the franchisee is required to operate the business under the terms of the franchise, or any shorter period after which it is not unreasonable under the facts and circumstances for the franchisor to conclude that the franchisee does not intend to continue to operate the franchise, unless such failure to operate is due to fire, flood, earthquake or other similar causes beyond the franchisee's control;
  - 3. The franchisor and franchisee agree in writing to terminate the franchise;
  - 4. The franchisee makes any material misrepresentations relating to the acquisition of the franchise business or the franchisee engages in conduct which reflects materially and unfavorably upon the operation and reputation of the franchise business or system;
  - 5. The franchisee fails, for a period of 10 days after notification of noncompliance, to comply with any federal, state or local law or regulation applicable to the operation of the franchise;

- 6. The franchisee commits a material breach of this Agreement, after having previously committed and cured the same material breach two or more times;
- 7. The franchised business or business premises of the franchise are seized, taken over or foreclosed by a government official in the exercise of his duties, or seized, taken over, or foreclosed by a creditor, lienholder or lessor, provided that a final judgment against the franchisee remains unsatisfied for 30 days (unless a supersedeas or other appeal bond has been filed); or a levy of execution has been made upon the license granted by the franchise agreement or upon any property used in the franchised business, and it is not discharged within five days of such levy;
- 8. The franchisee, or any of its principals, is convicted of a felony or any other criminal misconduct which is relevant to the operation of the franchise;
- 9. The franchisee fails to pay any franchise fees or other amounts due to the franchisor or its affiliate within five days after receiving whiten notice that such fees are overdue;
- 10. The franchisor makes a reasonable determination that continued operation of the franchise by the franchisee will result in an inhoment danger to public health or safety; or
- 11. Licensee assigns or attempts to assign this Agreement without the written consent of WSC.
- 9. Discontinuance Upon Termination. In the event of the expiration or termination of the term of this Agreement for any reason. Licensee shall immediately discontinue all use of the Trademark, the name "Windermere" all variations of the name, and the Windermere System. Without limiting the generality of the foregoing, Licensee and its principals covenant and agree to promptly cancel any trade name registrations, and cause the Windermere name to be removed from all of Licensee's business licenses, real estate licenses, and all other similar registrations. Licensee and its principals further covenant that they shall transfer, or cause to be transferred to WSC any Internet domain names registered by, to, or on behalf of Licensee which include the word Windermere, or any variation thereof, or any other Trademark (whether or not registered) of WSC. Licensee understands and agrees that all references to Licensee may be removed from the Windermere web site as of the date this Agreement terminates or expires, and that any and all email addresses issued to Licensee or its agents and employees using the "Windermere.com" domain may be deactivated as of the date of expiration or termination.

# 10. Non-Transferability - Right of First Refusal.

a. This license is not transferable without the written consent of WSC, which consent may be withheld in WSC's sole discretion. Any change in the ownership of Licensee, if Licensee is a corporation, limited liability company, or other entity, shall be considered a transfer or assignment for purposes of this provision. Failure to obtain the written consent of WSC to

any transfer shall constitute a material default by Licensee, and shall be grounds for termination of this Agreement by WSC.

- b. If Licensee is an individual sole proprietor, or an entity with only one principal owner, this license will terminate unless transferred to an approved transferee within six months of the death or incapacity of the principal owner.
- In the event of (i) any proposed transfer or (ii) the receipt by Licensee at any time during the term of this Agreement of a bona fide offer which Licensee desires to accept from a third party to purchase all or any portion of Licensee's operating assets without the license, WSC or its assignee shall have a right of first refusal to acquire the interest or operating assets as described herein. Licensee shall deliver to WSC a written notice setting forth all of the terms of the proposed transfer of the license, or a copy of the signed offer to purchase operating assets without the license, together with all available pertinent information regarding the proposed transferee or purchaser. WSC shall have seven days after receipt of the notice or copy of the offer to give written notice to Licensee of its intent to exercise the right of first refusal on the same terms as proposed or as contained in the offer, except that WSC may substitute cash of equivalent value for any non-cash term to acquire the interest or assets. Thereafter the parties shall proceed to close the transaction on the earlier of a date six months following WSC's notice of election to exercise the right of first refusal or if a notice of expiration of the term has previously been given, on the expiration date. It is agreed that neither an exercise of the right of first refusal by WSC or its assignee, nor in the absence of such an exercise, the acceptance by Licensee of a bona fide offer of a third party to purchase operating assets without the license, shall in any way diminish the obligation of icensee to actively engage in the real estate brokerage business during the full term of this agreement, including any period of notice of expiration of the term. In the event that was declines to exercise its right of first refusal Licensee may proceed with the contemplated transaction on the terms stated in the written notice. If the terms are revised in any material manner WSC shall have a right of refusal with respect to the modified offer and licensee will again comply with the provisions of this Section.
- 11. Relationship of Parties. Licensee is not and shall not hold itself out as a legal representative, employee, joint venturer, partner or agent of WSC for any purpose whatsoever. Licensee is an independent contractor franchisee and is in no way authorized to make any contract, agreement, warranty or representation on behalf of WSC or to create any obligation, express or implied, on behalf of WSC.

# 12. Indemnification - Insurance.

a. Licensee agrees to indemnify WSC from and against any and all claims based upon, arising out of, or in any way related to the operation of Licensee's business including, but not limited to, any intentional act, negligent act, error or omission by Licensee or any of its agents, employees, licensees, or independent contractors, together with all attorney's fees, costs and other expenses reasonably incurred by or on behalf of WSC in the investigation of or defense against any such claim. The provisions of this paragraph shall survive the expiration or termination of this Agreement. In the event that any claim is tendered to Licensee under the provisions of this section for indemnity, WSC shall have the right at its election to select its own

defense counsel, and to control the litigation, including the right to make any decisions concerning the compromise or settlement of any claims.

- b. Licensee agrees to maintain and keep in force during the term of this Agreement, for the mutual benefit of WSC and the Licensee, all forms of necessary business insurance, with limits of coverage and deductibles acceptable to WSC. Required insurance includes, but is not limited to: Worker's Compensation insurance as required by law; comprehensive general liability insurance; and professional liability errors and omissions insurance. The insurance policies shall name WSC as an additional insured, and shall be provided with certificates of required insurance on demand. The coverage limits and deductible requirements shall be established by WSC and communicated to Licensee in the form of a policy memo, which is subject to change from time to time with written notice. Upon being notified of a change in required insurance, Licensee agrees to modify their coverage at their next policy renewal to bring their policies into compliance with the revised requirements.
- 13. Governing Law, Costs and Attorneys' Fees. Notwithstanding any principals concerning conflict of laws, this Agreement shall be governed by the laws of the state in which Licensee's primary business location (as shown on the first page of this Agreement, or as subsequently modified by mutual agreement). Unless agreed otherwise venue for any disputes arising from this Agreement shall be in state or federal courts having jurisdiction over that location. In the event that any suit or action is instituted for breach of, to enforce or to obtain a declaration of rights under this Agreement, including but not limited to suit for preliminary injunction, the substantially prevailing party shall be entitled to be reimbursed by the non-prevailing party for all costs, including reasonable attorneys' fees, incurred in connection with such suit or action, including any appeals
- 14. Integration and Amendments; Survival. This Agreement contains the entire agreement between WSC on the one hand, and Licensee on the other, regarding the subject matter thereof, and supersedes all prior or contemporaneous oral or written representations or agreements, which are merged into and superseded by this Agreement. Any amendments or additions to this Agreement unistable in writing and signed by WSC, Licensee and all other signatories to this Agreement. The following provisions of this Agreement shall survive expiration or termination: paragraphs 7, 9, 12(a), 13, 14, and 15.
- 15. Disclaimer of Representations and Warranties. WSC expressly disclaims the making of any representation, warranty or guaranty, express or implied, with respect to the revenues, profits or success of the business venture contemplated by this Agreement. Licensee acknowledges that it has not received or relied upon any such representations, warranty or guaranty, and has not received or relied on any representations concerning the license by WSC or its officers, directors, employees or agents, that are contrary to the statements made in the Franchise Disclosure Document provided to License, or to the terms of this Agreement.

# **EXECUTION**

WSC	LICENSEE
(sign)	(sign)
By Geoffrey P. Wood	
Its Chief Executive Officer	
Date:	Date:

# APPENDIX 1 FEES SCHEDULE

Date of License Agreement	
Licensee's Legal Name	
Licensed Name (if different)	
Office Name(s) / Region	
Initial Franchise Fee Amount and Due Date	\$25,000, due within one year after signing of this Agreement.
The first month for which Ongoing License and	
Additional Fees are due:	

LICENSE FEES: Licensee shall pay ongoing license fees of five percent (5%) of the gross revenue earned and received by Licensee during the term of this Agreement. Ongoing license fees on residential sale commissions only shall be capped at \$75,000 per agent per year. Notwithstanding the fee cap, the minimum ongoing license fee is \$2,083.33 per month.

Ramp Up discount? TYES TNO WSC Initials:

Month		Discount
1-2		90%
3-4		7597
5-6	- €	50%
7-8		25%
9 and thereafter		0% (full fees due)

## **ADDITIONAL FEES:**

- Technology Fee: \$68.00 per month per licensed agent and agent assistant for basic service; additional fees apply for additional service
- Marketing Fee: \$25,00 for each licensed sales associate per month
- Windermere Foundation Suggested Donation: \$10.00 per transaction side for each closed transaction.

Fees are to be reported and paid by the 15<sup>th</sup> of the month following the month in which they accrue, i.e. fees for January are due by February 15th. Your payments should be payable to Windermere Services Company, 5424 Sand Point Way NE, Seattle, WA 98105.

	INITIALS	DATE
LICENSEE		
WSC		

# APPENDIX 2 PERSONAL GUARANTY

Date of License Agreement	
Licensee Name	

This "Guaranty" must be signed by all Principals of Licensee identified in the Windermere Real Estate Franchise License Agreement to which this Appendix is attached. Each Principal shall be deemed a "Guarantor" jointly and severally.

## RECITALS

Each Guarantor has a financial or other interest in Licensee, will benefit from the granting of the Franchise License Agreement by WSC to Licensee, is familiar with and understands the terms and conditions of the License Agreement, and is satisfied with and approves the same in all respects without condition or reservation. As a material inducement to WSC to grant the License, the Guarantors have agreed unconditionally to guarantee the full and punctual payment and performance of the "Guaranteed Obligations" (defined below).

# AGREEMENT:

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and sufficiency of which are acknowledged, and to induce WSC to grant the License to Licensee, each Guarantor covenants and agrees:

- 1. GUARANTEED OBLICATIONS. As used in this Guaranty, the term "Guaranteed Obligations" is defined in its broadest and most comprehensive sense to mean all primary, secondary, direct, indirect, fixed and contingent, debts, duties, agreements, undertakings, obligations, covenants and conditions now or at any time in the future to be paid or performed by License in connection with or relating to the Windermere Franchise License Agreement, or any financial accommodations which WSC may from time-to-time extend or provide to or for the benefit of Licensee in connection with the License including, without limitation, all of Licensee's obligations to pay all fees, charges, sums, costs, reimbursements and expenses which at any time may be owing under or in connection with the License, any business or financial accommodation made or provided in connection with the License, as any or all of them may from time to time be modified, amended, extended, renewed or restated.
- 2. **GUARANTY.** Each Guarantor unconditionally, absolutely and irrevocably guarantees to and for the benefit of WSC the full, prompt and complete payment and performance by Licensee of the Guaranteed Obligations. If any of the Guaranteed Obligations are not paid or performed by Licensee as and when such payment or performance is due or required, then on demand from WSC, the Guarantors will pay or perform the same.
- 3. **INDEPENDENT OBLIGATION.** This Guaranty is an independent obligation of each Guarantor, separate and distinct from the Guaranteed Obligations. A separate action may be brought or prosecuted against Guarantor, whether or not any such action is brought or prosecuted against Licensee or any other Guarantor or other party, or whether Licensee or any

other Guarantor or any other party is joined in any such action or actions. This Guaranty is an absolute guarantee of payment and performance, and not a guarantee of collection. The obligations of Guarantor under this Guaranty are direct and primary, regardless of the validity or enforceability of any instrument or agreement giving rise to any of the Guaranteed Obligations. Guarantor shall continue to be liable under this Guaranty even if all or part of the Guaranteed Obligations become uncollectible by operation of law or otherwise.

- 4. **APPLICATION OF PAYMENTS.** WSC may apply any payments received from any source against any portion of the Guaranteed Obligations in such order and priority as WSC may deem appropriate. No payment received by WSC from any source other than a direct payment made by a Guarantor pursuant to a written demand by WSC shall be credited against that Guarantor's obligations under this Guaranty.
- 5. COSTS AND EXPENSES. Whether or not suit is brought, Guarantor shall pay on demand all costs and expenses, including attorneys' fees and allocated costs of in-house counsel, incurred by or on behalf of WSC in connection with the enforcement or collection from Guarantor of all or any of the Guaranteed Obligations or in connection with the enforcement, interpretation or defense of this Guaranty. Without limitation, these expenses, costs and fees include those incurred at trial, on appeal and with respect to any bankruptcy, receivership or arbitration proceedings.
- REPRESENTATIONS AND WARRANTIES. Guarantor represents and warrants to WSC that Guarantor is a principal of Licensee or otherwise financially interested in Licensee, and (a) is adequately informed of the financial condition of Licensee, and Licensee's operations and properties, (b) is familiar with and will stay informed regarding the terms and conditions of the License Agreement and the other Guaranteed Obligations, and of Licensee's resources and plans for payment and performance of the Guaranteed Obligations, (c) has not relied on any financial or other information provided by WSC, if any, about Licensee, Licensee's operations and activities properties or prospects, and (d) does not expect WSC to provide and waives any duty on the part of WSC to provide any such information in the future including, without imitation adverse information about the Licensee or its activities. Guarantor acknowledges that VSC and Area Representative is under no obligation to grant the Licensee without this Guaranty and would not do so without this Guaranty.

# 7. MISCELLANEOUS.

- (a) If there is more than one Guarantor under this Guaranty, then the obligations of all such Guarantors shall be joint and several, and in such case the obligations of each Guarantor shall be independent of those of all other Guarantors and of the obligations of Licensee and any other persons or entities obligated in any manner for the payment or performance of the Guaranteed Obligations.
- (b) The obligations and liabilities of Guarantor hereunder shall not be limited in any manner by any nonrecourse or other provisions in the instruments and agreements giving rise to the Guaranteed Obligations which may limit the liability or obligations of Licensee with respect to the Guaranteed Obligations.

- (c) This agreement constitutes the entire agreement between WSC and Guarantor, and no course of dealings between the parties, no usage of trade, and no parole or extrinsic evidence of any nature shall be used to supplement or modify any terms, nor are there any conditions to the effectiveness of this Guaranty.
- (e) If any provision of this Guaranty is invalid, illegal or unenforceable, such provision shall be considered severed from the rest of this Guaranty and the remaining provisions shall continue in full force and effect as if the invalid provision had not been included. This Guaranty may be changed, modified or supplemented only through a writing signed by both Guarantor and Lender.

I clearly understand that WSC does not have to pursue the Licensee or any other Guarantor or obligated party or foreclose or realize upon any security before demanding payment from me. I further understand that I will have to pay the amounts then due even if Licensee or any other Guarantor or obligated party does not make payment or is otherwise relieved of the obligation of making payment.

# **GUARANTORS:**

Sign	Print Name and Home Address	Date

# SPOUSAL CONSENT

If any principals of Licensee are married, and their spouses did NOT sign the License Agreement and Personal Guaranty, then the non-signing spouses must sign below to acknowledge their consent to the terms of the agreements signed by the principals.

Each spouse signing below states as follows:

I, the undersigned spouse of the above-named principal of Licensee, hereby acknowledge that I have read the Windermere Real Estate Franchise License Agreement and Personal Guaranty to which this Spousal Consent is attached ("the Agreement") and know its contents. I acknowledge that the Agreement is being executed for the benefit of, and therefore shall be binding upon, my marital community.

			<b>&gt;</b>
Principal's Name	Spouse Name	Spouse signature	Date

# ADDENDUM TO FRANCHISE LICENSE AGREEMENT FOR NEW CONSTRUCTION OFFICES

Date of License	
Agreement	
Licensee Name	

This is an addendum to the Windermere Franchise License Agreement referenced above, which is hereby modified as follows:

1. Grant of License. The license granted herein is for the operation of a "Residential New Construction" office only. This means that Licensee and its licensed sales associates may only render real estate brokerage services to buyers and sellers of new construction residential properties. For purposes of this restriction, "new construction residential property" means properties that may be legally occupied as a residence under applicable local zoning code, which are being offered for sale to the public by a builder or developer, and which have not been previously owned or occupied as a residence. This shall include newly constructed single-family residential homes, and newly built or newly converted condominiums that are being offered for sale to individual homeowners for the first time by the condominium declarant.

Licensee shall not render brokerage service to buyers or sellers in connection with "resale" transactions — meaning any transaction where the subject property has been previously owned or occupied as a residence (including by the builder, or condominium declarant). Licensee is also prohibited from engaging in listing or sales of commercial property (any property which may not be legally occupied as a residence under applicable local zoning code), or vacant land (any unimproved real property).

No other changes. Except as modified herein, all terms of the Original License Agreement remain in full force and effect. In the event of any conflict between the terms of this addendum and the original License, this Addendum shall supersede and control.

	INITIALS	DATE	
LICENSEE			
AREA REP.			
WSC			

# ADDENDUM TO FRANCHISE LICENSE AGREEMENT FOR PROPERTY MANAGEMENT OFFICES

Date of License	
Agreement	
Licensee Name	

This is an addendum to the Windermere Franchise License Agreement referenced above, which is hereby modified as follows:

## 1. Grant of License.

The license granted herein is for the operation of a "Property Management" office only. This means that Licensee and its affiliated sales associates may only render real estate brokerage services to owners (landlords) and tenants of real property (residential or commercial) that is available for lease or rent, but is not for sale. Licensee and its associates may <u>not</u> render brokerage services to buyers or sellers in connection with the listing or sale of any real property – whether residential, commercial, or vacant land.

2. Fees. The "Fees" paragraph of the Agreement is modified as follows:

Ongoing License Fees. Licensee agrees to pay to Area Representative monthly License Fees in an amount equal to five percent (5%) of the gross revenue earned and received by Licensee during the term of this Agreement.

No other changes. Except as modified herein, all terms of the Original License Agreement remain in full force and effect. In the event of any conflict between the terms of this addendum and the original License, this Addendum shall supersede and control.

	V A		
	INITIALS	DATE	
LICENSEE			
AREA REP.			
WSC			

# ADDENDUM TO FRANCHISE LICENSE AGREEMENT FOR COMMERICAL OFFICES

Date of License	
Agreement	
Licensee Name	

This is an addendum to the Windermere Franchise License Agreement referenced above, which is hereby modified as follows:

# 1. Grant of License.

The license granted herein is for the operation of a "Commercial Real Estate" office only. This means that Licensee and its affiliated sales associates may only render real estate brokerage services in connection with the listing, sale, lease or rental of commercial property. For purposes of this Agreement, "commercial property means any property except a single family residential dwelling (house, condominum, cooperative apartment, manufactured home, etc.). Licensee may render services in connection with multi-family residential dwellings (two or more units), and any property not zoned or improved for residential use.

# 2. Fees. The "Fees" Paragraph of the Agreement is modified as follows:

Ongoing License Fees. License agrees to pay to Area Representative monthly License Fees in an amount equal to give percent (5%) of the gross revenue earned and received by Licensee during the term of this Agreement.

No other changes. Except as modified herein, all terms of the Original License Agreement remain in full force and effect. In the event of any conflict between the terms of this addendum and the original License, this Addendum shall supersede and control.

	INITIALS	DATE	
LICENSEE			
AREA REP.			
WSC			

# **EXHIBIT C**

Office Name	Ucensed Name	OfficeAddress	GIĄ	State	State Zip Code	Last Known Phone	ClosedDate
DuPont	Windermere Professional Partners	1570 Willmington Drive	DuPont	WA	98327	(253) 830-5160	7
Medford- Investors	Windermere/Investors Marketplace, Inc.	609 E. Jackson St.	Medford	o R	97504	(541) 779-7900	3/1/2012
Sandpoint- Idaho First Realty	Windermere Real Estate/Idaho First Realty	1009 Highway 2	Sandpoint	۵	83864	(208) 263-8400	3/1/2012
Priest River	Windermere Real Estate/Idaho First Realty	119 Treat Street	Priest River	Ω	83856	(208) 448-4800	3/1/2012
Bonners Ferry- closed 2012	Windermere Real Estate/Idaho First Realty	7206 Main Street	Bonners Ferry	۵	83805	(208) 267-4800	3/1/2012
Manzanita	Windermere/Manzanita	467 Laneda Ave, PO Box 820	Manzanita	OR	97130	(203) 368-6609	4/1/2012
Property Management- Vashon	Property Management- Vashon Windermere Property Management/Lori Gill & Associates	17141 Vashon Highway SW	Vashon Island	WA	98070	(206) 463-4700	4/1/2012
Flagstaff	Windermere Real Estate Northern Arizona	2501 N 4th St, Ste 7A	Flagstaff	AZ	86004	(928) 351-7966	4/1/2012
St. George- Southland	Windermere Real Estate Southland	1031 S Bluff Street, Ste 111	St. George	5	84770	(435) 688-1900	4/15/2012
Commercial- Portland	Windermere Cronin & Caplan Realty Group, Inc.	825 NE Multnomah Street, #120	Portland	OR	97232	(503) 249-1706	5/1/2012
Antioch	Windermere Signature Collection	5087 Lone Tree Way	Antioch	S	94531	(925) 778-9445	8/1/2012
Goldendale	Windermere Glenn Taylor Real Estate	104 N. Columbus Ave.	Goldendale	WA	98620	(509) 773-5859	9/1/2012
Port Ludlow	Windermere Real Estate/West Sound, Inc.	9526 Oak Bay Rd	Port Ludlow	WA	98365	(360) 437-1011	11/1/2012

IF YOU BUY THIS FRANCHISE, YOUR CONTACT INFORMATION MAY BE DISCLOSED TO OTHER BUYERS WHEN YOU LEAVE THE FRANCHISE SYSTEM

1 of 6

Anchorage- Downtown	Windermere Avenue Properties	201 E 3rd Ave	Anchorage	ΑK	99501	(907) 257-7600
Prescott Valley	Windermere Real Estate Northern Anzona	914 East Gurley St	Prescott	AZ :	86301	(928) 776-1166
Scottsdale	Windermere Real Estate Northern Arizona	oooo E. State nigriway os 17470 North Pacesetter Wav	Prescott valley	A2 A7	86314 85255	(928) 759-2299
Galiano Island	Windermere Galiano Island Realty	#2 - 23 Madrona Drive, P.O. Box 99	Galiano Island	1 2	V0N 1P0	(888) 539-2250
Brea	Windermere Preferred Living	135 South State College, #110	Brea	S	92821	(714) 582-8000
Brentwood	Windermere Ellsworth & Associates	8290 Brentwood Blvd.	Brentwood	CA	94513	(925) 513-2605
Carisbad	Windermere Real Estate SoCal		Carlsbad	CA	92008	(760) 893-8040
Cathedral Oity	Windermere Real Estate/Coachella Valley, Inc.		Cathedral City	S	92234	(760) 324-2552
	Windermere Real Estate King Realty Group	2130 South Grand Ave, #A	Chino Hills	CA	91709	(909) 203-5800
Ciaylori	Windermere Lynne French & Associates	6200 Center Street, Suite E	Clayton	CA	94517	(925) 673-2188
Crossite Don	Windermere Rowland Realty	400 Appian Way	El Sobrante	CA	94803	(510) 222-9150
Granite bay	Windermere Granite Bay	9257 Sierra College Blvd, Suite B	Granite Bay	Q A	95746	(916) 797-0707
Indian vveils- Main	Windermere Real Estate/Coachella Valley, Inc. 74-850 Hwy 111	nc, 74-850 Hwy 111	Indian Wells	CA	92210	(760) 773-3958
naio.	Windermere Real Estate/Coachella Valley, Inc. 81-703 Highway 111	nc. 81-703 Highway 111	Indio	S	92201	(760) 347-2121
La Mesa	Windermere Real Estate Socal	71-691 Hwy 111	Rancho Mirage	Š	92270	(619) 741-8588
ra Quinta	Windermere Real Estate/Coachella Valley, Inc. 47-250 Washington Street Ste B	nc. 47-250 Washington Street Ste B	La Quinta	O A	92253	(760) 564-9685
Laguna Niguei	Windermere Real Estate SoCal	27941 La Paz Road, Suite A	Laguna Niguel	S	92677	(949) 916-4988
Napa	Windermere Napa Valley Properties	1040 Third Street	Napa	S	94559	(707) 226-1823
Palm Desert- Commercial	Windermere Real Estate/Coachella Valley, Inc. 44-530 San Pablo Ave, #101	nc. 44-530 San Pablo Ave, #101	Palm Desert	Q A	92260	(760) 340-9253
Faim Desert-Portola	Windermere Keal Estate/Coachella Valley, Inc. 73-993 Hwy 111	nc. 73-993 Hwy 111	Palm Desert	Q V	92260	(760) 773-4464
Palm Desert- San Pablo	Windermere Real Estate/Coachella Valley, Inc. 44-530 San Pablo Ave Suite 101	nc. 44-530 San Pablo Ave Suite 101	Palm Desert	CA	92260	(760) 340-9253
Palm Springs	Windermere Real Estate/Coachella Valley, Inc. 850 N Palm Canyon Dr.	nc. 850 N Palm Canyon Dr.	Palm Springs	CA	92262	(760) 327-3990
Palm Springs- South	Windermere Real Estate/Coachella Valley, Inc. 2465 E. Palm Canyon Dr.,	nc. 2465 E. Palm Canyon Dr., #605	Palm Springs	CA	92264	(760) 325-9091
Pleasanton- Hacienda	Windermere Select Properties	4637 Chabot Drive, #108	Pleasant	CA	94588	(925) 551-3040
Rancho Mirage	Windermere Real Estate/Coachella Valley, Inc. 71-691 Highway 111	nc. 71-691 Highway 111	Rancho Mirage	CA	92270	(760) 770-6801
Rancho Mirage at The Springs	Windermere Real Estate/Coachella Valley, Inc. 174 1/2 Yale Drive	nc. 174 1/2 Yale Drive	Rancho Mirage	CA	92270	(760) 328-8898
Rancho Mirage- The Club at Morningside	Windermere Real Estate/Coachella Valley, Inc. 1 Johnar Blvd.	nc. 1 Johnar Blvd.	Rancho Mirage	CA	92270	(760) 321-4444
Redding	Windermere NorCal Properties	2415 Larkspur Lane, Suite A	Redding	CA	96002	(530) 224-2270
Redding- REO	Windermere NorCal Properties	4.	Redding	CA	96002	(530) 224-2270
Kiverside	Windermere Tower Properties	7197 Brockton Ave, Ste 6	Riverside	S	92506	(951) 369-8002
San Diego- Downtown	Windermere Signature Properties	560 First Avenue	San Diego	S	92101	(858) 518-5288
Santa Rosa	Windermere Wine Country	2544 Cleveland Ave, Suite 110	Santa Rosa	S	95403	(707) 523-2700
Solana Beach- Lomas Santa Fe	Windermere Real Estate Socal	71-691 Hwy 111	Rancho Mirage	Q A	92270	(858) 345-1377
Walnut Creek	Windermere Bay Area Properties	1981 Broadway, Ste 120	Walnut Creek	CA	94596	(925) 256-1600
wallul Creek- Diablo	Windermere Diablo Realty	975 Ygnacio Valley Road	Walnut Creek	O V	94596	(925) 933-9300
	Windermere Wine Country	90/1 Windsor Koad	Windsor	O.	95403	(707) 523-2700
	vvindermere Real Estate/Yucca Valley	55491 - 29 Palms Highway	Yucca Valley	CA	92284	(760) 228-1559
Nanului- Maui	Windermere Valley Isle Properties	151 East Wakea Avenue, #204	Kahului	Ξ	96732	(808) 872-2462
Nona- Big Island	Windermere C and H Properties, Inc.	75-5919 Walua Road	Kailua-Kona	Ī	96740	(808) 329-2601
raia- Maur	Windermere Valley Isle Properties	98 Hana Highway; PO Box 791876	Paia	Ī	96779	(808) 579-8411
Wailea- Maui	Windermere Valley Isle Properties	3750 Wailea Alanui Drive, #22EW	Kihei	Ī	96753	(808) 875-9930
walmea- Big Island	Windermere C and H Properties, Inc.	65-1227 A Opelo Road, Ste 1	Kamuela	Ī	96743	(808) 885-6044
Boise- Access Realty	Windermere/Access Realty	1412 West Idaho, Ste 120	Boise	₽	83702	(208) 258-2222
boise- Richard B. Smith	Windermere Real Estate/Richard B. Smith, Inc. 2417 Bogus Basin Road	nc. 2417 Bogus Basin Road	Boise	Ω	83702	(208) 343-5412
Caldwell	Windermere/Access Realty	2900 East Cleveland Blvd	Caldwell	₽	83605	(208) 459-2200
Coeur d'Alene	Windermere/Coeur d'Alene Realty, Inc.	1000 Northwest Blvd.	Coeur d'Alene	₽	83814	(208) 664-9221
Grangevine Havden Lake	Windermere Keal Estate/All Star Realty, L.L.C. 320 East Main Windermere/Hayden 110	C. 320 East Main	Grangeville	₽ 9	83530	(208) 983-8000
Lewiston	Willdernere/Daylen, LLO Windermere Real Estate/All Star Bealty 1 1	867 Prairie Avenue C 132 Thair Boad Suite 102	Hayden	؛ ۵	83835	(208) 762-4888
Moscow	Windermere Kear Estate/All Star Kearly, L.L.C. 132 Thain Koad, Suite 102 Windermere Pullman Moscow	C. 132 Inain Road, Suite 102 114 E 5th St	Lewiston	و ۵	83501	(208) 798-7777
	עעוווספוווומון אוספרטא	114 E 5th 5t	Moscow	₽	83843	(208) 882-1510

# WINDERMERE REAL ESTATE OFFICES OPEN AS OF DECEMBER 31, 2012

Nampa Post Falls Property Management- Boise Sun Valley- Hailey Sun Valley- Hailey Sun Valley- Ketchum Bozeman Hamilton Helena Missoula Ronan Whitefish Los Cabos Henderson- Anthem Hills Lake Las Vegas Las Vegas- Henderson Ashland Astoria Bend Bridgeport	Windermere Real Estate/Nampa-Caldwell Windermere/Coeur d'Alene Realty, Inc. Windermere Real Estate/Gibson Property Man. Windermere Real Estate/Sun Valley, LLC Windermere Real Estate/Sun Valley, LLC Windermere Real Estate/Hamilton Windermere Real Estate/Hamilton Windermere Real Estate/Helena Windermere Real Estate/Helena Windermere Real Estate/Missoula Windermere/Los Cabos Windermere Anthem Hills, LLC Windermere Anthem Hills, LLC Windermere Prestige Properties Windermere/Van Vleet & Associates, Inc. Windermere/Pacific Land Company Windermere/Raily Group	223 Holly St. 1616 E Seltice Way PO Box 6366 P.O. Box 1270/100 N. Main St P.O. Box 2307 2407 West Main Street, Ste 102 2407 West Main Street 62 N Last Chance Gulch 2800 South Reserve Street 63506 US Highway 93 (P O Box 489) 713 East 13th Street Plaza Paseo Los Arcos, Suite B-6 Carr. Tra 12231 S Eastern Ave., Ste 150 2200 Paseo Verde Pkwy, Ste 160 375 Lithia Way, 175 14th Street, Suite 120 61510 South Hwy 97 61510 South Hwy 97 61510 South Hwy 97	Nampa Post Falls Boise Hailey Sun Valley Bozeman Hamilton Helena Missoula Ronan Whitefish a Cabo San Lucas, Henderson Henderson Henderson Ashland Astoria Bend	O O O O O O O O O O O O O O O O O O O	83686 83854 83702 83333 83353 83353 59801 59801 59801 59801 89011 89011 89052 97520 97703	(208) 468-7848 (208) 777-9900 (208) 713-8890 (208) 713-8890 (208) 522-2700 (406) 587-0990 (406) 587-0990 (406) 541-6550 (406) 541-6550 (406) 676-3443 (406) 862-2333 (855) 877-2226 (702) 212-1900 (702) 212-1900 (702) 330-7011 (702) 330-7011 (703) 330-7014 (503) 35-5111 (541) 388-0404
Cannon Beach Clatskane Commercial- Oregon City Commercial- Portland Metro Coos Bay Corvallis Dallas Eagle Point	Windermere/North Point, Inc. Windermere/Community Commercial Realty Windermere/North Point, Inc.  2725 NW Walnut Blvd. Windermere/Western View Properties Windermere/Rogue Valley Real Estate, LLC Windermere/Rogue Valley Rogue	163 East 3rd/P.O. Box 186 155 W Columbia River Hwy./ P.O. Box 128 156 W Columbia River Hwy./ P.O. Box 128 157 W Columbia River Hwy./ P.O. Box 128 158 Madison St, Ste 108 1505 NE 39th Ave, Suite 103 160 Central 1725 NW Walnut Blvd. 184 NE Bovard Ave 1655 Hwy 62, Ste B2		X X X X X X X X X X X X X X X X X X X	97224 97110 97016 97045 97212 97756 97330 97338	(503) 539-7914 (800) 676-1176 (503) 728-2134 (503) 249-1706 (503) 248-1706 (541) 548-2772 (541) 269-1601 (541) 754-6101 (503) 623-2333 (541) 826-4181
Eugene Florence Gearhart Grants Pass Hillsboro Hood River Jacksonville Fifth St. Klamath Falls Lake Oswego Lake Oswego	Windermere Real Estate/Lane County Windermere/Florence Real Estate Windermere Cronin & Caplan Realty Group, In- Windermere Grants Pass Windermere Glenn Taylor Real Estate Windermere Glenn Taylor Real Estate Windermere Van Vleet Jacksonville, LLC Windermere Real Estate Klamath Falls Windermere Cronin & Caplan Realty Group, In- Windermere Realty Group	1600 Oak Street 3757 Highway 101, Suite A P.O. Box 2729, 588 Pacific Way 980 SW 6th St., Suite 14 5025 NE Elam Young Parkway 504 Cascade 505 N 5th St. 519 Main Street 220 A Avenue, Suite 200 3689 Carman Dr.	Eugene Florence Gearhart Grants Pass Hillsboro Hood River Jacksonville Klamath Falls Lake Oswego Lake Oswego	00000000000000000000000000000000000000	97401 97439 97138 97526 97124 97031 97601 97035	(541) 484-2022 (541) 997-5926 (503) 738-8522 (541) 479-8686 (503) 648-1169 (541) 386-3444 (541) 885-4400 (541) 885-400 (503) 636-5000 (503) 675-8264
Lincoln City- Salishan McMinnville Medford- Van Vleet Milton- Freewater Monmouth Newport Pacific City Portland Heights Portland- Lloyd Tower NE Portland- NE 39th Portland- North Portland- North Portland- North Portland- North Portland- Raleigh Hills	Windermere Pacific Crest Realty Windermere Real Estate Milton - Freewater Windermere West L.C. Windermere Cronin & Caplan Realty Group, In 825 NE Multhoman Street Windermere Properties Windermere West, L.C. Windermere Cronin & Caplan Realty Group, In 825 NE Multhoman St., Ste. 120 Windermere Properties Windermere Cronin & Caplan Realty Group, In 825 NE Multhoman St., Ste. 120 Windermere Peninsula Realty Group, In 825 NE Multhoman St., Ste. 120 Windermere Peninsula Realty Group, In 825 NE Multhoman St., Ste. 120 Windermere Cronin & Caplan Realty Group, In 733 NW 20th Avenue Windermere Cronin & Caplan Realty Group, In 733 NW 20th Avenue Windermere Cronin & Caplan Realty Group, In 733 NW 20th Avenue Windermere Cronin & Caplan Realty Group, In 733 NW 20th Avenue	7755 Highway 101 N Shops at Salishan 835 NW Adams Street 1117 E Jackson St 85301 Highway 11 297 N. Pacific Hwy. 297 North Coast Highway 34950 Brooten Rd. Suite A-1 2424 SW Vista Avenue 825 NE Multnomah St., Ste. 120 2105 NE 39th Ave, Ste 220 6110 N Lombard St 733 NW 20th Avenue 6443 SW Beaverton Hillsdale Hy Suite 1000 6443 SW Beaverton Hillsdale Hy Suite 1000	0222244444	% % % % % % % % % % % % % % % % % % %	97388 97128 97504 97504 97361 97365 97201 97202 97203	(541) 764-3323 (503) 474-1234 (541) 779-6520 (541) 938-3155 (563) 838-141 (541) 265-5455 (503) 227-5500 (503) 227-5500 (503) 284-7755 (503) 286-5826 (503) 286-5826 (503) 297-1033

2013 UFDD EXHIBIT C-2

Windermere Northwest Real Estate 9755 SW Barnes Rd, Ste 255 Portland Windermere Cronin & Caplan Really Group, In 1610 SE Bybee Blvd.	Windermere/Central Oregon Real Estate, LLC 150 4th St Windermere Voss Property Management & Asi 6110 N Lombard St Portland OR	Windermere/Community Commercial Realty 2105 NE 39th Ave, Ste 200 Portland OR 97212 (	Windermere Property Management & Investme 9755 SW Barnes Rd, Suite 255 Portland OR 97225	Real Estate, LLC 1020 SW Indian Avenue, Ste. 100 Redmond OR 97756 (541)	1610 SE Bybee Blvd Portland	rties, Inc. 4285 Commercial St. SE Ste 100 Salem OR 97302	ndy Real Estate 38720 Proctor Blvd. Suite 101 Sandy	c. 51913 Columbia River Hwy. Scappoose	5693 NW Pacific Coast Highway Seal Rock	ils End Real Estate, LLC PO Box 1004/21675 Highway 62 Shady Cove OR 97539 (	c. 519 S Columbia River Hwy. St. Helens OR 97051	207 West 3rd St. The Dalles OR 97058 (541)	45632 McKenzie Hwy Vida OR 97488	Group, In 21900 Willamette Drive, Ste. 202 West Linn OR	Group 31960 SW Charbonneau Dr. Suite 105 Wilsonville OR 97070 (	9 South Main Street	Windermere Real Estate/Utah 1881 Prospector Ave, Ste. 200 Park City UT 84060 (	Windermere Real Estate/Utah 900 Bitner Road Park City	Windermere Real Estate/Utah 2348 South Foothill Dr. Salt Lake City UT 84109 (	Windermere Real Estate/Utah 6955 South Union Park Center, Suite 500 Cotton Heights	Windermere Real Estate/Grays Harbor, Inc. 101 South Broadway Aberdeen WA	Windermere Real Estate/HKW, Inc. 18811 28th Avenue West, Suite J Lynnwood WA	Windermere Peninsula Properties P.O. Box 200 Allyn WA	s Properties 3018 Commercial Avenue Anacortes W/A 98221	Windermere Real Estate/Arlington 210 E. Burke Avenue Arlington WA 98223	Windermere Real Estate/Lake Tapps, Inc. 1402 Lake Tapps Pkwy East F103 Auburn WA 98092	840 Madison Ave North Bainbridge Island WA 98110 (206)	30 NE Romance Hill Rd. #102 Belfair WA 98528	Windermere Real Estate/East, Inc. 700 112th Ave NE, Suite 100 Bellevue WA	Windermere Real Estate/Bellevue Commons, I 1200 112th Ave NE Suite B100 Bellevue WA 98004 (	100 Bellevue WA 98006 (	11100 Main Street, Suite 200 Bellevue WA 98004 (	Windermeter Real EstateMatering Inc. 513 W Bakeringur Ad. Bellingham WA 98226 (Windermeter Real EstateMatering Inc. 545 W Bakeringur Ad.	Windermere Real Estate/Whatcom, Inc.	Windermere Glenn Taylor Real Estate 900 West Steinhen Ringstant WA opened	Windermere Real Estate/Whatcom, Inc. 8105 Birch Bay Square Street Blaine WA 98230 (	Windermere Real Estate/Lake Tapps, Inc. 18008 State Route 410 East. Suite A Bonney Lake WA 98391	600 Park Avenue Bremerton WA 98337 (	31 Brinnon Lane Brinnon WA 98320 (360)	Windermere Real Estate/South, Inc. 401 S.W. 152nd St. Seattle WA 98166 (206)	ty Club Windermere Real Estate/CIR 1283 Elger Bay Rd Camano Island WA 98282 (360)	Windermere Real Estate/CIR 818 N. Sunrise Blvd. Camano Island WA 98282 (360)	. 401 NE 3rd Ave Camas WA 98607	to Longview 102 Main St., #200 Cathlamet WA 98612	411 West Main Street Centralia WA 98531 (360)		N. 1311 Fall VI./ F.O. BOX 1429
Portland - Sunset Corridor Portland - Westmoreland	Prineville Property Management- Portland	Property Management- Portland NE	Property Management- Portland West	Redinona- OR	Relocation OR	Salem	Sandy	Scappoose	Veal Rock	Shady Cove	St. Helens	The Dalles	Vida	West Linn	VVIISONVIIIE	Coalville	rack City	Park City- Kimball Junction	Salt Lake City- Footbill	Sait Lake City- Union Park	Aberdeen- Gray's Harbor	Alderwood	Allyn- Hood Canal South	Anacortes	Arlington	Auburn- Lakeland Hills	Bainbridge Island	Belfalf	Bellevue	Bellevue Commons	Bellevije West	Bellingham	Bellingham- Desk Fee	Bellingham- Fairhaven	Bingen- White Salmon	Birch Bay- Blaine	Bonney Lake-Lake Tapps	Bremerton	Brinnon	Burien	Camano Island- Camano Country Club	Camano Island- Terry's Corner	Camas	Cathlamet Controlls	Centralia	Chewelah	

4 of 6

Deer Park Edmonds Ellensburg Enumclaw Ephrafia Everett. South Federal Way	Windermere Real Estate/Blue Mountain Realto Windermere Real Estate/Blue Mountain Realto Windermere Real Estate/GH LLC Windermere Real Estate/Fllensburg Windermere Real Estate/Flumclaw Windermere Real Estate/Central Basin, LLC Windermere Real Estate/Mountain LLC Windermere Real Estate/South Sound, Inc.		Carro Carrons Carro Carrons Dayton Deer Park Edmonds Ellensburg Enumclaw Ephrata Everett Federal Way	&	9 8 8 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9	(425) 355-0707 (425) 377-8065 (509) 627-1860 (509) 276-1703 (425) 672-1118 (509) 925-5577 (360) 825-6505 (509) 754-1168 (425) 338-0600 (253) 838-8900 (253)
Federal Way- West Campus Gig Harbor Gig Harbor Granite Falls Issaquah Kent Kettle Falls Key Peninsula Kirkland Kirkland- Northeast Kirkland- Yarrow Bay Lake Chelan Lake Stevens	Windermere Real Estate/West Campus, Inc. Windermere Real Estate Gig Harbor Windermere Granite Falls Windermere Real Estate/East, Inc. Windermere Real Estate/PSK, Inc. Windermere Real Estate/Rey Realty Windermere Real Estate/Nest Sound, Inc. Windermere Real Estate/Nest Sound, Inc. Windermere Real Estate/Nest Sound, Inc. Windermere Real Estate/Central, Inc. Windermere Real Estate/Central, Inc. Windermere Real Estate/East, Inc. Windermere Real Estate/East, Inc. Windermere Real Estate/Lake Chelan Windermere Real Estate/Lake Chelan Windermere Real Estate/Lake Chelan	33310 1st Way South Sute 200 5801 Soundview Drive, Ste 101 3111 Harborview Drive NW 103 South Granite Avenue; PO Box 1559 1810 15th Place NW, Suite 100 250 East 3rd /P.O. Box 437 11615 State Route 302 NW 26569 Lindvog Road Northeast 737 Market Street 11411 NE 124th St #110 3933 Lk Washington Bivd NE Suite 100 115 East Woodin Avenue/ PO Box 2382 9327-4th St. NE, Suite #3	Federal Way Gig Harbor Gig Harbor Gig Harbor Granite Falls Issaquah Kettle Falls Gig Harbor Kingston Kingston Kirkland Kirkland Lake Chelan Lake Stevens	~	98003 98335 98335 98033 98027 98141 98328 98033 98033 98033	(253) 838-7900 (253) 851-7374 (253) 851-9134 (360) 691-7377 (425) 392-6600 (253) 857-8900 (509) 738-6521 (253) 857-3304 (360) 297-2661 (425) 823-4600 (425) 822-5100 (426) 822-5100 (425) 822-5100 (425) 822-5100
Longview- Kelso Longview- Kelso Longview- Kelso Lynden Lynden Lynden Lynden Mazama Marysville Mazama Merroer Island Methow Valley Montoe Mount Vernon Mukilteo Northport Ocean Shores Olympia Oras Island Oras Island Packwood Packwood	Windermere Real Estate/Lopez Island Windermere Real Estate/Lopez Island Windermere Real Estate/North, Inc. Windermere Real Estate/Myhatcom, Inc. Windermere Real Estate/Myhatcom, Inc. Windermere Real Estate/Maple Valley Windermere Real Estate/Maple Valley Windermere Real Estate/Mercer Island Windermere Real Estate/Mill Creek, Inc. Windermere Real Estate/Mill Creek, Inc. Windermere Real Estate/Ry Valley Windermere Real Estate/Skagit Valley Windermere Real Estate/GH LLC Windermere Real Estate/Grays Harbor, Inc. Windermere Real Estate/Olympia Windermere Real Estate/Orcas Island, Inc. Windermere Real Estate/Orcille Windermere Real Estate/Orcille Windermere Real Estate/Orcille Windermere Real Estate/Orcille	1410 St Koute 1017-D Box 1977 209 West Main, Ste 200 182 Lopez Road, Friendly Isle Bldg Suite A 8071 Guide Meridian, Unit 105 4211 Alderwood Mall Blvd. Suite 110 22017 S.E. Wax Road, Suite 102 801 State Ave. 42 Lost River Road 2737 77th Ave. S.E. 313 E. Highway 20 Box 1088 18323 Bothell Everett Hwy Suite 210 800 West Main 2900 West Broadway 12003 Mukilteo Speedway Suite 101 412 Center Ave 749 Point Brown Avenue NW 2312 Pacific Ave 2312 Pacific Ave A42 Center Ave 140 Rown Avenue NW 1314 Paven Road / P.O. Box 310 1408 Main 13068 U.S. Highway 12 711 E. Front Street	Long beach Kelso Lybpez Island Lybnen Lynnwood Maple Valley Mazama Mercer Island Twisp Bothell Monroe Monroe Moroes Lake Mount Vernon Mukilteo Northport Ocean Shores Olympia Gomak Eastsound Oroville Packwood Port Angeles	# # # # # # # # # # # # # # # # # # #	98626 98626 98626 98264 98036 98038 98270 98856 98272 98273 98275 98275 98275 98275 98275 98275 98275	(360) 542-3500 (360) 636-4663 (360) 354-4455 (425) 776-1119 (425) 569-6900 (360) 996-6562 (206) 232-046 (509) 996-6562 (206) 232-044 (360) 997-6562 (425) 481-6666 (360) 765-3337 (360) 424-4901 (425) 348-5960 (509) 725-6269 (509) 732-6269 (509) 732-6269 (509) 826-5906 (509) 826-5906 (509) 842-5770 (509) 842-5770 (509) 842-5770 (509) 842-5770 (509) 476-3378

5 of 6

Spokane- Liberty Lake	Windermere Real Estate//allay Inc	1429 N Liberty Jake Dd Suite A	Spokane Libota i ako	<b>4</b>	99201	(509) 323-2323
Spokane- Manito	Windermere/Manito LLC	1429 N. Liberty Lake Ru., Suite A 2829 South Grand Blvd. Ste 101	Liberty Lake Snokane	WA WA	99019	(509) 340-8000
Spokane- Mullan	Windermere Real Estate/Comerstone	1420 N Mullan, #200	Spokane	WA	99206	(509) 927-7733
Spokane- North	Windermere North Spokane LLC	9017 N. Country Homes Blvd	Spokane	WA	99218	(509) 467-6640
Spokane- Valley	Windermere Real Estate∕Valley, Inc.	15812 East Indiana Avenue	Spokane Valley	WA	99216	(509) 928-1991
Stanwood	Windermere Real Estate/CIR	7359 267th St. NW, Ste. D	Stanwood	WA	98292	(360) 629-8233
Stevenson	Windermere Glenn Taylor Real Estate	220 SW Second	Stevenson	WA	98648	(509) 427-2777
acoma- North	Windermere Professional Partners	2209 North Pearl Street, #200	Tacoma	WA	98406	(253) 830-6000
acoma- Professional Partners	Windermere Professional Partners	4701 S 19th Street	Tacoma	WA	98405	(253) 565-1189
facoma- University Place	Windermere Professional Partners	2700 Bridgeport Way W, Ste F	University Place	WA	98466	(253) 565-1121
Tri-Cities- Kennewick	Windermere Real Estate/Tri-Cities	329 North Kellogg Street	Kennewick	WA	98336	(509) 783-8811
fri-Cities- Richland	Windermere Group One/Tri-Cities	490 Bradley Blvd.	Richland	WA	99352	(509) 946-1188
Vancouver- Evergreen	Windermere/Realty Partners, Inc.	201 NE Park Plaza Dr., Ste 218	Vancouver	WA	98684	(360) 567-0475
Vancouver- Mill Plain	Windermere Real Estate/Stellar Group	12500 SE 2nd, Circle, Ste 205	Vancouver	WA	98684	(360) 253-3600
/ancouver- Officers Row	Windermere Real Estate/Stellar Group	850 Officers Row	Vancouver	WA	98661	(360) 694-4050
Vashon Island	Windermere Real Estate Vashon-Maury Island	ind 17233 Vashon Hwy SW	Vashon Island	WA	98070	(206) 463-9.148
Walla Walla	Windermere Real Estate/Walla Walla	202 South First Avenue	Walla Walla	WA	99362	(509) 525-2151
Wenatchee	Windermere Real Estate/NCW	1625 N. Wenatchee Avenue	Wenatchee	WA	98801	(509) 662-7184
Westport	Windermere Real Estate/Westport, Inc.	2521 Westhaven Dr/ P.O. Box 2369	Westport	WA	98595	(360) 268-1234
Whidbey Island- Coupeville		P.O. Box 610, 5 South Main St.	Coupeville	WA	98239	(360) 678-5858
Whidbey Island- Freeland	Windermere Real Estate/South Whidbey	5531 Freeland Avenue	Freeland	WA	98249	(360) 331-6006
Whidbey Island- Langley	Windermere Real Estate/South Whidbey	223 Second Street/ P.O. Box 1068	Langley	WA	98260	(360) 221-8898
Whidbey Island- Oak Harbor	Windermere Real Estate/Whidbey Island	32785 SR 20, Suite 4	Oak Harbor	WA	98277	(360) 675-5953
WMM, Inc.	WMM, Inc	26423 NE Allen St, Ste 104	Duvall	WA	98019	
	Windermere Builder Solutions	5424 Sand Point Way NE	Seattle	WA	98105	
Woodinville	Windermere Real Estate/SBA, Inc.	13901 NE 175th St., Ste. 100	Woodinville	WA	98072	(425) 483-5100
	Windermere Real Estate/Yakima	4002 Englewood Avenue	Yakima	WA	98908	(509) 965-6655
	Windermere Real Estate/Yelm	PO Box 1257/709 Yelm Ave Fast	Yelm	WA	98597	(360) 458-3855

# **EXHIBIT D**

## **EXHIBIT D**

# STATE SPECIFIC INFORMATION

Regulatory Agencies. The Regulatory Agencies for the states in which WSC conducts business are as follows:

California: California Department of Corporations

1515 K Street, Suite 200 Sacramento, CA 95814-4052

Hawaii: Department of Commerce and Consumer Affairs

Business Registration Division 335 Merchant Street, Room 201 Honolulu, Hawaii 96813

Oregon: Oregon State Department of Consumer and

**Business Services** 

Division of Finance and Corporate Securities

Securities Section 350 Winter Street NE P.O. Box 14480

Salem, Oregon 97309-0405

Utah: Department of Commerce

Division of Consumer Protection

160 East 300 South SM Box 146704

Salt Lake City, UT 84114-6704

Washington: Washington State Department of Financial Institutions

Securities Division 150 Israel Road SW

Tumwater, Washington 98501

All other states: Federal Trade Commission

Division of Marketing Practices 600 Pennsylvania Avenue, N.W.

Room 238

Washington, D.C. 20580

Agents. WSC's Agents for Service of Process are as follows:

Alaska:

CT Corporation System

9360 Glacier Hwy, Suite #202

Juneau, AK 99801

Arizona:

CT Corporation System 2390 E. Camelback Road Phoenix, AZ 85016

California:

California Corporations Commissioner

1515 K Street, Suite 200 Sacramento, CA 95814-4052

Colorado

The Corporation Company 1675 Broadway, Suite #1200 Denver, Colorado 80202

Hawaii:

CT Corporation System 1136 Union Mall Suite 301 Honolulu, HI 96813

Idaho:

CT Corporation System

921 S. Orchard Street Suite G

Boise, Idaho 83705

Montana:

CT Corporation System

208 North Broadway, Ste. 313

Billings, MT 59101

Nevada:

The Corporation Trust Company of Nevada

311 South Division Street Carson City, Nevada 89703

Oregon:

CT Corporation System 388 State Street Suite #420 Salem, OR 97301-3581

Utah

CT Corporation System

#7140008-0250

136 East South Temple, Suite 2100 Salt Lake City, Utah 84111-1180

Washington:

Paul S. Drayna

5424 Sand Point Way NE Seattle, WA 98105

Wyoming:

CT Corporation System

1720 Carey Avenue Suite #200 Cheyenne, Wyoming 82001

# **EXHIBIT E**

# TECHNOLOGY FEE INFORMATION

The following information was accurate as of the date of this document, but is subject to change from time to time. Technology services may be added, discontinued or modified at WSC's discretion.

**BASIC TECH SERVICE:** the following services are included in the monthly per agent technology fee:

- One email address (AgentName@windermere.com)
- Office roster and listings displayed on primary site (<u>www.windermere.com</u>)
- Agent Web site: (AgentName.withwre.com)
- Access to WORC Site: Flyer Templates; Windermere Forms; CMA (user-loaded listings); Listing Management; Agent "Home Page" Web sites; Photo Gallery.
- Technical Support: Internet Coordinator technical support for all Windermere tools (M-F, 8:30 a.m. to 5:00 p.m. Pacific Time).
- Internet Coordinator training (via phone or in person, travel at Owner's expense).

**ADDITIONAL EMAIL ACCOUNTS:** The monthly technology fee includes one email address. Additional email accounts incur the following charges:

Account Type	One-Time Setup Fee	Additional Annual Fee
Office (first two accounts)	None	\$60-120
Office (each additional)	\$25	\$60-120
Owner (first account)	None	\$60-120
Owner (each additional)	\$25	\$60-120
Agent/Assistant/Staff	\$25	\$60-120
(first account)		
Agent/Assistant/Staff	\$25	\$60-120
(each additional)		

MLS PUBLIC SWEEPS OF ACTIVE LISTINGS TO WINDERMERE.COM: For new offices / regions joining the Windermere system – if we do not already sweep your MLS, then you may need to pay additional setup and/or annual ongoing fees to have your MLS data downloaded for display on Windermere.com. This is determined on a case by case basis. It must be technically feasible for us to extract active listings and "IDX" fields, which may not be possible in all MLS's. Data sweep includes active Windermere and non-Windermere listings. The number of sweeps per week depends on data feed type and frequency from the MLS.

# PRIVATE SWEEP OF ACTIVE AND OFF MARKET DATA FOR CMA/CMS:

For new offices / regions joining the Windermere system – if we do not already sweep your MLS, then you may need to pay additional setup and/or annual ongoing fees to have your MLS data downloaded for use in the Windermere CMA and CMS tools. Available on a case by case basis for an additional annual fee. Must be technically feasible to extract status types and complete property record, which may not be possible in all

MLS's. Data sweep includes all available status types of Windermere and Non-Windermere listings. The number of sweeps per week depends on data feed type and frequency from MLS.

- i.) Residential MLS Search (other property types as available).
- ii.) Saved Searches
- iii.) Saved Prospects
- iv.) Automatic E-mail notification to prospects
- v.) Integrated contacts with CMS
- vi.) CMA: access to MLS data with CMA tool

### **EXHIBIT F**

#### **EXHIBIT F**

### CALIFORNIA ADDENDUM

- 1. THE CALIFORNIA FRANCHISE INVESTMENT LAW REQUIRES THAT A COPY OF ALL PROPOSED AGREEMENTS RELATING TO THE SALE OF THE FRANCHISE BE DELIVERED TOGETHER WITH THE DISCLOSURE DOCUMENT.
- 2. THESE FRANCHISES HAVE BEEN REGISTERED UNDER THE FRANCHISE INVESTMENT LAW OF THE STATE OF CALIFORNIA. SUCH REGISTRATION DOES NOT CONSTITUTE APPROVAL, RECOMMENDATION OR ENDORSEMENT BY THE COMMISSIONER OF CORPORATIONS NOR A FINDING BY THE COMMISSIONER THAT THE INFORMATION PROVIDED HEREIN IS TRUE, COMPLETE AND NOT MISLEADING.
- 3. Neither the franchisor nor any person or franchise broker in Item 2 of the UFDD is subject to any currently effective order of any national securities association or national securities exchange, as defined in the Securities Exchange Act of 1934, 15 U.S.C.A. 78a et seq., suspending or expelling such persons from membership in such association or exchange.
- 4. California Business and Professions Code Sections 20000 through 20043 provide rights to the franchisee concerning termination or non-renewal of a franchise. If the franchise agreement contains a provision that is inconsistent with the law, the law will control.
- 5. The franchise agreement provides for termination upon bankruptcy. This provision may not be enforceable under federal bankruptcy law (11 U.S.C.A. Sec. 101 et seg.).
- 6. Section 31125 of the California Corporations Code requires us to give you a disclosure document, in a form containing the information that the commissioner may by rule or order require, before a solicitation of a proposed material modification of an existing franchise.
- 7. OUR WEBSITE HAS NOT BEEN REVIEWED OR APPROVED BY THE CALIFORNIA DEPARTMENT OF CORPORATIONS. ANY COMPLAINTS CONCERNING THE CONTENT OF THE WEBSITE MAY BE DIRECTED TO THE CALIFORNIA DEPARTMENT OF CORPORATIONS AT www.corp.ca.gov.

### **EXHIBIT** G

## EXHIBIT G DISCLOSURE OF NEGOTIATED SALES

WSC hereby discloses, pursuant to California Corporations Code Section 31109.1, that in the twelve months preceding the delivery of this disclosure it entered into one or more franchise agreements which differed from the terms shown in the offering on file with the State of California at the time the offering was made. A summary description of each material negotiated term appears below.

• On December 8, 2012, WSC entered into a new franchise agreement with ED/VAR, Inc., a California corporation doing business as Windermere Valley Properties. The franchisee operates offices in Salinas and Morgan Hill, CA. WSC agreed to accept the initial franchise fee of \$10,000, paid in monthly installments of \$1,000 each.

Copies of the negotiated terms are available upon written request to:

Paul S. Drayna, General Counsel Windermere Services Company 5424 Sand Point Way NE, Seattle, WA 98105 206-527-3801

acknowledge I recei	ived a copy of the fo	oregoing disclo	osure.		
Sign				- Walter	
Print Name					
Date					

## **EXHIBIT K**

Home (/) / Search

## Search

Legal Name:	windermere real estate
	— · · · · · · · · · · · · · · · · · · ·
Application Type:	• • • • • • • • • • • • • • • • • • •
Notice Type:	▼
Filing Received From:	To:

## Search

Legal Name	Application/Notice Type	Filing Type	Received Date	Number of Enforcement Actions
Windermere Real Estate Services Company (Southern CA)	Uniform Franchise Registration Application	Renewal	04/20/2012	0
Windermere Real Estate Services Company (Northern CA)	Uniform Franchise Registration Application	Renewal	04/20/2012	0
Windermere Real Estate Services Company (Northern CA)	Uniform Franchise Registration Application	Renewal	04/19/2013	0
Windermere Real Estate Services Company (Southern CA)	Uniform Franchise Registration Application	Initial	06/17/2013	0
Windermere Real Estate Services Company	Uniform Franchise Registration Application	Renewal	04/08/2015	0
Windermere Real Estate Services Company (Northern CA)	Uniform Franchise Registration	Renewal	04/07/2014	0

vvingermere Real Estate Services Company (Northern CA)	#:1423	U4/ 19/ZU I3	U
Windermere Real Estate Services Company (Southern CA)		06/17/2013	0
WINDERMERE REAL ESTATE SERVICES COMPANY (NORTHERN CA)	Internet Advertisement Exemption	07/23/2010	0
WINDERMERE REAL ESTATE SERVICES COMPANY (SOUTHERN CA)	Internet Advertisement Exemption	08/12/2010	0

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View our Privacy Policy (http://www.dbo.ca.gov/privacy.asp)

Home (/) / Search

# Search

Legal Name:	windermere real estate
Application Type:	·····································
Notice Type:	
Filing Received From:	To:

### Search

Legal Name	Application/Notice Type	Filing Type	Received Date	Number of Enforcement Actions
WINDERMERE REAL ESTATE SERVICES COMPANY (NORTHERN CA)	Franchise Renewal		04/20/2009	0
WINDERMERE REAL ESTATE SERVICES COMPANY (NORTHERN CA)	Franchise Registration		07/23/2010	0
WINDERMERE REAL ESTATE SERVICES COMPANY (SOUTHERN CA)	Franchise Registration		08/12/2010	0
WINDERMERE REAL ESTATE SERVICES COMPANY (NORTHERN CA)	Franchise Registration		06/03/2011	0
WINDERMERE REAL ESTATE SERVICES COMPANY (SOUTHERN CA)	Franchise Registration		08/02/2011	0
WINDERMERE REAL ESTATE SERVICES COMPANY (SOUTHERN CA)	F-Post-Effective Amendments		12/12/2011	0
WINDERMERE REAL ESTATE SERVICES COMPANY (NORTHERN CA)	F-Post-Effective Amendments		12/12/2011	0
WINDERMERE REAL ESTATE SERVICES COMPANY	Franchise Registration		03/19/2004	0

WINDERWIERE REAL ESTATE SERVICES COMPANY (NORTHERN CA)	гтанын <del>ж</del> .1425 <sup>3</sup> ы анын	10/20/2001	v
WINDERMERE REAL ESTATE SERVICES COMPANY (SOUTHERN CA)	Franchise Registration	10/29/2004	0
WINDERMERE REAL ESTATE SERVICES COMPANY (SOUTHERN CA)	Franchise Renewal	04/21/2005	0
WINDERMERE REAL ESTATE SERVICES COMPANY (NORTHERN CA)	Franchise Renewal	04/21/2005	0
WINDERMERE REAL ESTATE SERVICES COMPANY (NORTHERN CA)	F-Post-Effective Amendments	09/23/2005	0
WINDERMERE REAL ESTATE SERVICES COMPANY (SOUTHERN CA)	F-Post-Effective Amendments	09/23/2005	0
WINDERMERE REAL ESTATE SERVICES COMPANY (NORTHERN CA)	Franchise Renewal	04/20/2006	0
WINDERMERE REAL ESTATE SERVICES COMPANY (SOUTHERN CA)	Franchise Renewal	04/20/2006	0
WINDERMERE REAL ESTATE SERVICES COMPANY (SOUTHERN CA)	Franchise Renewal	04/20/2007	0
WINDERMERE REAL ESTATE SERVICES COMPANY (NORTHERN CA)	Franchise Renewal	04/20/2007	0
WINDERMERE REAL ESTATE SERVICES COMPANY	Franchise Renewal	04/03/2003	0
WINDERMERE REAL ESTATE SERVICES COMPANY (NORTHERN CA)	Franchise Registration	04/18/2008	0
WINDERMERE REAL ESTATE	Franchise Renewal	04/18/2008	0

CA)

#:1426

WINDERMERE REAL ESTATE SERVICES COMPANY (SOUTHERN CA)

Franchise Renewal

04/20/2009 0

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## **EXHIBIT** L

### DEPARTMENT OF BUSINESS OVERSIGHT

Ensuring a fair and secure financial services marketplace for all Californians

Jan Lynn Owen
Commissioner of Business Oversight
San Francisco, California

MI - 5 2013

IN REPLY REFER TO: FILE NO: 995-3598

Mr. Paul S. Drayna 5424 Sand Point Way NE Seattle, WA 98105

Applicant: Windermere Real Estate Services Company (Southern California)

Dear Mr. Drayna:

We are enclosing the Order issued in the above-entitled matter. The registration of the franchise identified in the application filed on June 17, 2013, of the above referenced applicant is effective as of the date hereof.

The registration of the offer and sale of franchises requested in the application filed on June 17, 2013, is effective until April 20, 2014.

Please note that pursuant to section 31121, a registration renewal application must be filed no later than 15 business days prior to the expiration of the registration.

There is no stop order in effect pursuant to section 31115 of the Franchise Investment Law.

Sincerely,

Rafael Lirag

Senior Corporations Counsel
Securities Regulation Division
415-972-8576

Enclosure

1515 K Street, Suite 200 Sacromento, CA 95814-4052 (916) 445-2705

1810 13th Street Sacromento, CA 95811 (916) 322-5966 One Sansome Street, Suite 600 San Francisco, CA 94104-4428 (415) 972-8565

> 45 Fremont Street, Suite 1700 San Francisco, CA 94105 (415) 263-8500

320 West 4th Street, Suite 750 Los Angeles, CA 90013-2344 (213) 576-7500

300 S. Spring Street, Suite 15513 Las Angeles, CA 90013 (213) 897-2085 1350 Front Street, Room 2034 San Diego, CA 92101-3697 (619) 525-4233

7575 Metropolitan Drive, Suite 108 San Diego, CA 92108 (619) 682-7227

# STATE OF CALIFORNIA BUSINESS, CONSUMER SERVICES AND HOUSING AGENCY DEPARTMENT OF BUSINESS OVERSIGHT

File No. 995-3598

Applicant: Windermere Real Estate Services Company (Southern California)

### ORDER DESIGNATING REGISTRATION PERIOD

The registration of the offer and sale of franchises requested in the application filed on June 17, 2013 will terminate on April 20, 2014.

Dated: San Francisco, California

JUL - 5 2013



Jan Lynn Owen Commissioner of Business Oversight

By Rafael Lirag
Senior Corporations Counsel

## **EXHIBIT M**

From: Paul Drayna [mailto:pdrayna@windermere.com] Sent: Wednesday, June 12, 2013 4:38 PM To: Bob Deville Subject: UFDD for Northern California Use this for now. Get Item 23 signed today, and he can sign a franchise agreement in 14 days.  Paul S. Drayna, General Counsel Windermere Services Co. 5424 Sand Point Way NE Seattle, WA 98105 206.527.3801 pdrayna@windermere.com  The information contained in this transmission may contain privileged and confidential information. It is intended only for the use of the person(s above. If you are not the intended recipient, you are hereby notified that any review, dissemination, distribution or duplication of this communication of you are not the intended recipient, please contact the sender by reply email and destroy all copies of the original message.  This email has been scanned by the Boundary Defense for Email Security System. For more information please visit http://www.apptix.com/email-security/antispam-virus  This email has been scanned by the Boundary Defense for Email Security System. For more information prise this private in the properties of the policy of the original message.  This email has been scanned by the Boundary Defense for Email Security System. For more information please visit http://www.apptix.com/email-security/antispam-virus	Subject:	FW: UFDD for Northern California
Sent: Wednesday, June 12, 2013 4:38 PM To: Bob Deville Subject: UFDD for Northern California  Use this for now. Get Item 23 signed today, and he can sign a franchise agreement in 14 days.  Paul S. Drayna, General Counsel Windermere Services Co. 5424 Sand Point Way NE Seattle, WA 98105 206.527.3801 pdrayna@windermere.com  The information contained in this transmission may contain privileged and confidential information. It is intended only for the use of the person(s above. If you are not the intended recipient, you are hereby notified that any review, dissemination, distribution or duplication of this communical strictly prohibited. If you are not the intended recipient, please contact the sender by reply email and destroy all copies of the original message.  This email has been scanned by the Boundary Defense for Email Security System. For more information please visit <a href="http://www.apptix.com/email-security/antispam-virus">http://www.apptix.com/email-security/antispam-virus</a> This email has been scanned by the Boundary Defense for Email Security System. For more information pvisit <a href="http://www.apptix.com/email-security/antispam-virus">http://www.apptix.com/email-security/antispam-virus</a> This email has been scanned by the Boundary Defense for Email Security System. For more information pvisit <a href="http://www.apptix.com/email-security/antispam-virus">http://www.apptix.com/email-security/antispam-virus</a> This email has been scanned by the Boundary Defense for Email Security System. For more information pvisit <a href="http://www.apptix.com/email-security/antispam-virus">http://www.apptix.com/email-security/antispam-virus</a>		
Use this for now. Get Item 23 signed today, and he can sign a franchise agreement in 14 days.  Paul S. Drayna, General Counsel Windermere Services Co. 5424 Sand Point Way NE Seattle, WA 98105 206.527.3801 pdrayna@windermere.com  The information contained in this transmission may contain privileged and confidential information. It is intended only for the use of the person(s above. If you are not the intended recipient, you are hereby notified that any review, dissemination, distribution or duplication of this communical strictly prohibited. If you are not the intended recipient, please contact the sender by reply email and destroy all copies of the original message.  This email has been scanned by the Boundary Defense for Email Security System. For more information please visit <a href="http://www.apptix.com/email-security/antispam-virus">http://www.apptix.com/email-security/antispam-virus</a> This email has been scanned by the Boundary Defense for Email Security System. For more information privisit <a href="http://www.apptix.com/email-security/antispam-virus">http://www.apptix.com/email-security/antispam-virus</a> This email has been scanned by the Boundary Defense for Email Security System. For more information privisit <a href="http://www.apptix.com/email-security/antispam-virus">http://www.apptix.com/email-security/antispam-virus</a>	Sent: Wednesday, June	
Paul S. Drayna, General Counsel Windermere Services Co. 5424 Sand Point Way NE Seattle, WA 98105 206.527.3801 pdrayna@windermere.com  The information contained in this transmission may contain privileged and confidential information. It is intended only for the use of the person(s above. If you are not the intended recipient, you are hereby notified that any review, dissemination, distribution or duplication of this communical strictly prohibited. If you are not the intended recipient, please contact the sender by reply email and destroy all copies of the original message.  This email has been scanned by the Boundary Defense for Email Security System. For more information please visit <a href="http://www.apptix.com/email-security/antispam-virus">http://www.apptix.com/email-security/antispam-virus</a> This email has been scanned by the Boundary Defense for Email Security System. For more information privity that is pam-virus.  This email has been scanned by the Boundary Defense for Email Security System. For more information privity that is pam-virus.	Subject: UFDD for Nort	hern California
Windermere Services Co. 5424 Sand Point Way NE Seattle, WA 98105 206.527.3801 pdrayna@windermere.com  The information contained in this transmission may contain privileged and confidential information. It is intended only for the use of the person(s above. If you are not the intended recipient, you are hereby notified that any review, dissemination, distribution or duplication of this communical strictly prohibited. If you are not the intended recipient, please contact the sender by reply email and destroy all copies of the original message.  This email has been scanned by the Boundary Defense for Email Security System. For more information please visit <a href="http://www.apptix.com/email-security/antispam-virus">http://www.apptix.com/email-security/antispam-virus</a> This email has been scanned by the Boundary Defense for Email Security System. For more information privisit <a href="http://www.apptix.com/email-security/antispam-virus">http://www.apptix.com/email-security/antispam-virus</a> This email has been scanned by the Boundary Defense for Email Security System. For more information privisit <a href="http://www.apptix.com/email-security/antispam-virus">http://www.apptix.com/email-security/antispam-virus</a> This email has been scanned by the Boundary Defense for Email Security System. For more	Use this for now. Get Ite	em 23 signed today, and he can sign a franchise agreement in 14 days.
Windermere Services Co. 5424 Sand Point Way NE Seattle, WA 98105 206.527.3801 pdrayna@windermere.com  The information contained in this transmission may contain privileged and confidential information. It is intended only for the use of the person(s above. If you are not the intended recipient, you are hereby notified that any review, dissemination, distribution or duplication of this communical strictly prohibited. If you are not the intended recipient, please contact the sender by reply email and destroy all copies of the original message.  This email has been scanned by the Boundary Defense for Email Security System. For more information please visit <a href="http://www.apptix.com/email-security/antispam-virus">http://www.apptix.com/email-security/antispam-virus</a> This email has been scanned by the Boundary Defense for Email Security System. For more information privisit <a href="http://www.apptix.com/email-security/antispam-virus">http://www.apptix.com/email-security/antispam-virus</a> This email has been scanned by the Boundary Defense for Email Security System. For more information privisit <a href="http://www.apptix.com/email-security/antispam-virus">http://www.apptix.com/email-security/antispam-virus</a> This email has been scanned by the Boundary Defense for Email Security System. For more		
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Seattle, WA 98105 206.527.3801 pdrayna@windermere.com  The information contained in this transmission may contain privileged and confidential information. It is intended only for the use of the person(s above. If you are not the intended recipient, you are hereby notified that any review, dissemination, distribution or duplication of this communical strictly prohibited. If you are not the intended recipient, please contact the sender by reply email and destroy all copies of the original message.  This email has been scanned by the Boundary Defense for Email Security System. For more information please visit <a href="http://www.apptix.com/email-security/antispam-virus">http://www.apptix.com/email-security/antispam-virus</a> This email has been scanned by the Boundary Defense for Email Security System. For more information pvisit <a href="http://www.apptix.com/email-security/antispam-virus">http://www.apptix.com/email-security/antispam-virus</a> This email has been scanned by the Boundary Defense for Email Security System. For more		
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## **EXHIBIT N**

From: Bob Deville [mailto:bdeville@windermeresocal.com]

Sent: Friday, June 14, 2013 3:31 PM

To: Patrick Robinson

Subject: FW: UFDD for Southern California

Review and just be sure they did not change anything We want to make sure our So CA program is in tact

Bob Deville
Broker/Owner
Windermere Real Estate Southern California
A Division of Bennion & Deville Fine Homes, Inc.

From: Paul Drayna [mailto:pdrayna@windermere.com]

**Sent:** Friday, June 14, 2013 2:34 PM **To:** Bob Deville; Patrick Robinson **Subject:** UFDD for Southern California

#### Bob and Patrick:

Your UFDD renewal packet is going out today to the State of California for filing. We typically receive approval within two weeks. As soon as it is approved I will let you know, and upload it to the WORC site. In the mean time you can use the Northern California filing, which is already approved for this year, and which I sent Bob earlier this week. We can use that one to sign up the new San Diego office as a temporary solution until the SoCal version is ready. Be sure to have them sign the Item 23 receipt (crossing off Scott Mitchelson's name, and writing in Bob's), AS WELL AS THE DISCLOSURE OF NEGOTIATED SALES, which should be the last page of the packet.

For your internal review only, attached are PDF's of the UFDD and license agreement we sent to the state today, along with a redline version showing changes from last year. These are not to be released externally until approved by the state.

Let me know if you have any questions. I'm out next week, but will be checking email and can be reached by cell phone if there's an emergency. I'm back in the office June 24.

Paul S. Drayna, General Counsel Windermere Services Co. 5424 Sand Point Way NE Seattle, WA 98105 206.527.3801 pdrayna@windermere.com

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## **EXHIBIT O**

From:

Paul Drayna <pdrayna@windermere.com>

Sent:

Friday, June 21, 2013 11:51 AM

To:

Bob Deville; Geoff Wood

Subject:

RE: UFDD for Southern California

Yes, it went out last week. I'm on vacation this week, will be back Monday. In the mean time you may proceed with the Northern California UFDD as we discussed.

The reason that it says last year's initial fees ranged from \$25K to \$25K is because there was only one initial fee collected last year, and it was \$25K. We are required to disclose the range actually collected if the initial fee can vary. We have always said that it can, to allow room for situations where we choose to negotiate it. Because we say it can vary, we are required to disclose what people actually paid last year. The alternative is to say that it never varies, but then if you ever do negotiate it that becomes a "negotiated sale" which must be disclosed. Saying it can vary and stating the range is easier, in my opinion, and draws less attention to specific cases where it was negotiated in a particular case.

Paul S. Drayna, General Counsel Windermere Services Co. 5424 Sand Point Way NE Seattle, WA 98105 206.527.3801 pdrayna@windermere.com

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From: Bob Deville [mailto:bdeville@windermeresocal.com]

Sent: Thursday, June 20, 2013 10:35 AM

To: Paul Drayna; Geoff Wood

Subject: FW: UFDD for Southern California

Paul,

Just checking to be sure this has gone out

Bob Deville Broker/Owner Windermere Real Estate Southern California A Division of Bennion & Deville Fine Homes, Inc.

From: Patrick Robinson [mailto:probinson@windermeresocal.com]

**Sent:** Thursday, June 20, 2013 10:40 AM **To:** Bob Deville; <u>roverbob@windermeresocal.com</u> **Subject:** FW: UFDD for Southern California

Bob,

The changes include:

- The due dates for payments and reports changed from the 5<sup>th</sup> back to the 15<sup>th</sup>. That makes it easier for the Owners to get the \$\$ to us with mail time, etc.

- Page 9 includes changes to your and Bob's bio. Please look at that.
- Page 9 includes updates to the suit with Lifestyles Services and adding the 29 palms Indians suit
- Page 11 added a line about the range of prior year Initial fee range. Not sure why, but they say the range in the prior year (2012) was \$25k \$25k.

Thanks, Patrick

#### **Patrick Robinson**

Director of Services
Windermere Services Southern California
A Division of Bennion & Deville Fine Homes, Inc.
71-691 Hwy 111
Rancho Mirage, CA 92270

760-770-6801 – Office 760-340-7591 – Fax

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From: Bob Deville [mailto:bdeville@windermeresocal.com]

Sent: Friday, June 14, 2013 3:31 PM

To: Patrick Robinson

Subject: FW: UFDD for Southern California

Review and just be sure they did not change anything We want to make sure our So CA program is in tact

Bob Deville
Broker/Owner
Windermere Real Estate Southern California
A Division of Bennion & Deville Fine Homes, Inc.

From: Paul Drayna [mailto:pdrayna@windermere.com]

**Sent:** Friday, June 14, 2013 2:34 PM **To:** Bob Deville; Patrick Robinson **Subject:** UFDD for Southern California

Bob and Patrick:

Your UFDD renewal packet is going out today to the State of California for filing. We typically receive approval within two weeks. As soon as it is approved I will let you know, and upload it to the WORC site. In the mean time you can use the Northern California filing, which is already approved for this year, and which I sent Bob earlier this week. We can use that one to sign up the new San Diego office as a temporary solution until the SoCal version is ready. Be sure to have them sign the Item 23 receipt (crossing off Scott Mitchelson's name, and writing in Bob's), AS WELL AS THE DISCLOSURE OF NEGOTIATED SALES, which should be the last page of the packet.

For your internal review only, attached are PDF's of the UFDD and license agreement we sent to the state today, along with a redline version showing changes from last year. These are not to be released externally until approved by the state.

Let me know if you have any questions. I'm out next week, but will be checking email and can be reached by cell phone if there's an emergency. I'm back in the office June 24.

Paul S. Drayna, General Counsel Windermere Services Co. 5424 Sand Point Way NE Seattle, WA 98105 206.527.3801 pdrayna@windermere.com

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**EXHIBIT P** 

From:

Paul Drayna <pdrayna@windermere.com>

Sent:

Thursday, July 11, 2013 9:48 AM

To:

Bob Deville

Cc: Subject: Patrick Robinson

Attachments:

FW: Santaluz License Agreement License Agreement 070413.pdf

Bob - here's what I sent Patrick on July 3.

Paul S. Drayna, General Counsel Windermere Services Co. 5424 Sand Point Way NE Seattle, WA 98105 206.527.3801 pdrayna@windermere.com

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From: Paul Drayna

Sent: Wednesday, July 03, 2013 5:57 PM

To: 'Patrick Robinson'

Cc: Lans Teal; Julia Jordan (JULIA.JORDAN@WINDERMERE.COM)

**Subject:** Santaluz License Agreement

Hi Patrick. Attached is the draft license agreement for the new San Diego office. As I explained before, based on the date of their Item 23 receipt, this agreement cannot be dated or signed before July 4 (and they can't cut you a check before that date either!). I have therefore dated it July 4<sup>th</sup>. They can sign it as early as tomorrow.

Lans was gone today, and I'm sorry I don't have the information you sent him previously about this company. I didn't know if Fred Schuster was going to be an owner, or just their DO. I also didn't know what the ownership percentages were going to be. I have listed Fred as an owner and left percentages blank. If that's right, just fill in the ownership percentages. If wrong, cross his name off throughout.

This was prepared using the Northern California form, as discussed before, because we are still waiting for approval on the SoCal UFDD. The idea was to use this as a stop gap. I have not modified this to reflect the fees you intend to charge, because this has to mirror what's in the NCA UFDD. July fees are not due until August 15, and I expect that long before that we will have the SCA UFDD delivered, signed, and a new license agreement signed on those terms. The intent here is to just have an agreement inked that gives them legit rights to use the WRE name until we can get the real agreement in place. So please have them sign this as is, even though it doesn't yet reflect the terms you've discussed with them. Those terms will be shown in the new SCA UFDD, and in the real license agreement they will sign ASAP. If they, or their lawyer, have any concerns about that have them call me.

I'm leaving the office now, and we are closed tomorrow and Friday. I'll be back in the office Monday. If you want changes made to this before Monday, I'll take it with me on my laptop. I'll be camping for the weekend, but should have email access the whole time, and if we urgently need to get this done before Monday I can go find a Starbucks, get on wifi and make any changes needed. It's just car camping, and we're not going far.

That's it. Have a great holiday weekend, and let me know if you need anything urgently before Monday. You can call my cell too if necessary. 206-399-6405.

Paul S. Drayna, General Counsel Windermere Services Co. 5424 Sand Point Way NE Seattle, WA 98105 206.527.3801 pdrayna@windermere.com

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# **EXHIBIT Q**

From:

Paul Drayna <pdrayna@windermere.com>

Sent:

Friday, July 12, 2013 2:40 PM

To:

Bob Deville

Subject:

RE: UFDD approval

Since they are already open, I'd have them sign the NCA one for now as a temporary license, with the understanding that in two weeks we'll terminate that and have them sign the SCA license. In the unlikely event that there is ever litigation involving them, it'd be better to have a license agreement in the file, even if it was just a temporary license.

So yes, have them sign the NCA license AND the SCA item 23 receipt, both today. We will prepare the SCA license to be effective fourteen days from today.

Paul S. Drayna, General Counsel Windermere Services Co. 5424 Sand Point Way NE Seattle, WA 98105 206.527.3801 pdrayna@windermere.com

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----Original Message----

From: Bob Deville [mailto:bdeville@windermeresocal.com]

Sent: Friday, July 12, 2013 2:15 PM

To: Paul Drayna

Subject: RE: UFDD approval

So does this mean they just need to sign ours now? Will you be sending

Bob Deville Broker/Owner

Windermere Real Estate Southern California A Division of Bennion & Deville Fine Homes, Inc.

----Original Message----

From: Paul Drayna [mailto:pdrayna@windermere.com]

Sent: Friday, July 12, 2013 12:57 PM To: Bob Deville; Patrick Robinson

Subject: UFDD approval

For your records, attached is the formal approval letter and order which were dated July 5, but did not arrive here until today.

Paul S. Drayna, General Counsel Windermere Services Co. 5424 Sand Point Way NE Seattle, WA 98105 206.527.3801 pdrayna@windermere.com

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## **EXHIBIT R**



January 10, 2014

Windermere Services 5424 Sand Point Way NE Seattle, WA 98105 Attn: Geoff Wood, Jill Wood and OB Jacobi

Geoff, Jill and OB,

We are formally once again requesting immediate assistance addressing the ongoing challenges of the Windermere Watch. This reiterates the issues your Southern California Windermere Owners face on a daily basis. A month does not pass that some of our desert Windermere agents and/or other Southern California Windermere Owners contact us about the ongoing and escalating assault from the Windermere Watch.

### Out-of-Pocket Costs

Bennion & Deville continue to incur substantial monthly expenditures with staff devoted to addressing web access and placement. For example, in 2013, Bennion & Deville spent \$64,113 in combating the Windermere Watch. These costs continue on a monthly basis.

Further, Bennion & Deville have been forced to incur legal costs filing suits against Tarbell Real Estate when they copied the entire Windermere Watch site and Fed Ex'd copies to many Windermere Buyers and Sellers. Copies were also circulated throughout the Garner Valley community where Bob Bennion and Bob Deville live and maintain an on-site office.

### Required Time Addressing Prospective & Current Client Concerns

In addition to the web presence, the increase in direct, pin-pointed postal mailing has become an increasing challenge. Windermere Owners and Managers are required to devote significant blocks of time running interference with both Buyers and Sellers due to these direct mailings to active listings.

### Agent Recruitment

The existence of the Windermere Watch continues to be used against Windermere by competitors undermining prospective agents' desire to affiliate with us. The impact is pretty clear. Whether the Windermere Watch is correct or merely a disgruntled oddball, the question they ask is, why affiliate with a company where you face this type of issue every day, year in and year out? The fact is that Windermere has never effectively addressed this issue.

The ongoing, unresolved existence of the Windermere Watch and unfettered activities suggests a lack of corporate control or responsibility to the agents. Windermere Watch activity continues as a significant impediment beyond the normal, professional challenges a Franchisee experiences.

### Vendor Challenges

Similar to prospective clients or recruits, commercial vendors and Lenders take a jaundiced look at Windermere due to the Windermere Watch and what it means about the Windermere name. Again, whether the contents suggest truthful concerns or not, it is irrelevant. The concern is how this impacts Windermere and the Franchisor's ability to meet its obligations to the Franchisee.

Affiliates such as Orange Coast Title and related escrow companies have been associated with Windermere Watch activity, as they too are listed on the website. As a result of this situation, Bennion & Deville have been denied access to joint ventures and other ABA's.

### Staffing/Employee Challenges

Experienced staff and employees have been targeted on Windermere Watch. Serious concern about the association with Windermere has created severe problems and in one instance been the catalyst for a valued employee to resign and gain employment with a competitor.

### Impact to Bennion & Deville in Seattle Marketplace

Bob Bennion has been required to spend countless hours addressing the Windermere Watch time and again. The practical reality is that he acts as a crusader for the Windermere name explaining away the Windermere Watch to highly affluent clientele who prefer to avoid such negative notoriety. This cloud would not exist if he was not acting under the Windermere umbrella. Certainly, Mr. Bennion has nothing but respect for the Windermere brand and knows better than anyone the diligence and integrity that he displays with each transaction. Nonetheless, the impact to him at the Agent level is just as much of a concern as it is as an owner.

### Inescapable Issue – Franchisor's Inability to Protect & to Promote Brand

The value of a brand is in part, the perceived goodwill within the community. A Franchisor's role is in part to preserve and to promote the brand name. Regrettably, this is not happening in an effective manner as promised and required. At some point, the reason for Seattle's failure is not as much the issue, as the potential conclusion that Seattle cannot effectively combat and control the Windermere Watch. It comes down to the simple fact that there is a fundamental shortcoming in the brand and the ability for the Franchisor to ensure the integrity and development of the brand.

The long history enjoyed by the Seattle Owners may help to offset some of the negative impact in the immediate surrounding areas. However, this is not the case in the Southern California markets nor with the personal business of Bennion & Deville's elite clientele within the Seattle market. The ongoing adverse impact, inclusive of mounting costs, lost clientele, lost agents and distraction caused through the redirection of countless hours of energy merely increase as we strive to promote and grow throughout Southern California.

### Demand for Reimbursement for Costs in Preserving Name Brand

Windermere Southern California hereby requests reimbursement of all costs incurred battling Windermere Watch on behalf of itself and other Windermere Southern California Owners. These costs include the expenditures shared within this letter, as well as supplemental accounting presently being compiled.

Respectfully,

Bob Bennion and Bob Deville

Owners

Bennion & Deville Fine Homes, Inc.

## **EXHIBIT S**

From:

Bob Deville

Sent:

Tuesday, October 28, 2014 9:29 AM

To:

pdrayna@windermere.com

Subject:

SoCal UFDD

Good morning Paul,

Asked about 4 weeks ago when we would have the new UFDD. I have 2 prospects and need to have for them to sign receipt.

Please advise when we will have the new UFDD.

Thanks.

Bob D

## **EXHIBIT T**

From:

Mike Teather < mike.teather@windermere.com>

Sent:

Wednesday, October 29, 2014 11:39 AM

To:

Bob Deville

Subject:

FW: CDAR Sweep

Bob,

I spoke with Paul today regarding the SoCal UFDD, I will make sure that it is out to you by the end of the week. Again, please advise when you are available to discuss the issues below.

Thanks,

Michael J. Teather WSC

From: Mike Teather

Sent: Monday, October 27, 2014 6:02 PM

To: 'Bob Deville'

Subject: RE: CDAR Sweep

Bob,

I'm sorry that I did not call you today. I thought that I would give you a quick outline of things to discuss on my end so that we can be efficient when we speak.

- 1. The sweep issue that involves both your and our tech departments is troublesome, but it is also illustrative of a problem we face. In this case your tech department accused ours of incompetence, and our tech department perhaps proved them right. The problem is that the two departments did not "share" the problem in any way shape or form. I also worry that by taking sides and adding to the accusatory language we are contributing to the divide rather than reducing the same. This becomes important as we become more successful selling franchises and need to speak in one positive note regarding technology issues. One big idea may be to combine our tech companies, and put Eric F. in charge of the customer experience and have us pick up his salary? This may well be a stupid idea, but I do think we need to show more unity than division if we are going to grow our network.
- 2. I have spoken with both John J. and Tuna, and I believe that we can accommodate all of your wishes regarding the foundation, and welcome WSoCal back into the fold and present one foundational face. This type of common purpose and joint activity between our two companies could be a very positive thing.
- 3. You can update me on your current thinking on where our growth opportunities lie so far as franchising is concerned, and how we might build connections between our affiliate owners and your organization.
- 4. I need an update on delinquent fees on your end.

Perhaps 20 minutes is enough time. Is there a good time to call you?

Michael J. Teather WSC

**From:** Bob Deville [mailto:bdeville@windermeresocal.com]

Sent: Wednesday, October 22, 2014 9:58 AM

To: Eric Forsberg

Cc: Mike Teather; Bob Bennion Rover; attny-Robert Sunderland (<a href="mailto:rsunderland@sunmclaw.com">rsunderland@sunmclaw.com</a>)

Subject: RE: CDAR Sweep

Good Morning Mike

See below

My agents, Brokers and myself are extremely disappointed in the manner in which your Tech Dept. has handled this issue. The Windermere.com technology should have been prepared and knowledgeable to get our listings syndicated. The length of time to correct an issue report over a week ago and still not have it corrected is unacceptable but not surprising. Not only are they inept and do not know what to do, my technology dept. and web designers are doing much of the work at my expense. Seems harder and harder to send tech fees every month when the service and backup is not there.

Bob D

Bob Deville
Broker/Owner
Windermere Real Estate Southern California
A Division of Bennion & Deville Fine Homes, Inc.

From: Eric Forsberg

Sent: Wednesday, October 22, 2014 9:40 AM

To: Bob Deville

Subject: FW: CDAR Sweep

Latest update from Seattle below. I have a meeting with Office Depot at 10.

### **Eric Forsberg - Director of Technology**

Windermere Real Estate Southern California A Division of Bennion & Deville Fine Homes, Inc. 71703 Highway 111, Suite 1-D Rancho Mirage, CA 92270

Office: 760-340-0203 Fax: 760-340-3029

From: Cass Herrin < cass.herrin@windermeresolutions.com>

**Date:** Wednesday, October 22, 2014 at 9:20 AM **To:** Eric Forsberg < <a href="mailto:eforsberg@windermeresocal.com">eforsberg@windermeresocal.com</a>>

Subject: CDAR Sweep

Hey Eric -

I wanted to give you an update on our progress with the CDAR conversion.

As of this morning we have Listings caught up and processing every 15 minutes for both residential and manufactured property types.

We are working on the other property types.

As far as syndication to Zillow, Trulia, etc., residential and manufactured listing should be showing in the 24 – 48 hours.

I will continue to keep your updated.

Thanks,

### Cass

Cass Herrin | Director, Data Services
WINDERMERE SOLUTIONS/MOXI WORKS
815 Western Ave. Suite 400
Seattle, WA 98104
OFFICE (206) 508-0180
ME EMAIL <a href="mailto:cass.herrin@windermeresolutions.com">cass.herrin@windermeresolutions.com</a>

## **EXHIBIT U**

From:

Mike Teather < mike.teather@windermere.com>

Sent:

Friday, October 03, 2014 2:35 PM

To:

Bob Bennion; Bob Deville

Subject:

Yesterday's meeting

Bob and Bob,

Thank you both for taking the time to write to me and comment on yesterday's meetings. Please allow me to give my thoughts on your emails. You will recall that before the meeting started, I stated that I would behave in the meeting with my franchisor hat on. Wearing that hat I did my best to give our franchisees the feeling that we supported them, that we were in favor of their growing to their hearts content, and that all of us, including Bennion and Deville are their biggest cheerleaders. This approach makes both of you nervous because you worry that I am naïve in my belief in their abilities and loyalty. However, I believe that you should not worry, please note that I also said that before any office is opened by anybody, we (meaning you and I) will first look at the plan for that offices success, the financing for that office, and how that proposed office fits into the greater Windermere network. If we review these things and decide that the new office is a good idea, then we will allow it to open. Just because I was a cheerleader for their ambitions, please do not believe that I am not fully cognizant of their weaknesses and their past history with this brand.

Bob D, your email also points out that I did not offer similar encouragement for B&D to open new offices and this is true. I do, in fact, believe that you own more than enough offices. It is my belief that the future lies in franchising. Franchising is a fabulous business where you get others to take the financial risk required to build on the brand that you have developed, and this is a good thing. The trick, of course is to find people who have staying power, and who can succeed opening offices and running them at a profit. I feel that you have taken enough financial risk on behalf of Windermere, and is time that both of you reap the rewards of other people risks. Let's get good at finding the right people; let's get good at working together to provide services that mentor, motivate, ultimately assist in our owners success; and, I promise you we will all be paid well if we can do this. Again, like I said above, I am not a fool, I know the risks, I know others have failed us, but dammit I also know that working together we can succeed as franchisors. We can also have fun doing it, but we must commit to it.

Bob D, you point out that Seattle was "attacked" for its poor service and that when questioned about Mike Fanning's attempts to visit. Mr. Johnson did not answer. They also complained about not being called enough, not having a voice in Tech issues, and, I'm sure, other things that I have forgotten. I appreciate that people like to vent, and people feeling the pressure of business vent more, but I also know that it is useless to fuss about the past so I don't care if they answer my questions regarding Fanning or whether their complaints are justified or not. Our focus is what we do in the future.

Bob D, during the meeting you stated the Kirk and Paige(?) would be helping in our efforts to facilitate owner meeting, build connections between the offices, and investigate joint advertising. I really like Kirk so I excitedly told him that I thought he could really help with such meetings. I'm sorry if I got ahead of myself.

Bob B, your email offers a similar worry that I was too encouraging of their efforts, please do not confuse encouragement with approval. WSC does, in fact, have final say so regarding where our brand exists, and you two are the best real estate men in all of Windermere, surely between us we can have some fun and grow our network in Southern California without having to buy more offices. If we fail in our joint effort to become successful franchisors then maybe you'll have open more offices, but let's hope it does not come to that.

I think that the Encinitas situation illustrates my point. I agree that it is important to fulfill our obligations to our agents, and those who stayed with us when we closed Solana Beach should be rewarded for their loyalty. However, on the other hand, B&D is two months behind on franchise fees and is staring at the costs of yet another office build out just

30 days away. Not only that, but this new office will both cost money and take agents from an existing Carlsbad office that is yet to pay for itself. Given these facts on could argue, that letting some other person take on this financial burden and risk may not be all bad of an idea. I know that this is an oversimplification, but it demonstrate at least one instance where a successful effort at franchising rather than owning would be a nice option.

My notes on the meeting are as follows:

- We agree to work together in an attempt to become successful in the franchising business, and we are going to commit to agreeing on any new franchise in the future. This agreement includes disclosing, and all potential Windermere additions.
- 2. During the process of working together we will look to increase efficiencies where possible. For example, we both maintain both tech and marketing departments and surely we must be able to find a way to combine our efforts at least a little.
- 3. Bob D will allow Mike T to study the question of whether or not the Windermere Foundation can efficiently meet the agent needs and requests of B&D offices, and if Mike T believes so, then he is to make a proposal regarding how such a system would work. (I am hopeful on this because I know how good it would make John J feel)
- 4. We agree to share financial information so that we can better understand the problems and challenges that we face.
- 5. We will commit to the concept of sharing information and working together better than in the past
- 6. We are going to try to have some fun in the process.

What follows is a preview of what I will send to the Rich J, Brian G, and Fred S. Please comment ASAP so that I can get it out today:

### Gentlemen,

Thank you taking the time to meet yesterday, I really enjoyed it and look forward to a successful future. My notes regarding the meeting are as follows:

- 1. It was agreed that all Windermere owners should will commit to the idea that dialog and interaction between ownership groups on a regular basis will be of benefit to all.
- 2. We will meet on a quarterly basis to discuss timely issues and strategies. These meetings may include the following:
  - a. How can owners combine advertising efforts to market our brand in a more efficient fashion.
  - b. What recruiting strategies are proving effective
  - c. What are our competitors up to in the region up to
  - d. What new offerings are available from Tech, or marketing.
- 3. Bob Bennion and Bob Deville offered up Kirk Gregor and Paige Tyley as folks who could help facilitate quarterly meetings.
- 4. WSC Seattle will commit to being part of these Quarterly meetings.
- 5. Windermere Homes and Estates were assured that both Windermere Services Southern CA, and WSC Seattle were committed to their growth and vested in the process of assisting.
- 6. Windermere Homes and Estates was told that an application for a coastal Encinitas office would be well received, but that a final decision cannot precede the formal application.
- 7. Windermere Homes and Estates was encouraged to investigate how they might be able to acquire the current Carlsbad office.

It was my feeling that everybody in the room, despite that fact that we have some areas of disagreement, committed to the idea of trying to make the whole of Windermere greater than the sum of the parts, and this is very exciting. It's a big place and we are just getting started. Thanks to all for their honest opinions and willingness to listen.

Bob D. could you please tell me who you would appoint as the point person for coordinating future meetings?

Thanks to all,

MJT

Michael J. Teather WSC

## **EXHIBIT V**



January 28, 2015

Mr. Joseph R. Deville Windermere Services Southern California, Inc. 71-691 Highway 111 Rancho Mirage, CA 92270

RE: NOTICE OF TERMINATION

Dear Bob:

This letter constitutes formal notice from Windermere Services Co. that it is exercising its right to terminate your Area Representation Agreement dated May 1, 2004, pursuant to the 180-day notice provision of Paragraph 4.1. Accordingly your rights and responsibilities as Area Representative will terminate on Tuesday, July 28, 2015.

Very truly yours,

WINDERMERE SERVICES CO.

Paul S. Drayna, General Counsel pdrayna@windermerc.com